

SERFF Tracking Number: UNAM-127034274 State: Arkansas  
Filing Company: Marquette National Life Insurance Company State Tracking Number: 48006  
Company Tracking Number: MQ-MS-TBRO-10-GN  
TOI: MS09 Medicare Supplement - Other 2010 Sub-TOI: MS09.000 Medicare Supplement Other 2010  
Product Name: Med Supp TBRO - MNLIC  
Project Name/Number: /

## Filing at a Glance

Company: Marquette National Life Insurance Company

Product Name: Med Supp TBRO - MNLIC SERFF Tr Num: UNAM-127034274 State: Arkansas

TOI: MS09 Medicare Supplement - Other 2010 SERFF Status: Closed-Filed- State Tr Num: 48006  
Closed

Sub-TOI: MS09.000 Medicare Supplement Co Tr Num: MQ-MS-TBRO-10-GN State Status: Filed-Closed  
Other 2010

Filing Type: Advertisement

Reviewer(s): Stephanie Fowler  
Author: Holly Parenti Disposition Date: 03/02/2011  
Date Submitted: 02/16/2011 Disposition Status: Filed-Closed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

## General Information

Project Name:

Status of Filing in Domicile:

Project Number:

Date Approved in Domicile:

Requested Filing Mode: Review & Approval

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Individual

Submission Type: New Submission

Individual Market Type:

Overall Rate Impact:

Filing Status Changed: 03/02/2011

State Status Changed: 03/02/2011

Deemer Date:

Created By: Holly Parenti

Submitted By: Holly Parenti

Corresponding Filing Tracking Number:

Filing Description:

Marquette National Life Insurance Company

NAIC# 71072 FEIN#36-2641398

Advertising Submission-Cancer Insurance

Form(s)

MQ-MS-TBRO-10-GN Medicare Supplement Insurance Brochure

Dear Sir or Madam:

We submit the above form for your review and approval. This advertising material will be used for our Medicare Supplement Insurance forms, MMSA-10-PLAN A et al, approved by your state on April 22, 2010.

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We consider this advertisement a point of sale brochure for our Medicare Supplement Insurance approved by your Department.

If additional information is needed, please contact me at 800-275-6667 ext. 8531 or hparenti@uafc.com

## Company and Contact

### Filing Contact Information

Holly Parenti, hparenti@uafc.com  
 P.O. Box 958465 407-628-1776 [Phone] 8531 [Ext]  
 Lake Mary, FL 32795-8465

### Filing Company Information

Marquette National Life Insurance Company CoCode: 71072 State of Domicile: Texas  
 1001 Heathrow Park Lane Group Code: 953 Company Type:  
 Suite 5001 Group Name: State ID Number:  
 Lake Mary, FL 32746 FEIN Number: 36-2641398  
 (407) 995-8000 ext. [Phone]

## Filing Fees

Fee Required? Yes  
 Fee Amount: \$50.00  
 Retaliatory? No  
 Fee Explanation: \$50.00 per ad (1 ad)  
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Marquette National Life Insurance Company	\$50.00	02/16/2011	44770929

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## Correspondence Summary

### Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	03/02/2011	03/02/2011

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## Disposition

Disposition Date: 03/02/2011

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

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<b>Schedule Form</b>	<b>Schedule Item</b>	<b>Schedule Item Status</b>	<b>Public Access</b>
	Medicare Supplement Brochure	Filed	No

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## Form Schedule

**Lead Form Number: MQ-MS-TBRO-10-GN**

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed 03/02/2011	MQ-MS- TBRO-10- GN	Advertising	Medicare Supplement Brochure	Initial			MQ-MS- TBRO-10- GN.pdf

Policy Form Series MMSA or MMSI  
Plans {A, B, C, D, F, G, N}.  
Not all Plans available in all states.

Not connected with or endorsed by the  
U.S. Government or the Federal Medicare program.  
This is a solicitation for insurance. A licensed agent may  
contact you.  
These insurance policies have exclusions and limitations.  
For costs and complete details contact your agent  
or Marquette National.

THIS IS NOT THE INSURANCE CONTRACT AND ONLY  
THE ACTUAL POLICY PROVISIONS WILL CONTROL.

The policy itself sets forth in detail the rights and  
obligations of both you and your insurance company.  
So it's important that you read your policy carefully!

IMPORTANT NOTICE — A CONSUMER'S GUIDE TO  
HEALTH INSURANCE FOR PEOPLE ELIGIBLE FOR  
MEDICARE MAY BE OBTAINED FROM YOUR LOCAL  
SOCIAL SECURITY OFFICE OR FROM THIS INSURER.



A Healthy Collaboration™

Universal American (NYSE: UAM), through our family  
of healthcare companies, provides health benefits  
to nearly two million people with Medicare every  
day.\* We are dedicated to working collaboratively  
with healthcare professionals in order to improve the  
health and well-being of our members. \*2009 Annual  
Report; April 2010

Marquette National is a member of the Universal  
American family of companies. Marquette National offers  
a portfolio of products to America's seniors, including  
supplemental health insurance and life insurance.

[www.UniversalAmerican.com](http://www.UniversalAmerican.com)

## Learn More

To learn more about Medicare Supplement  
insurance available through Marquette  
National, please contact your local  
representative.

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{Agent name}

{Agency name}

{Agency address, phone, e-mail}

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A Healthy Collaboration™



## Medicare Supplement Insurance: At a Glance

*from Marquette National Life Insurance Company,  
a member of the Universal American  
family of companies.*



**Medicare Supplement insurance helps provide for expenses not covered under Medicare.**

- **Variety of plans available**
- **Easy to apply**
- **Freedom to choose healthcare providers**
- **Electronic claims processing**
- **Guaranteed renewable for life**



# Understanding Medicare Supplement Insurance

Since Medicare was never designed to cover every facet of a retiree's health care, some health care costs must be paid out of one's pocket. Fortunately, Medicare Supplement insurance can offset many of these uncovered costs by filling some of the expenses not covered by Medicare.

Depending on the plan selected, Medicare Supplement insurance can cover most or all of Medicare's coinsurance and deductibles for hospital stays (Part A) and physician visits (Part B). Medicare Supplements are available in a variety of different plans to help meet individual needs. Each plan provides a different level of added coverage and allows you to visit the healthcare providers of your choice.

- Medicare Supplement plans can pay your Medicare deductibles and copays for hospital stays (Part A) and physician visits (Part B), based on the plan you select.
- Some plans also cover physicians' charges that exceed Medicare's approved amount, as well as some in-home care.

## Comparing Plans



By law, Medicare Supplement plans are standardized, so they do not vary among different insurance companies. When you're shopping for insurance in the Medicare market, carefully consider the answers to these important questions:

1. Does the plan give me the freedom to choose my own doctors and hospitals?
2. Are the rates competitive?
3. Will I be able to keep my Medicare card?
4. Is my coverage guaranteed renewable?
5. Does the company have a solid reputation for customer service and claims handling?
6. Will the company accept claims filed electronically?
7. Will my agent be available to help me with claims or changes to my policy?

If you are considering Medicare Supplement plans offered by Marquette National, the answer to all of these questions is yes!