

SERFF Tracking Number: APLE-127760175 State: Arkansas
Filing Company: IA American Life Insurance Company State Tracking Number: 50102
Company Tracking Number:
TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other
Product Name: Voice Signatures - GL212 and GL213
Project Name/Number: /

Filing at a Glance

Company: IA American Life Insurance Company

Product Name: Voice Signatures - GL212 and GL213 SERFF Tr Num: APLE-127760175 State: Arkansas

TOI: L08 Life - Other

SERFF Status: Closed-Accepted State Tr Num: 50102
For Informational Purposes

Sub-TOI: L08.000 Life - Other

Co Tr Num:

State Status: Approved-Closed

Filing Type: Form

Reviewer(s): Donna Lambert, Linda Bird

Author: Traci Baty

Disposition Date: 10/28/2011

Date Submitted: 10/25/2011

Disposition Status: Accepted For Informational Purposes

Implementation Date Requested:

Implementation Date: 10/28/2011

State Filing Description:

General Information

Project Name:

Status of Filing in Domicile: Authorized

Project Number:

Date Approved in Domicile:

Requested Filing Mode: Review & Approval

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Individual

Submission Type: New Submission

Individual Market Type:

Overall Rate Impact:

Filing Status Changed: 10/28/2011

State Status Changed: 10/28/2011

Deemer Date:

Created By: Traci Baty

Submitted By: Traci Baty

Corresponding Filing Tracking Number:

Filing Description:

Cover Letter under Supporting Documentation.

Company and Contact

Filing Contact Information

Clara Keel, Product Filing Manager

ckeel@aatx.com

425 Austin Ave

254-297-2794 [Phone]

Waco, TX 76701

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Filing Company Information

IA American Life Insurance Company CoCode: 91693 State of Domicile: Georgia
17550 N. Perimeter Dr. Group Code: 315 Company Type: LAH
Suite 210 Group Name: Industrial Alliance State ID Number:
Group
Scottsdale, AZ 85255-0131 FEIN Number: 13-3036472
(480) 473-5540 ext. [Phone]

Filing Fees

Fee Required? No
Retaliatory? No
Fee Explanation:
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
IA American Life Insurance Company	\$0.00	10/25/2011	

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Donna Lambert Informational Purposes		10/28/2011	10/28/2011

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Disposition

Disposition Date: 10/28/2011

Implementation Date: 10/28/2011

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification	Approved	Yes
Supporting Document	Application	Approved	Yes
Supporting Document	Cover Letter	Approved	Yes

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Supporting Document Schedules

		Item Status:	Status Date:
Bypassed - Item:	Flesch Certification	Approved	10/28/2011
Bypass Reason:	N/A		
Comments:			

		Item Status:	Status Date:
Bypassed - Item:	Application	Approved	10/28/2011
Bypass Reason:	N/A		
Comments:			

		Item Status:	Status Date:
Satisfied - Item:	Cover Letter	Approved	10/28/2011
Comments:	Cover Letter attached.		
Attachment:	AR GL212 GL213 Voice Signature Letter.pdf		

IA AMERICAN™
LIFE INSURANCE COMPANY

P.O. Box 2549 / Waco, Texas 76702-2549
254-297-2774

October 25, 2011

NAIC No. 91693

Mr. Joe Musgrove
Policy and Other Form Filings
State of Arkansas
Department of Insurance
1200 West Third Street
Little Rock, Arkansas 72201-1904
Attention: Compliance - Life and Health

Re: Voice Signatures on Applications GL212AR and GL213AR

Dear Mr. Musgrove:

On July 22, 2011, we wrote to you to request approval for IA American Life Insurance Company to use voice signatures on the Supplement to Application Form No. IA9917 approved by your department on June 8, 2011.

We are writing today to request permission to use Form GL212AR approved by your department on January 31, 2011, and Form GL213AR approved by your department on January 24, 2011, for voice signature on applications for life insurance.

We look forward to hearing from you at your earliest convenience, if you have any questions, you may contact me at 1-800-736-7311, extension 3216, or ckeel@aatx.com.

Sincerely,



Clara Keel, FLMI
Product Filing Manager & Assistant Secretary
American-Amicable Life Insurance Company of Texas
A subsidiary of IA American Life Insurance Company