

SERFF Tracking Number: UHLC-127181288 State: Arkansas
 Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 48901
 Company Tracking Number: CA25142ST
 TOI: MS08G Group Medicare Supplement - Standard Sub-TOI: MS08G.001 Plan A 2010
 Plans 2010
 Product Name: GROUP MEDICARE SUPPLEMENT PLANS
 Project Name/Number: ADVERTISING/CA25142ST

Filing at a Glance

Company: UnitedHealthcare Insurance Company

Product Name: GROUP MEDICARE SUPPLEMENT PLANS SERFF Tr Num: UHLC-127181288 State: Arkansas

TOI: MS08G Group Medicare Supplement - Standard Plans 2010 SERFF Status: Closed-Filed-Closed State Tr Num: 48901

Sub-TOI: MS08G.001 Plan A 2010 Co Tr Num: CA25142ST State Status: Filed-Closed

Filing Type: Advertisement Reviewer(s): Stephanie Fowler

Authors: Michelle Ambach, Tammy Frederick, Bobbie Walton Disposition Date: 06/03/2011

Date Submitted: 05/26/2011 Disposition Status: Filed-Closed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

General Information

Project Name: ADVERTISING

Status of Filing in Domicile: Not Filed

Project Number: CA25142ST

Date Approved in Domicile:

Requested Filing Mode: File & Use

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Group

Submission Type: New Submission

Group Market Size: Large

Group Market Type: Association

Overall Rate Impact:

Filing Status Changed: 06/03/2011

State Status Changed: 06/03/2011

Deemer Date:

Created By: Bobbie Walton

Submitted By: Tammy Frederick

Corresponding Filing Tracking Number: CA25142ST

Filing Description:

Submitted, for your review is advertising for use in connection with the AARP group health insurance plans. The enclosed advertising is new and does not replace any previously submitted advertisement. The material included within this filing is an Invitation to Inquire.

Please note that the Business Reply Card, MS2520ST, attached to CA25045ST was previously approved on previously approved on 7/22/2010 under the Department's File Number: 46201 and is attached For Positioning Only (FPO).

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Final production of the enclosed advertising will show the component number on the bottom left hand corner of the advertisement.

Company and Contact

Filing Contact Information

Susan Cipollo, Director Susan_J_Cipollo@uhc.com
 680 Blair Mill Rd. 215-902-8444 [Phone]
 Horsham, PA 19044 215-902-8813 [FAX]

Filing Company Information

UnitedHealthcare Insurance Company CoCode: 79413 State of Domicile: Connecticut
 185 Asylum Street Group Code: 707 Company Type: Life and Health
 Hartford, CT 06103 Group Name: State ID Number:
 (860) 702-5000 ext. [Phone] FEIN Number: 36-2739571

Filing Fees

Fee Required? Yes
 Fee Amount: \$50.00
 Retaliatory? No
 Fee Explanation: per comp, 1 comp
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
UnitedHealthcare Insurance Company	\$50.00	05/26/2011	48077030

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	06/03/2011	06/03/2011

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Disposition

Disposition Date: 06/03/2011

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

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Schedule Form	Schedule Item	Schedule Item Status	Public Access
	SELF MAILER	Filed-Closed	Yes

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Form Schedule

Lead Form Number: CA25142ST

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed-Closed 06/03/2011	CA25142S	Advertising	SELF MAILER	Initial		45.000	CA25142STF PO.pdf

Get the answers you deserve.

Start with these questions

about your current insurance to see if a Medicare supplement insurance plan could be right for you.

- Could I save more on out-of-pocket costs each month by paying a competitive monthly premium?
- Can I visit any doctor or hospital that accepts Medicare patients, or am I in a network-based plan?
- Can I see a specialist without a referral?
- If I travel in the U.S., will I be able to see any doctor who accepts Medicare patients?
- Am I limited to changing plans within specific enrollment periods each year?

Medicare doesn't pay all medical expenses, and a Medicare supplement plan can help with some of those out-of-pocket costs. You deserve to know if the insurance you have now can help you save on out-of-pocket costs like visits to the doctor – or if it will limit you to a network of doctors and hospitals.

Questions like the ones above can help you think about your current insurance and help you decide if a Medicare supplement plan could help you with the costs Medicare doesn't pay. Call a licensed insurance agent/producer now to get answers you'll feel confident about. You can ask about plans like AARP® Medicare Supplement Insurance Plans, insured by UnitedHealthcare Insurance Company (UnitedHealthcare Insurance Company of New York for New York residents) (together, "UnitedHealthcare").



Make sure you have the plan you were looking for.

 Return the attached card

 **Call today.**

**[1-888-892-5435], code [XXX]
711 for TTY**

 Visit www.aarpmedsup.com

The AARP Medicare Supplement Insurance Plans carry the AARP name and UnitedHealthcare pays a royalty fee to AARP for use of the AARP intellectual property. Amounts paid are used for the general purposes of AARP and its members. Neither AARP nor its affiliate is the insurer.

AARP doesn't make individual recommendations for health-related products, services, insurance or programs. You are encouraged to evaluate your needs and compare products.

Insured by UnitedHealthcare Insurance Company, Horsham, PA (UnitedHealthcare Insurance Company of New York, Islandia, NY for New York residents). Policy Form No. GRP 79171 GPS-1 (G-36000-4). In some states, plans may be available to persons

eligible for Medicare by reason of disability. All plans may not be available in your state/area.

Not connected with or endorsed by the U.S. Government or the Federal Medicare Program.

This is a solicitation of insurance. An agent/producer may contact you.

AARP and its affiliate are not insurance agencies or carriers and do not employ or endorse insurance agents, brokers, producers, representatives or advisors. Call to receive complete information including benefits, costs, eligibility requirements, exclusions and limitations.

AARP Medicare Supplement Plans
insured by **UnitedHealthcare**
Insurance Company



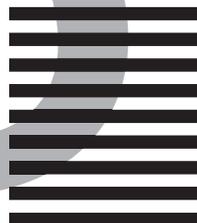
NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO. 45 LEHIGH VALLEY PA

POSTAGE WILL BE PAID BY ADDRESSEE

UNITEDHEALTHCARE
INSURANCE COMPANY
PO BOX 25601
LEHIGH VALLEY PA 18003-9905



**For your free
information kit,
fill out the other
side of this card.**

