

SERFF Tracking Number: UNAM-126992060 State: Arkansas
Filing Company: Marquette National Life Insurance Company State Tracking Number: 47737
Company Tracking Number: MQ-MS-FLY-10-GN
TOI: MS09 Medicare Supplement - Other 2010 Sub-TOI: MS09.000 Medicare Supplement Other 2010
Product Name: Med Supp Flyer - MQ
Project Name/Number: /

Filing at a Glance

Company: Marquette National Life Insurance Company

Product Name: Med Supp Flyer - MQ SERFF Tr Num: UNAM-126992060 State: Arkansas

TOI: MS09 Medicare Supplement - Other 2010 SERFF Status: Closed-Filed- State Tr Num: 47737
Closed

Sub-TOI: MS09.000 Medicare Supplement Co Tr Num: MQ-MS-FLY-10-GN State Status: Filed-Closed
Other 2010

Filing Type: Advertisement

Reviewer(s): Stephanie Fowler
Author: Holly Parenti Disposition Date: 02/17/2011
Date Submitted: 01/19/2011 Disposition Status: Filed-Closed
Implementation Date:

Implementation Date Requested:

State Filing Description:

General Information

Project Name:

Project Number:

Requested Filing Mode: Review & Approval

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact:

Status of Filing in Domicile:

Date Approved in Domicile:

Domicile Status Comments:

Market Type: Individual

Individual Market Type:

Filing Status Changed: 02/17/2011

State Status Changed: 02/17/2011

Created By: Holly Parenti

Corresponding Filing Tracking Number:

Deemer Date:

Submitted By: Holly Parenti

Filing Description:

Marquette National Life Insurance Company

NAIC# 71072 FEIN#36-2641398

Advertising Submission – Medicare Supplement Insurance

Form(s)

MQ-MS-FLY-10-GN Medicare Supplement Flyer

Dear Sir or Madam:

We submit the above form for your review and approval. This advertising material will be used for our Medicare Supplement Insurance policy forms, MMSI-10-PLAN A AR et al, approved by your state on April 22, 2010.

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We consider this advertisement an invitation to inquire and will use it to obtain leads for our Medicare Supplement Insurance Policies approved by your Department.

If additional information is needed, please contact me at 800-275-6667 ext. 41045441 or hparenti@uafc.com

Company and Contact

Filing Contact Information

Holly Parenti, hparenti@uafc.com
 P.O. Box 958465 407-628-1776 [Phone] 8531 [Ext]
 Lake Mary, FL 32795-8465

Filing Company Information

Marquette National Life Insurance Company CoCode: 71072 State of Domicile: Texas
 1001 Heathrow Park Lane Group Code: 953 Company Type:
 Suite 5001 Group Name: State ID Number:
 Lake Mary, FL 32746 FEIN Number: 36-2641398
 (407) 995-8000 ext. [Phone]

Filing Fees

Fee Required? Yes
 Fee Amount: \$50.00
 Retaliatory? No
 Fee Explanation: \$50.00 per Ad (1 ad)
 Per Company: No

| COMPANY | AMOUNT | DATE PROCESSED | TRANSACTION # |
|---|---------|----------------|---------------|
| Marquette National Life Insurance Company | \$50.00 | 01/19/2011 | 43893203 |

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Correspondence Summary

Dispositions

| Status | Created By | Created On | Date Submitted |
|--------------|------------------|------------|----------------|
| Filed-Closed | Stephanie Fowler | 02/17/2011 | 02/17/2011 |

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Disposition

Disposition Date: 02/17/2011

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

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| Schedule Form | Schedule Item | Schedule Item Status | Public Access |
|----------------------|---------------------------|-----------------------------|----------------------|
| | Medicare Supplement Flyer | Filed | Yes |

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Form Schedule

Lead Form Number: MQ-MS-FLY-10-GN

| Schedule Item | Form Number | Form Type | Form Name | Action | Action Specific Data | Readability | Attachment |
|---------------------|---------------------|-------------|------------------------------|---------|----------------------|-------------|-------------------------|
| Filed 02/17/2011 | MQ-MS- FLY-10-GN | Advertising | Medicare Supplement Flyer | Initial | | | MQ-MS-FLY- 10-GN.pdf |

Are you turning 65 and
have questions about
Medicare Supplement plans?

We have
answers
for you.



Medicare Supplement Insurance Policy

*from Marquette National Life Insurance Company,
a member of the Universal American family of companies.*

*Marquette National can show you ways you may
save money and help you find the plan that best
meets your healthcare needs.*



Why a Medicare Supplement Insurance Policy from Marquette National?

- No restrictive physician or hospital networks
- No referrals needed
- Guaranteed renewable¹
- Flexible and affordable plans
- Simple application process
- Virtually no claim forms
- Personal, friendly service whenever you need it
- Experience the security of a stable policy from a reliable company

Contact us today for complete details:

¹Premium rates may be changed by class.

Policy Form Series MMSA or MMSI. Not connected with or endorsed by the U.S. Government or Federal Medicare Program. This policy has exclusions, limitations and reductions. For cost and complete details of coverage, call your insurance agent or the company. This is a solicitation for insurance. A licensed agent may call you.