

SERFF Tracking Number: NWFA-127180602 State: Arkansas
Filing Company: Nationwide Life Insurance Company State Tracking Number: 48921
Company Tracking Number: AAZ-0103AO
TOI: A02.11 Individual Annuities- Deferred Non- Sub-TOI: A02.11.002 Flexible Premium
Variable and Variable
Product Name: Individual Variable & Fixed Annuity Assignment (12h-7) Endorsement - Info Filing for W & R Adv Select (5/2011)
Project Name/Number: /

Filing at a Glance

Company: Nationwide Life Insurance Company

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TOI: A02.11 Individual Annuities- Deferred Non- Variable and Variable
SERFF Status: Closed-Accepted For Informational Purposes
State Tr Num: 48921

Sub-TOI: A02.11.002 Flexible Premium
Co Tr Num: AAZ-0103AO
State Status: Filed-Closed
Filing Type: Form
Reviewer(s): Linda Bird

Authors: Angela D. Cox, Grace Holland, Leonja Merritt, Clara Pollard, Darcy L. Spangler, Natalie Walden
Disposition Date: 06/08/2011

Date Submitted: 05/27/2011
Disposition Status: Accepted For Informational Purposes

Implementation Date Requested: On Approval

State Filing Description:

Implementation Date:

General Information

Project Name:
Project Number:
Requested Filing Mode: Informational

Explanation for Combination/Other:
Submission Type: New Submission
Overall Rate Impact:

Deemer Date:
Submitted By: Grace Holland
Filing Description:

RE: Nationwide Life Insurance Company
NAIC # 66869 FEIN 31-4156830 NAIC Group # 140

Status of Filing in Domicile: Pending
Date Approved in Domicile:
Domicile Status Comments: Concurrently being filed in Nationwide's state of domicile, Ohio.
Market Type: Individual
Individual Market Type:
Filing Status Changed: 06/08/2011
State Status Changed: 06/08/2011
Created By: Clara Pollard
Corresponding Filing Tracking Number:

SERFF Tracking Number: NWFA-127180602 State: Arkansas
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TOI: A02.II Individual Annuities- Deferred Non- Sub-TOI: A02.II.002 Flexible Premium
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**Individual Variable & Fixed Annuity Endorsement – Informational Filing
Variable & Fixed Endorsement AAZ-0103AO**

Nationwide Life Insurance Company ("Nationwide") would like to inform the Department of Insurance (the "Department") of our intent to utilize the previously approved endorsement form AAZ-0103AO (approved 1/4/2010, SERFF Tracking # NWFA-126422592) with the previously approved Contract VAC-0109AO (approved 5/13/2005, SERFF Tracking # USPH-68MK24881). Upon acknowledgement from the Department, Nationwide will begin issuing the endorsement to existing Contract Owners as well as with new issues of the Contract.

Nationwide filed this endorsement for the Department's approval solely to comply with SEC Rule 12h-7, which exempts an issuer of certain annuity and life insurance contracts (such as Nationwide) from the duty under Section 15(d) of the Securities Exchange Act of 1934 (the "Exchange Act") to file reports required by Section 13(a) of the Exchange Act with respect to certain securities registered under the Securities Act of 1933 (in this instance, the Guaranteed Term Options). The issuer must be a corporation subject to the supervision of the insurance commissioner, bank commissioner, or any agency or officer performing like functions of any State. Among other things, in order to take advantage of Rule 12h-7, an issuer must take steps reasonably designed to ensure that a trading market in the securities does not develop by requiring written notice to, and acceptance by, the issuer prior to any assignment or other transfer of the securities and reserving the right to refuse assignments or other transfers of the securities at any time on a non-discriminatory basis. These steps must be taken except to the extent prohibited by the law of any State or by action of the insurance commissioner, bank commissioner, or any agency or officer performing like functions of any State.

In order to comply with the requirements of Rule 12h-7, Nationwide gained approval of restrictive language regarding assignments with your Department and will issue the previously approved endorsement, upon acknowledgement from the Department, with the above-referenced Contract to in-force Contract Owners as well as with new issues in the future. Thank you for your consideration.

Company and Contact

Filing Contact Information

Clara Pollard, Sr. Compliance Analyst, pollarc@nationwide.com
Corporate Compliance
PO Box 182455 800-691-0023 [Phone] 94507 [Ext]
1-33-102 614-249-2112 [FAX]
Columbus, OH 43272-8921

Filing Company Information

Nationwide Life Insurance Company CoCode: 66869 State of Domicile: Ohio

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 Project Name/Number: /
 PO Box 182455 Group Code: 140 Company Type:
 1-33-102 Group Name: State ID Number:
 Columbus, OH 43272-8921 FEIN Number: 31-4156830
 (800) 691-0023 ext. [Phone]

Filing Fees

Fee Required? Yes
 Fee Amount: \$50.00
 Retaliatory? No
 Fee Explanation: \$50.00 per annuity form or retaliatory fee which is the same amount.
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Nationwide Life Insurance Company	\$50.00	05/27/2011	48133499

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Informational Purposes	Linda Bird	06/08/2011	06/08/2011

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Disposition

Disposition Date: 06/08/2011

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Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No
Supporting Document	Life & Annuity - Acturial Memo		No

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Supporting Document Schedules

	Item Status:	Status Date:
Bypassed - Item: Flesch Certification Bypass Reason: N/A This is an endorsement informational filing for a variable annuity. Comments:		

	Item Status:	Status Date:
Bypassed - Item: Application Bypass Reason: N/A This filing does not contain an application. Comments:		

	Item Status:	Status Date:
Bypassed - Item: Life & Annuity - Acturial Memo Bypass Reason: N/A This endorsement informational filing does not require a memo. Comments:		