

SERFF Tracking Number: ALST-127180237 *State:* Arkansas
Filing Company: American Heritage Life Insurance Company *State Tracking Number:* 49040
Company Tracking Number:
TOI: H071 Individual Health - Specified Disease - Limited Benefit *Sub-TOI:* H071.002A Dread Disease - Cancer Only
Product Name: CP8, CP9, and CCR
Project Name/Number: Rerate 2011/

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Disposition

Disposition Date: 06/13/2011

Implementation Date:

Status: Disapproved

Comment:

Given the current state of the economy and the fact that this block of business has continually received substantial rate increases in the past, we are disapproving your request for a 20% rate increase.

We appreciate your understanding in this matter

Company Name:	Overall % Indicated Change:	Overall % Rate Impact:	Written Premium Change for this Program:	# of Policy Holders Affected for this Program:	Written Premium for this Program:	Maximum % Change (where required):	Minimum % Change (where required):
American Heritage Life Insurance Company	20.000%	20.000%	\$47,772	271	\$238,680	20.000%	20.000%

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Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Health - Actuarial Justification	Disapproved	No
Supporting Document	State Specific Experience	Disapproved	No
Rate	Exhibit A (Premium Rates)	Disapproved	No
Rate	Exhibit A (Premium Rates)	Disapproved	No
Rate	Exhibit A (Premium Rates)	Disapproved	No