

SERFF Tracking Number: HHRN-127993280 State: Arkansas
Filing Company: Household Life Insurance Company State Tracking Number:
Company Tracking Number: 12-003AR
TOI: L04I Individual Life - Term Sub-TOI: L04I.103 Renewable - Single Life -
Fixed/Indeterminate Premium
Product Name: Individual Life
Project Name/Number: Life Notification Letter/12-003

Filing at a Glance

Company: Household Life Insurance Company

Product Name: Individual Life

TOI: L04I Individual Life - Term

Sub-TOI: L04I.103 Renewable - Single Life -
Fixed/Indeterminate Premium

Filing Type: Form

SERFF Tr Num: HHRN-127993280 State: Arkansas

SERFF Status: Closed-Accepted State Tr Num:
For Informational Purposes

Co Tr Num: 12-003AR

State Status: Filed-Closed

Authors: Deborah Fisher, Joanne
Schaffeld

Date Submitted: 01/17/2012

Reviewer(s): Linda Bird

Disposition Date: 01/23/2012

Disposition Status: Accepted For
Informational Purposes
Implementation Date:

Implementation Date Requested:

State Filing Description:

General Information

Project Name: Life Notification Letter

Project Number: 12-003

Requested Filing Mode: Informational

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact:

Deemer Date:

Submitted By: Deborah Fisher

Filing Description:

RE: Informational Filing – Product Sale Termination

Term Life Insurance Policy

HLI-8-132-0807 - SERFF Tracking # FRCS-125312324

NAIC # 93777, FEIN # 38-2341728

Status of Filing in Domicile: Pending

Date Approved in Domicile:

Domicile Status Comments: Nationwide
Informational Filing

Market Type: Individual

Individual Market Type:

Filing Status Changed: 01/23/2012

State Status Changed: 01/23/2012

Created By: Deborah Fisher

Corresponding Filing Tracking Number:

SERFF Tracking Number: HHRN-127993280 State: Arkansas
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 Company Tracking Number: 12-003AR
 TOI: L04I Individual Life - Term Sub-TOI: L04I.103 Renewable - Single Life -
 Fixed/Indeterminate Premium
 Product Name: Individual Life
 Project Name/Number: Life Notification Letter/12-003

Dear Commissioner:

I am writing on behalf of Household Life Insurance Company ("HLIC") to notify the Department, for informational purposes, that effective January 9, 2012, HLIC stopped selling the Term Life policy approved via the above SERFF tracking number. Please note for your records that HLIC does not wish to withdraw its approval of this Term Life policy form, and that it will continue to service the existing book of Term Life customers in accordance with the policy.

If you have any questions or require additional information, please do not hesitate to contact me at 1-224-568-1262 or Joanne.m.schaffeld@us.hsbc.com.

Company and Contact

Filing Contact Information

Joanne Schaffeld, VP Policy Forms & Regulatory Review
 545 Washington Blvd
 11th Floor
 Jersey City, NJ 07310
 joanne.m.schaffeld@us.hsbc.com
 224-568-1262 [Phone]

Filing Company Information

Household Life Insurance Company
 500 Woodward Ave.
 Suite 4000
 Detroit, MI 48226
 (800) 443-7187 ext. [Phone]
 CoCode: 93777
 Group Code: 352
 Group Name:
 FEIN Number: 38-2341728
 State of Domicile: Michigan
 Company Type:
 State ID Number:

Filing Fees

Fee Required? No
 Retaliatory? No
 Fee Explanation:
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Household Life Insurance Company	\$0.00	01/17/2012	

SERFF Tracking Number: HHRN-127993280 State: Arkansas
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Company Tracking Number: 12-003AR
TOI: L04I Individual Life - Term Sub-TOI: L04I.103 Renewable - Single Life -
Fixed/Indeterminate Premium
Product Name: Individual Life
Project Name/Number: Life Notification Letter/12-003

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Informational Purposes	Linda Bird	01/23/2012	01/23/2012

SERFF Tracking Number: *HHRN-127993280* *State:* *Arkansas*
Filing Company: *Household Life Insurance Company* *State Tracking Number:*
Company Tracking Number: *12-003AR*
TOI: *L04I Individual Life - Term* *Sub-TOI:* *L04I.103 Renewable - Single Life -
Fixed/Indeterminate Premium*

Product Name: *Individual Life*
Project Name/Number: *Life Notification Letter/12-003*

Disposition

Disposition Date: 01/23/2012

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number: HHRN-127993280 State: Arkansas
 Filing Company: Household Life Insurance Company State Tracking Number:
 Company Tracking Number: 12-003AR
 TOI: L041 Individual Life - Term Sub-TOI: L041.103 Renewable - Single Life -
 Fixed/Indeterminate Premium
 Product Name: Individual Life
 Project Name/Number: Life Notification Letter/12-003

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No
Supporting Document	Life & Annuity - Acturial Memo		No
Supporting Document	Informational Letter		No

SERFF Tracking Number: HHRN-127993280 State: Arkansas
 Filing Company: Household Life Insurance Company State Tracking Number:
 Company Tracking Number: 12-003AR
 TOI: L041 Individual Life - Term Sub-TOI: L041.103 Renewable - Single Life -
 Fixed/Indeterminate Premium
 Product Name: Individual Life
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Supporting Document Schedules

	Item Status:	Status Date:
Bypassed - Item: Flesch Certification		
Bypass Reason: Not applicable		
Comments:		

	Item Status:	Status Date:
Bypassed - Item: Application		
Bypass Reason: Not applicable		
Comments:		

	Item Status:	Status Date:
Bypassed - Item: Life & Annuity - Acturial Memo		
Bypass Reason: Not applicable		
Comments:		

	Item Status:	Status Date:
Satisfied - Item: Informational Letter		
Comments: Informational letter attached.		
Attachment: 1-12-12 HLIC Letter.pdf		



January 16, 2012

Arkansas Insurance Department
Life & Health Division, 1200 W 3rd St
Little Rock, AR 72201-1904

RE: Informational Filing – Product sale termination
Term Life Insurance Policy
HLI-8-132-0807 - SERFF Tracking # FRCS-125312324

NAIC # 93777, FEIN # 38-2341728

Dear Commissioner:

I am writing on behalf of Household Life Insurance Company ("HLIC") to notify the Department, for informational purposes, that effective January 9, 2012, HLIC stopped selling the Term Life policy approved via the above SERFF tracking number. Please note for your records that HLIC does not wish to withdraw its approval of this Term Life policy form, and that it will continue to service the existing book of Term Life customers in accordance with the policy.

If you have any questions or require additional information, please do not hesitate to contact me at 1-224-568-1262 or Joanne.m.schaffeld@us.hsbc.com.

Thank you.

Sincerely,

A handwritten signature in black ink that reads "Joanne Schaffeld".

Joanne Schaffeld
VP Product Filings and Regulatory Review

HSBC Insurance Services
545 Washington Blvd., 11th Floor, Jersey City, NJ 07310
(800) 443 7187
Household Life Insurance Company