

SERFF Tracking Number: UHLC-127088896 State: Arkansas
Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 48290
Company Tracking Number: AS2612ST
TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010
Plans 2010
Product Name: Group Medicare Supplement
Project Name/Number: Advertising/AS2612ST

Filing at a Glance

Company: UnitedHealthcare Insurance Company

Product Name: Group Medicare Supplement SERFF Tr Num: UHLC-127088896 State: Arkansas
TOI: MS08G Group Medicare Supplement - Standard Plans 2010 SERFF Status: Closed-Filed-Closed State Tr Num: 48290
Sub-TOI: MS08G.001 Plan A 2010 Co Tr Num: AS2612ST State Status: Filed-Closed
Filing Type: Advertisement Reviewer(s): Stephanie Fowler
Author: Tammy Frederick Disposition Date: 03/21/2011
Date Submitted: 03/21/2011 Disposition Status: Filed-Closed
Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

General Information

Project Name: Advertising Status of Filing in Domicile: Not Filed
Project Number: AS2612ST Date Approved in Domicile:
Requested Filing Mode: File & Use Domicile Status Comments:
Explanation for Combination/Other: Market Type: Group
Submission Type: New Submission Group Market Size: Large
Group Market Type: Association Overall Rate Impact:
Filing Status Changed: 03/21/2011
State Status Changed: 03/21/2011 Deemer Date:
Created By: Tammy Frederick Submitted By: Tammy Frederick
Corresponding Filing Tracking Number: AS2612ST
Filing Description:

We enclose for your information and review, proof copies of advertising for use in connection with the AARP group health insurance program. This advertising is new and does not replace any material previously submitted to the Department.

The attached Medicare Supplement Advertisements are Invitations to Inquire. Final production of CA25063ST and SA25245ST will have the component number on the bottom left hand corner of the advertisement.

Company and Contact

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 TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010
 Plans 2010
 Product Name: Group Medicare Supplement
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Filing Contact Information

Susan Cipollo, Director Susan_J_Cipollo@uhc.com
 680 Blair Mill Rd. 215-902-8444 [Phone]
 Horsham, PA 19044 215-902-8813 [FAX]

Filing Company Information

UnitedHealthcare Insurance Company CoCode: 79413 State of Domicile: Connecticut
 185 Asylum Street Group Code: 707 Company Type: Life and Health
 Hartford, CT 06103 Group Name: State ID Number:
 (860) 702-5000 ext. [Phone] FEIN Number: 36-2739571

Filing Fees

Fee Required? Yes
 Fee Amount: \$350.00
 Retaliatory? No
 Fee Explanation: 50.00 per component, 7 components = 350.00
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
UnitedHealthcare Insurance Company	\$350.00	03/21/2011	45795409

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	03/21/2011	03/21/2011

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Disposition

Disposition Date: 03/21/2011

Implementation Date:

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Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Form	ADVERTISEMENT	Filed-Closed	Yes
Form	ADVERTISEMENT	Filed-Closed	Yes
Form	ADVERTISEMENT	Filed-Closed	Yes
Form	ADVERTISEMENT	Filed-Closed	Yes
Form	ADVERTISEMENT	Filed-Closed	Yes
Form	ADVERTISEMENT	Filed-Closed	Yes
Form	SELF MAILER	Filed-Closed	Yes

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Form Schedule

Lead Form Number: AS2612ST

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed-Closed 03/21/2011	AS2612ST	Advertising	ADVERTISEMENT	Initial		45.000	AS2612ST.pdf
Filed-Closed 03/21/2011	AS2613ST	Advertising	ADVERTISEMENT	Initial		45.000	AS2613ST.pdf
Filed-Closed 03/21/2011	AS2597ST	Advertising	ADVERTISEMENT	Initial		45.000	AS2597ST.pdf
Filed-Closed 03/21/2011	AS2598ST	Advertising	ADVERTISEMENT	Initial		45.000	AS2598ST.pdf
Filed-Closed 03/21/2011	AS2599ST	Advertising	ADVERTISEMENT	Initial		45.000	AS2599ST.pdf
Filed-Closed 03/21/2011	CA25063S	Advertising	ADVERTISEMENT	Initial	T	45.000	CA25063ST.pdf
Filed-Closed 03/21/2011	SA25245S	Advertising	SELF MAILER	Initial	T	45.000	SA25245ST_filing.pdf

AARP Medicare Supplement Plans
insured by **UnitedHealthcare**
Insurance Company

AARP MedicareRx Plans
insured through **UnitedHealthcare**



**One helps you
pay some of
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Medicare.**

**The other
helps you pay
prescription
drug costs.**

This is an advertisement.

Together, they offer more complete coverage than Medicare alone.

Medicare may not cover everything. In fact, it only covers about 80% of your Part B expenses. The rest can really add up. Thankfully, AARP® Medicare Supplement Insurance Plans help pay for about 20% or

more. And when you add one of the AARP® MedicareRx plans to your coverage, you get help paying for prescription drug costs. Both plans are insured by UnitedHealthcare® Insurance Company.

**For more information about AARP Medicare Supplement Insurance Plans and
AARP MedicareRx prescription drug plans, call today.**

<Agent Name>

Licensed Insurance Agent Contracted with UnitedHealthcare



<1-XXX-XXX-XXXX>, TTY: 711

Please note that all sales representatives are licensed insurance agents. Medicare Advantage plans may also be discussed.

Make sure you have enough coverage – so you can focus on enjoying life.

AARP Medicare Supplement Insurance Plans and AARP MedicareRx prescription drug plans could provide you with more complete coverage.

Find out if they meet your needs.



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AARP does not recommend health related products, services, insurance or programs. You are strongly encouraged to evaluate your needs.

AARP Medicare Supplement Insurance Plans are insured by UnitedHealthcare Insurance Company, Horsham, PA (UnitedHealthcare Insurance Company of New York, Islandia, NY, for New York residents).

Policy form No. GRP 79171 GPS-1 (G-36000-4). In some states, plans may be available to persons eligible for Medicare by reason of disability. All plans may not be available in your state/area.

Not connected with or endorsed by the U.S. Government or the federal Medicare program.

This is a solicitation of insurance. An agent may contact you.

These Medicare Prescription Drug Plans (PDPs) are insured by UnitedHealthcare Insurance Company or UnitedHealthcare Insurance Company of New York, for New York residents (together called “UnitedHealthcare”). UnitedHealthcare contracts with the Federal government as a Medicare-approved Part D sponsor. All decisions about prescription drugs are between you and your physician or other health care provider.

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An agent can provide complete information, including benefits, costs, eligibility requirements, exclusions, and limitations.

If you prefer, you can contact UnitedHealthcare for more information at **<1-XXX-XXX-XXXX>, TTY: 711** from 8 a.m. to 8 p.m. local time, 7 days a week.

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<Agent Name>

[Licensed Insurance Agent Contracted with UnitedHealthcare]



<1-XXX-XXX-XXXX>, TTY: 711

See back for details. 

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[Licensed Insurance Agent Contracted with UnitedHealthcare]

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[<Date>, <Time>
<Location>
<Address>
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One helps you pay some of the expenses not paid by Medicare.



The other helps you pay prescription drug costs.

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<Company Name>
<Address>
<City>, <ST> <ZIP>

<First Name> <Last Name>
<Address>
<City>, <ST> <ZIP>

Medicare may not cover everything.

But there is a way to make your coverage more complete.

Y0066_PDP3239655_0000 CMS Approved 02222011
CA25063ST

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[Licensed Insurance Agent Contracted with UnitedHealthcare]



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<MATERIAL ID>
<ORDER ID>

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SA25245ST

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1-866-255-4524, TTY 711

8 a.m. – 8 p.m. local time, Monday - Friday



www.AnswersToMedicare.com



**Get answers.
Medicare made clear.**



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