

SERFF Tracking Number: PSEN-126829231 State: Arkansas
Filing Company: Fidelity Life Association, A Legal Reserve Life Insurance Company State Tracking Number: 46889
Company Tracking Number: FLA 2010 ANNUAL ILLUSTRATION ACTUARY CERTIFICATION
TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other
Product Name: FLA 2010 Annual Illustration Actuary Certification
Project Name/Number: /

Filing at a Glance

Company: Fidelity Life Association, A Legal Reserve Life Insurance Company

Product Name: FLA 2010 Annual Illustration Actuary Certification SERFF Tr Num: PSEN-126829231 State: Arkansas

TOI: L08 Life - Other

SERFF Status: Closed-Filed-Closed

State Tr Num: 46889

Sub-TOI: L08.000 Life - Other

Co Tr Num: FLA 2010 ANNUAL ILLUSTRATION ACTUARY CERTIFICATION

State Status: Filed-Closed

Filing Type: Form

Reviewer(s): Linda Bird

Authors: Barbara Ritzke, Chuck Ritzke, Deb Howver, Gary Newman, Jean Nickelle

Disposition Date: 09/28/2010

Date Submitted: 09/23/2010

Disposition Status: Filed-Closed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

General Information

Project Name:

Status of Filing in Domicile: Pending

Project Number:

Date Approved in Domicile:

Requested Filing Mode:

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Individual

Submission Type: New Submission

Group Market Size:

Overall Rate Impact:

Group Market Type:

Filing Status Changed: 09/28/2010

Explanation for Other Group Market Type:

State Status Changed: 09/28/2010

Deemer Date:

Created By: Deb Howver

Submitted By: Deb Howver

Corresponding Filing Tracking Number:

Filing Description:

This is our 2010 Annual Illustration Actuary Certification filing.

Company and Contact

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Filing Contact Information

Debbie Howver, deb@myactuary.com
 35W841 Burr Oak Lane 224-402-2156 [Phone]
 West Dundee, IL 60118 847-551-1795 [FAX]

Filing Company Information

(This filing was made by a third party - problemsolvingenterprises)

Fidelity Life Association, A Legal Reserve Life Insurance Company CoCode: 63290 State of Domicile: Illinois
 1211 West 22nd Street Group Code: Company Type:
 Suite 209 Group Name: State ID Number:
 Oak Brook, IL 60523 FEIN Number: 36-1068685
 (630) 533-0392 ext. [Phone]

Filing Fees

Fee Required? No
 Retaliatory? No
 Fee Explanation:
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Fidelity Life Association, A Legal Reserve Life Insurance Company	\$0.00	09/23/2010	

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Linda Bird	09/28/2010	09/28/2010

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Disposition

Disposition Date: 09/28/2010

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No
Supporting Document	Third Party Authorization Letter		Yes
Supporting Document	Illustration Actuary Certification		No
Supporting Document	FLA Illustration Actuary Change Notification		No
Supporting Document	Officer Certification		Yes

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Supporting Document Schedules

	Item Status:	Status Date:
Bypassed - Item: Flesch Certification		
Bypass Reason: Not applicable to this filing.		
Comments:		

	Item Status:	Status Date:
Bypassed - Item: Application		
Bypass Reason: Not applicable to this filing.		
Comments:		

	Item Status:	Status Date:
Satisfied - Item: Third Party Authorization Letter		
Comments:		
Attachment: FLA_ThirdPartyAuthorization_100225.pdf		

	Item Status:	Status Date:
Satisfied - Item: Officer Certification		
Comments:		
Attachment: FLA_Officer Certification_100923.pdf		



Established 1896

Innovation Is Our PolicySM

Fidelity Life Association
1211 West 22nd Street, Suite 209
Oak Brook, IL 60523
Tel: 630.522.0392 Fax: 866.375.8175

February 25, 2010

To Whom It May Concern:

Please allow this letter to serve as authorization for Problem Solving Enterprises, Inc. and Newman Insurance Compliance Solutions, LLC to make rate, rule and form filings on behalf of Fidelity Life Association, a Legal Reserve Life Insurance Company. Problem Solving Enterprises and Newman Insurance Compliance Solutions serve as actuarial and compliance consultants for Fidelity Life Association.

Any questions may be directed to me at 630-371-1888.

Sincerely,

A handwritten signature in black ink, appearing to read 'C. Brady'.

Ciaran Brady
Vice President of Operations



NAIC Life Insurance Illustration Certification

I, Ciaran Brady, Vice President of Operations, am an officer of Fidelity Life Association, A Legal Reserve Life Insurance Company. I have reviewed the NAIC Life Insurance Illustration Model Regulation and do hereby certify:

- 1) That the illustration formats meet the requirements of this regulation and that the scales used in insurer-authorized illustrations are those scales certified by the Illustration Actuary; and
- 2) That the company has provided its agents with information about the expense allocation method used by the company in its illustrations which is disclosed in the annual certification of the Illustration Actuary.

Ciaran Brady
Vice President - Operations

September 23, 2010
Date