

SERFF Tracking Number: UNAM-127350537 State: Arkansas
Filing Company: Constitution Life Insurance Company State Tracking Number: 49451
Company Tracking Number: CL-CAN-11-PC-GN
TOI: H07I Individual Health - Specified Disease - Limited Benefit Sub-TOI: H07I.002A Dread Disease - Cancer Only
Product Name: CL-CAN-11-PC-GN
Project Name/Number: /

Filing at a Glance

Company: Constitution Life Insurance Company

Product Name: CL-CAN-11-PC-GN

SERFF Tr Num: UNAM-127350537 State: Arkansas

TOI: H07I Individual Health - Specified Disease - Limited Benefit
SERFF Status: Closed-Approved- Closed State Tr Num: 49451

Sub-TOI: H07I.002A Dread Disease - Cancer Only
Co Tr Num: CL-CAN-11-PC-GN State Status: Approved-Closed

Filing Type: Form

Reviewer(s): Rosalind Minor

Author: Holly Parenti

Disposition Date: 08/02/2011

Date Submitted: 08/02/2011

Disposition Status: Approved-Closed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

General Information

Project Name:

Status of Filing in Domicile:

Project Number:

Date Approved in Domicile:

Requested Filing Mode: Review & Approval

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Individual

Submission Type: New Submission

Individual Market Type:

Overall Rate Impact:

Filing Status Changed: 08/02/2011

State Status Changed: 08/02/2011

Deemer Date:

Created By: Holly Parenti

Submitted By: Holly Parenti

Corresponding Filing Tracking Number:

Filing Description:

Form(s)

CL-CAN-11-PC-GN Cancer Insurance Post Card

Dear Sir or Madam:

We submit the above form for your review and approval. This advertising material will be used for our Cancer Insurance forms, CL-C1 (08) AR al, approved by your state on May 16, 2008.

SERFF Tracking Number: UNAM-127350537 State: Arkansas
Filing Company: Constitution Life Insurance Company State Tracking Number: 49451
Company Tracking Number: CL-CAN-11-PC-GN
TOI: H071 Individual Health - Specified Disease - Limited Benefit Sub-TOI: H071.002A Dread Disease - Cancer Only
Product Name: CL-CAN-11-PC-GN
Project Name/Number: /

We consider this advertisement an invitation to inquire for our Cancer Insurance approved by your Department.

If additional information is needed, please contact me at 800-275-6667 ext. 8531 or hparenti@uafc.com

Company and Contact

Filing Contact Information

Holly Parenti, hparenti@uafc.com
P.O. Box 958465 407-628-1776 [Phone] 8531 [Ext]
Lake Mary, FL 32795-8465

Filing Company Information

Constitution Life Insurance Company CoCode: 62359 State of Domicile: Texas
1001 Heathrow Park Lane Group Code: 953 Company Type:
Suite 5001 Group Name: State ID Number:
Lake Mary, FL 32746 FEIN Number: 36-1824600
(407) 995-8000 ext. [Phone]

Filing Fees

Fee Required? Yes
Fee Amount: \$50.00
Retaliatory? No
Fee Explanation: \$50.00 per advertisement (1 ad)
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Constitution Life Insurance Company	\$50.00	08/02/2011	50278646

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved-Closed	Rosalind Minor	08/02/2011	08/02/2011

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Disposition

Disposition Date: 08/02/2011

Implementation Date:

Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification	Approved-Closed	Yes
Supporting Document	Application	Approved-Closed	Yes
Supporting Document	Health - Actuarial Justification	Approved-Closed	Yes
Supporting Document	Outline of Coverage	Approved-Closed	Yes
Form	Cancer Post Card	Approved-Closed	Yes

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Form Schedule

Lead Form Number: CL-CAN-11-PC-GN

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Approved-Closed 08/02/2011	CL-CAN-11-PC-GN	Advertising	Cancer Post Card	Initial			CL-CAN-11-PC-GN.pdf



Important Information

from Constitution Life Insurance Company, a member of the Universal American family of companies.



About **78%** of of ALL Cancers
are diagnosed in persons 55 and older.*
Are you financially prepared?

**According to the American Cancer Society Facts and Figures 2010.*

CL-CAN-11-PC-GN

*Policy Series CL-C1 (08). **THIS IS A LIMITED BENEFIT POLICY.** This policy is subject to certain limitations and exclusions.*



First Diagnosis Cancer Insurance

*from Constitution Life Insurance Company,
a member of the Universal American family of companies.*

**Cancer will strike about 1 in 2 men and
1 in 3 women in the U.S.***

Transfer the risk.

You can't control whether or not you are diagnosed with cancer. You **CAN** control how prepared you are for the costs **not covered** by insurance.

Constitution Life's First Diagnosis Cancer Insurance policy
PAYS YOU CASH when cancer is first diagnosed.

If you respond, you will be contacted by a licensed agent to help determine if this policy is right for you.

**According to the American Cancer Society Facts and Figures 2010.
This is a solicitation to purchase insurance. Constitution Life and its representatives are not connected with or endorsed by the U.S. Government or any state agency.*

Contact your local Constitution Life representative today:

Agent Name

1-000-000-0000

123 Any Street, Any Town, US 12345

Constitution Life Insurance Company
[123 Any Street]
[Any Town, US 12345]

POSTAGE
HERE

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Supporting Document Schedules

		Item Status:	Status Date:
Bypassed - Item:	Flesch Certification	Approved-Closed	08/02/2011
Bypass Reason:	N/A		
Comments:			
Bypassed - Item:	Application	Approved-Closed	08/02/2011
Bypass Reason:	N/A		
Comments:			
Bypassed - Item:	Health - Actuarial Justification	Approved-Closed	08/02/2011
Bypass Reason:	N/A		
Comments:			
Bypassed - Item:	Outline of Coverage	Approved-Closed	08/02/2011
Bypass Reason:	N/A		
Comments:			