

SERFF Tracking Number: PSEN-127036517 State: Arkansas
 Filing Company: Fidelity Life Association, A Legal Reserve Life Insurance Company State Tracking Number: 48025
 Company Tracking Number: FLA F1047EWF3500 INFO
 TOI: L07I Individual Life - Whole Sub-TOI: L07I.201 Early Duration Reduced Benefit - Level Premium - Any Policy Design
 Product Name: Application for Indiv. Life - Informational Filing
 Project Name/Number: /

Filing at a Glance

Company: Fidelity Life Association, A Legal Reserve Life Insurance Company
 Product Name: Application for Indiv. Life - Informational Filing SERFF Tr Num: PSEN-127036517 State: Arkansas
 TOI: L07I Individual Life - Whole SERFF Status: Closed-Accepted State Tr Num: 48025
 For Informational Purposes
 Sub-TOI: L07I.201 Early Duration Reduced Benefit - Level Premium - Any Policy Design Co Tr Num: FLA F1047EWF3500 State Status: Filed-Closed
 INFO
 Filing Type: Form Reviewer(s): Linda Bird
 Authors: Barbara Ritzke, Chuck Ritzke, Deb Howver, Jean Nickele Disposition Date: 02/22/2011
 Date Submitted: 02/18/2011 Disposition Status: Accepted For Informational Purposes
 Implementation Date Requested: On Approval Implementation Date:
 State Filing Description:

General Information

Project Name: Status of Filing in Domicile: Pending
 Project Number: Date Approved in Domicile:
 Requested Filing Mode: Informational Domicile Status Comments: This informational filing is being sent simultaneously to the Company's domicile state of Illinois.
 Explanation for Combination/Other: Market Type: Individual
 Submission Type: New Submission Individual Market Type:
 Overall Rate Impact: Filing Status Changed: 02/22/2011
 State Status Changed: 02/22/2011
 Deemer Date: Created By: Deb Howver
 Submitted By: Deb Howver Corresponding Filing Tracking Number:
 Filing Description:
 We are submitting an informational filing to advise that we would like to begin using previously approved form F1047E Application for Individual Life Insurance with our Graded Death Benefit Whole Life policy form F3500AR, also previously approved. Form F1047E was approved on 11/13/2009 under SERFF tracking number ACTR-126376772; Form

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F3500AR was approved on 12/15/2005 under SERFF tracking number SERT-6HZR3N553. No new forms are being filed.

Company and Contact

Filing Contact Information

Debbie Howver, deb@myactuary.com
 35W841 Burr Oak Lane 224-402-2156 [Phone]
 West Dundee, IL 60118 847-551-1795 [FAX]

Filing Company Information

(This filing was made by a third party - problemsolvingenterprises)

Fidelity Life Association, A Legal Reserve Life Insurance Company CoCode: 63290 State of Domicile: Illinois
 1211 West 22nd Street Group Code: Company Type:
 Suite 209 Group Name: State ID Number:
 Oak Brook, IL 60523 FEIN Number: 36-1068685
 (630) 533-0392 ext. [Phone]

Filing Fees

Fee Required? No
 Retaliatory? No
 Fee Explanation:
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Fidelity Life Association, A Legal Reserve Life Insurance Company	\$0.00	02/18/2011	

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Linda Bird Informational Purposes		02/22/2011	02/22/2011

SERFF Tracking Number: PSEN-127036517 *State:* Arkansas
Filing Company: Fidelity Life Association, A Legal Reserve Life *State Tracking Number:* 48025
Insurance Company
Company Tracking Number: FLA F1047EWF3500 INFO
TOI: L07I Individual Life - Whole *Sub-TOI:* L07I.201 Early Duration Reduced Benefit - Level
Premium - Any Policy Design
Product Name: Application for Indiv. Life - Informational Filing
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Disposition

Disposition Date: 02/22/2011

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No
Supporting Document	Life & Annuity - Acturial Memo		No
Supporting Document	Third Party Authorization Letter		Yes

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Supporting Document Schedules

	Item Status:	Status Date:
Satisfied - Item: Third Party Authorization Letter		
Comments:		
Attachment: SignedLetterOfAuthorization_FLA_110106.pdf		



Fidelity Life Association
1211 West 22nd Street, Suite 209
Oak Brook, IL 60523
Tel: 630.522.0392 Fax: 866.375.8175

January 6th, 2011

To Whom It May Concern:

Please allow this letter to serve as authorization for Problem Solving Enterprises, Inc to make rate, rule and form filings on behalf of Fidelity Life Association, a Legal Reserve Life Insurance Company. Problem Solving Enterprises serves as actuarial and compliance consultants for Fidelity Life Association.

Any questions may be directed to me at 630-371-1888.

Sincerely,

Ciaran Brady
Vice President of Operations