

SERFF Tracking Number: NALF-127140108 State: Arkansas
Filing Company: Life Insurance Company of the Southwest State Tracking Number: 48614
Company Tracking Number:
TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other
Product Name: LSW-Informational IllustActuary
Project Name/Number: LSW-Informational IllustActuary/

Filing at a Glance

Company: Life Insurance Company of the Southwest

Product Name: LSW-Informational IllustActuary SERFF Tr Num: NALF-127140108 State: Arkansas

TOI: L08 Life - Other SERFF Status: Closed-Accepted State Tr Num: 48614

For Informational Purposes

Sub-TOI: L08.000 Life - Other

Co Tr Num:

State Status: Filed-Closed

Filing Type: Form

Reviewer(s): Linda Bird

Authors: Susan Carey, Michelle

Disposition Date: 05/03/2011

Goodwin, Susan Sawyer

Date Submitted: 04/28/2011

Disposition Status: Accepted For

Informational Purposes

Implementation Date:

Implementation Date Requested:

State Filing Description:

General Information

Project Name: LSW-Informational IllustActuary

Status of Filing in Domicile: Pending

Project Number:

Date Approved in Domicile:

Requested Filing Mode: Informational

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Individual

Submission Type: New Submission

Individual Market Type:

Overall Rate Impact:

Filing Status Changed: 05/03/2011

State Status Changed: 05/03/2011

Deemer Date:

Created By: Michelle Goodwin

Submitted By: Michelle Goodwin

Corresponding Filing Tracking Number:

Filing Description:

Today we make an informational filing in order to notify the Department that the Illustration Actuary Certification responsibility is being changed for our Company. As of May 1, 2011, the new Illustration Actuary is Elizabeth MacGowan. She is replacing Craig Smith as Illustration Actuary due to a rearrangement of responsibilities within our actuarial areas. Since illustration testing work now falls under Mrs. MacGowan's jurisdiction, she has been named as the new Illustration Actuary.

Company and Contact

Filing Contact Information

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Michelle Goodwin, Policy Forms Analyst MGoodwin@Nationallife.com
 One National Life Drive 802-229-7441 [Phone]
 Montpelier, VT 05604 802-229-3743 [FAX]

Filing Company Information

Life Insurance Company of the Southwest	CoCode: 65528	State of Domicile: Texas
15455 Dallas Parkway	Group Code: -99	Company Type:
Suite 800	Group Name:	State ID Number: 1117
Addison, TX 75001	FEIN Number: 75-0953004	
(214) 638-9316 ext. [Phone]		

Filing Fees

Fee Required? Yes
 Fee Amount: \$50.00
 Retaliatory? Yes
 Fee Explanation: TX charges \$50 for same filing
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Life Insurance Company of the Southwest	\$50.00	04/28/2011	47049473

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Linda Bird Informational Purposes		05/03/2011	05/03/2011

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Disposition

Disposition Date: 05/03/2011

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

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Filing Company: *Life Insurance Company of the Southwest* *State Tracking Number:* *48614*
Company Tracking Number:
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Product Name: *LSW-Informational IllustActuary*
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Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No
Supporting Document	Third Party Authorization		Yes
Supporting Document	Illustration Actuary Resolution		No

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Supporting Document Schedules

Item Status:

Status

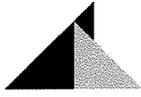
Date:

Satisfied - Item: Third Party Authorization

Comments:

Attachment:

Third Party Authorization.pdf



National Life
Group®

Wade H. Mayo

January 25, 2011

To Whom It May Concern:

This letter is to authorize **Michelle D. Goodwin**, Senior Policy Forms Analyst, of National Life Insurance Company, Montpelier, Vermont, as a **Designated Representative** of Life Insurance Company of the Southwest to submit product filings on their behalf.

All questions and comments regarding this filing should first be addressed to Mrs. Goodwin. I stand ready, however, to answer for Life Insurance Company of the Southwest directly should that need arise.

Mrs. Goodwin may be contacted at:

National Life Insurance Company
One National Life Drive
Montpelier, Vermont 05604
Phone: 802-229-7441
Fax: 802-229-3743

Life Insurance Company of the Southwest thanks you for your consideration in this matter.

Sincerely,

Wade H. Mayo
President & Chief Executive Officer
Life Insurance Company of the Southwest

National Life Group® (NLGroup) is a trade name of National Life Insurance Company, Montpelier, VT, Life Insurance Company of the Southwest (LSW), Dallas, TX and their affiliates. Each company of NLGroup is solely responsible for its own financial condition and contractual obligations. LSW is not an authorized insurer in New York and does not conduct insurance business in New York.

P: 214-638-9207 | F: 214-638-9140 | wmayo@nationallife.com
15455 Dallas Pkwy, Suite 800, Addison, Texas 75001 | www.NationalLife.com

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