

SERFF Tracking Number: SFBL-127119445 State: Arkansas
Filing Company: Southern Farm Bureau Life Insurance company State Tracking Number: 48452
Company Tracking Number:
TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other
Product Name: Application - Informational Filing
Project Name/Number: /

Filing at a Glance

Company: Southern Farm Bureau Life Insurance company
Product Name: Application - Informational Filing SERFF Tr Num: SFBL-127119445 State: Arkansas
TOI: L08 Life - Other SERFF Status: Closed-Accepted State Tr Num: 48452
For Informational Purposes
Sub-TOI: L08.000 Life - Other Co Tr Num: State Status: Filed-Closed
Filing Type: Form Reviewer(s): Linda Bird
Author: Hart Sullivan Disposition Date: 04/13/2011
Date Submitted: 04/08/2011 Disposition Status: Accepted For
Informational Purposes
Implementation Date Requested: On Approval Implementation Date:
State Filing Description:

General Information

Project Name: Status of Filing in Domicile: Not Filed
Project Number: Date Approved in Domicile:
Requested Filing Mode: Domicile Status Comments: This informational
filing will be made in the domiciliary state of
Mississippi as well.
Explanation for Combination/Other: Market Type: Individual
Submission Type: New Submission Individual Market Type:
Overall Rate Impact: Filing Status Changed: 04/13/2011
State Status Changed: 04/13/2011
Deemer Date: Created By: Hart Sullivan
Submitted By: Hart Sullivan Corresponding Filing Tracking Number:
Filing Description:

This is an informational filing. We use application Form L406-AR (10/09) in electronic form. This form was previously approved by your office August 19, 2009. Every application, whether electronic or paper, is taken by a licensed agent. The insured will not be able to access or complete the electronic application; the electronic version of the application, like the pre-printed version, is for the agent's use only. The printed copy of the electronic application which is attached to the policy at issue will look identical to the pre-printed version (except, of course, that answers to application questions will be printed rather than hand-written). After the agent completes the application, the applicant will have the opportunity to review the entire application, including health questions, before signing the application, which is currently done via a signature pad. Delivery of policies issued using the electronic application will be the same as for all policies –

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a printed copy of the policy (with printed application attached) will be physically delivered to the owner. We have no plans at this time to deliver policies electronically.

Company and Contact

Filing Contact Information

Hart Sullivan, hsullivan@sfbli.com
1401 Livingston Lane 601-981-7422 [Phone] 1522 [Ext]
Jackson, MS 39213 601-713-3071 [FAX]

Filing Company Information

Southern Farm Bureau Life Insurance company CoCode: 68896 State of Domicile: Mississippi
1401 Livingston Lane Group Code: Company Type:
Jackson, MS 39213 Group Name: State ID Number:
(601) 981-7422 ext. [Phone] FEIN Number: 64-0283583

Filing Fees

Fee Required? No
Retaliatory? No
Fee Explanation:
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Southern Farm Bureau Life Insurance company	\$0.00	04/08/2011	

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Informational Purposes	Linda Bird	04/13/2011	04/13/2011

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Disposition

Disposition Date: 04/13/2011

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No