

SERFF Tracking Number: SFBL-127810736 State: Arkansas
Filing Company: Southern Farm Bureau Life Insurance company State Tracking Number: 50236
Company Tracking Number:
TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other
Product Name: Endorsement Form 05598-AR
Project Name/Number: /

Filing at a Glance

Company: Southern Farm Bureau Life Insurance company

Product Name: Endorsement Form 05598-AR SERFF Tr Num: SFBL-127810736 State: Arkansas
TOI: L08 Life - Other SERFF Status: Closed-Approved- State Tr Num: 50236
Closed

Sub-TOI: L08.000 Life - Other Co Tr Num: State Status: Approved-Closed
Filing Type: Form Reviewer(s): Linda Bird
Author: Hart Sullivan Disposition Date: 11/16/2011
Date Submitted: 11/10/2011 Disposition Status: Approved-Closed

Implementation Date Requested: On Approval

State Filing Description:

General Information

Project Name: Status of Filing in Domicile: Authorized
Project Number: Date Approved in Domicile:
Requested Filing Mode: Domicile Status Comments: A similar version of this form (different form number) was filed via Interstate Compact to be used in the domiciliary state of Mississippi.
Explanation for Combination/Other: Market Type: Individual
Submission Type: New Submission Individual Market Type:
Overall Rate Impact: Filing Status Changed: 11/16/2011
State Status Changed: 11/16/2011
Deemer Date: Created By: Hart Sullivan
Submitted By: Hart Sullivan Corresponding Filing Tracking Number:
Filing Description:
RE: Form 05598-AR – Endorsement
NAIC# 68896

Please find attached for your consideration the above-referenced form. This is a new form and will not replace any existing form. Form 05598-AR will be used for all policy/contract changes.

Feel free to contact me via e-mail at hsullivan@sfbli.com or at (800) 647-7154, Ext. 1522 if you have any questions regarding this form filing.

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Company and Contact

Filing Contact Information

Hart Sullivan, hsullivan@sfbli.com
1401 Livingston Lane 601-981-7422 [Phone] 1522 [Ext]
Jackson, MS 39213 601-713-3071 [FAX]

Filing Company Information

Southern Farm Bureau Life Insurance company CoCode: 68896 State of Domicile: Mississippi
1401 Livingston Lane Group Code: Company Type:
Jackson, MS 39213 Group Name: State ID Number:
(601) 981-7422 ext. [Phone] FEIN Number: 64-0283583

Filing Fees

Fee Required? No
Retaliatory? No
Fee Explanation:
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Southern Farm Bureau Life Insurance company	\$50.00	11/10/2011	53645079

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved-Closed	Linda Bird	11/16/2011	11/16/2011

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Disposition

Disposition Date: 11/16/2011

Implementation Date:

Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		Yes
Supporting Document	Application		No
Form	Endorsement		Yes

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Form Schedule

Lead Form Number: Form 05598-AR

Schedule Item Status	Form Number	Form Type Form Name	Action	Action Specific Data	Readability	Attachment
	05598-AR	Policy/Cont Endorsement ract/Fratern al Certificate: Amendmen t, Insert Page, Endorseme nt or Rider	Initial		54.200	05598-AR from PCody.pdf

SOUTHERN FARM BUREAU LIFE INSURANCE COMPANY
Jackson, Mississippi

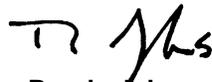
**ENDORSEMENT, ATTACHED TO AND MADE A PART OF
POLICY _____ ON THE LIFE
OF _____.**

This policy is hereby amended as follows:

These changes shall form a part of the original or any supplemental applications and of the Policy issued thereunder, and shall be binding on any person who shall have or claim any interest under said Policy. The consideration for such Endorsement shall be the issuance of said Policy.

Executed this the _____ day of _____, Yr. _____.

SOUTHERN FARM BUREAU LIFE INSURANCE COMPANY



**Randy Johns
Senior Vice President
Policy Administration**

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Supporting Document Schedules

Item Status: **Status**
Date:

Satisfied - Item: Flesch Certification

Comments:

Since this is an Endorsement only filing, these Notices are not applicable but we certify that the appropriate Notices are included with each policy.

Attachment:

AR Flesch Certification.pdf

Item Status: **Status**
Date:

Bypassed - Item: Application

Bypass Reason: Since this is an Endorsement only filing, use of an application is not applicable.

Comments:

READABILITY COMPLIANCE CERTIFICATION

SOUTHERN FARM BUREAU LIFE INSURANCE COMPANY
P.O. Box 78
Jackson, MS 39205

I have reviewed or supervised the review of the policy forms contained in this filing and hereby certify that they are in compliance with the applicable statutes, regulations, and bulletins of the state of Arkansas.

I also certify that to the best of my knowledge and belief that the policy forms are in compliance with the requirements of § 23-80-201 through 23-80-208, cited as the Life & Disability Insurance Policy Language Simplification Act.

I hereby certify the Flesch reading ease score(s) shown below. I also certify that the terms listed below are entitled to be excepted from the policy "test" in computing the Flesch reading ease score for the reasons stated.

Form Number and Title:

Flesch Score:

Form 05598-AR – Endorsement

52.3

Excepted Terms:

Reason Entitled to Exception:

Name and Address of Company
Number and Title of Contract
Table of Contents/Index
Schedule Page/Tables
Captions and Subcaptions

Excepted as provided in your laws and regulations

Medical Terminology
Defined Terms
Required Language



Kenneth P. Johnston, FSA, MAAA
Vice President, Product Development

November 10, 2011