

SERFF Tracking Number: GRTT-126769580 State: Arkansas
Filing Company: United National Life Insurance Company of America State Tracking Number: 46507
Company Tracking Number: UADH5-10
TOI: MS09 Medicare Supplement - Other 2010 Sub-TOI: MS09.000 Medicare Supplement Other 2010
Product Name: Web Page
Project Name/Number: /UADH5-10

Filing at a Glance

Company: United National Life Insurance Company of America

Product Name: Web Page SERFF Tr Num: GRTT-126769580 State: Arkansas
TOI: MS09 Medicare Supplement - Other 2010 SERFF Status: Closed-Filed- State Tr Num: 46507
Closed

Sub-TOI: MS09.000 Medicare Supplement Co Tr Num: UADH5-10 State Status: Filed-Closed
Other 2010

Filing Type: Advertisement

Reviewer(s): Stephanie Fowler
Author: Joan Jannotta Disposition Date: 08/30/2010
Date Submitted: 08/14/2010 Disposition Status: Filed-Closed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

General Information

Project Name: Status of Filing in Domicile: Pending
Project Number: UADH5-10 Date Approved in Domicile:
Requested Filing Mode: Review & Approval Domicile Status Comments: Filing concurrently
Explanation for Combination/Other: Market Type: Individual
Submission Type: New Submission Group Market Size:
Overall Rate Impact: Group Market Type:
Filing Status Changed: 08/30/2010 Explanation for Other Group Market Type:
State Status Changed: 08/30/2010
Deemer Date: Created By: Joan Jannotta
Submitted By: Joan Jannotta Corresponding Filing Tracking Number:
Filing Description:
Re: Individual Medicare Supplement Insurance
Institutional Advertising
Web Page UADH5-10

NAIC #92703 903

Dear Sir or Madam:

SERFF Tracking Number: GRTT-126769580 State: Arkansas
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We are submitting the above referenced Web page for your review and approval. It is new and will replace Web Page UADH4-10, which was approved by your Department on May 27, 2010 under State Tracking number 45563.

The only difference in the two is that the reference to prescription drugs has been deleted from the features section.

The Web page presents the concept of Medicare Supplement Insurance and advises the consumer that this coverage is available from our company. By clicking on the link specific to his or her state, the consumer may download our approved Medicare Supplement brochure. Brochure UADH3-10 was also approved by your Department on May 27, 2010 under State Tracking number 45563.

The states are listed as variable on the web page. They will change as other states approve the brochure and web page.

We would appreciate any consideration you could extend toward the prompt approval of this submission. If I can be of further assistance in the approval process, please contact me directly or at our toll-free number shown below.

Sincerely,
Joan Jannotta
Product Manager
Product Approval and Compliance (PAC)
Direct Phone: 1-847-904-5730
Toll-Free: 1-800-338-7452, extension #5730
E-mail: jjannotta@gtlic.com
Fax: 847-699-0093

Company and Contact

Filing Contact Information

Joan Jannotta, jjannotta@gtlic.com
1275 Milwaukee Ave. 847-904-5730 [Phone]
Glenview, IL 60025 847-699-0093 [FAX]

Filing Company Information

United National Life Insurance Company of America CoCode: 92703 State of Domicile: Illinois
1275 Milwaukee Ave. Group Code: 903 Company Type:

SERFF Tracking Number: *GRTT-126769580* State: *Arkansas*
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 Glenview, IL 60025 Group Name: State ID Number:
 (847) 803-5252 ext. [Phone] FEIN Number: 37-1095206

Filing Fees

Fee Required? Yes
 Fee Amount: \$50.00
 Retaliatory? No
 Fee Explanation: 1 advertisement = \$50
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
United National Life Insurance Company of America	\$50.00	08/14/2010	38784313

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	08/30/2010	08/30/2010

SERFF Tracking Number: GRTT-126769580 *State:* Arkansas
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Disposition

Disposition Date: 08/30/2010

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

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Schedule Form	Schedule Item	Schedule Item Status	Public Access
	Web Page	Filed	Yes

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Form Schedule

Lead Form Number: UADH5-10

Schedule Item Status	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed 08/30/2010	UADH5-10	Advertising	Web Page	Initial			Medicare SupplementU ADH5-10.pdf

Health Products > **Medicare Supplement**

You've worked hard to prepare your future, and with a Medicare Supplement insurance policy from United National Life, you can feel even more secure about the road ahead.

A Medicare Supplement is a private insurance policy that supplements Medicare benefits, helping to cover the co-payments and deductibles for some medical and hospital expenses.

There are a variety of plans offered by UNL, from basic benefit packages to more comprehensive options. Choose the plan that's right for you depending on the state you live in and the price you want to pay.

To learn more about the plan, download the state-specific brochures below.

- [Medicare Supplement - Basic](#) [(AR, IL, KS, NE, OK, SD, WV)]
- [Medicare Supplement - \[North Dakota\]](#)

United National Life Insurance Company of America and its representatives are independent and are not connected to or endorsed by Medicare, the Social Security Administration, or any other state or federal government agency.

UADH5-10



Features

Your policy could provide benefits for

- inpatient care,
- skilled nursing home,
- outpatient hospital service, and
- emergency medical care.