

State: Arkansas **Filing Company:** World Insurance Company
TOI/Sub-TOI: MS05I Individual Medicare Supplement - Standard Plans/MS05I.001 Plan A
Product Name: World MS - Acq Std
Project Name/Number: 1/1/2013 Annual Rate Filing/AR-WIACQSTDMS-2013

Filing at a Glance

Company: World Insurance Company
Product Name: World MS - Acq Std
State: Arkansas
TOI: MS05I Individual Medicare Supplement - Standard Plans
Sub-TOI: MS05I.001 Plan A
Filing Type: Rate
Date Submitted: 10/09/2012
SERFF Tr Num: AMRP-128719802
SERFF Status: Closed-Approved-Closed
State Tr Num:
State Status: Approved-Closed
Co Tr Num: AR-WIACQSTDMS-2013-REV

Implementation: 01/01/2013
Date Requested:
Author(s): Susan Dop, Deb Strahl
Reviewer(s): Stephanie Fowler (primary)
Disposition Date: 10/09/2012
Disposition Status: Approved-Closed
Implementation Date:

State Filing Description:

State: Arkansas **Filing Company:** World Insurance Company
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General Information

Project Name: 1/1/2013 Annual Rate Filing Status of Filing in Domicile:
 Project Number: AR-WIACQSTDMS-2013 Date Approved in Domicile:
 Requested Filing Mode: Domicile Status Comments:
 Explanation for Combination/Other: Market Type: Individual
 Submission Type: New Submission Individual Market Type:
 Overall Rate Impact: Filing Status Changed: 10/09/2012
 State Status Changed: 10/09/2012
 Deemer Date: Created By: Susan Dop
 Submitted By: Susan Dop Corresponding Filing Tracking Number:

Filing Description:
 Required Annual Rate Filing for Acquisition Standardized Medicare Supplement Forms.

Company and Contact

Filing Contact Information

Susan Dop, susan.dop@americanenterprise.com
 601 6th Ave. 515-245-2034 [Phone]
 Des Moines, IA 50309

Filing Company Information

World Insurance Company CoCode: 70629 State of Domicile: Nebraska
 11808 Grant Street Group Code: 3527 Company Type: Life and
 Omaha, NE 68103-8000 Group Name: American Enterprise Health
 (402) 496-8289 ext. [Phone] FEIN Number: 47-0339860 State ID Number:

Filing Fees

Fee Required? No
 Retaliatory? No
 Fee Explanation:
 Per Company: No

Company	Amount	Date Processed	Transaction #
World Insurance Company	\$50.00	10/09/2012	63576043

SERFF Tracking #:

AMRP-128719802

State Tracking #:

Company Tracking #:

AR-WIACQSTDMS-2013-REV

State:

Arkansas

Filing Company:

World Insurance Company

TOI/Sub-TOI:

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved-Closed	Stephanie Fowler	10/09/2012	10/09/2012

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Disposition

Disposition Date: 10/09/2012

Implementation Date:

Status: Approved-Closed

Comment: We have approved this rate filing; no increase was requested nor approved.

Company Name:	Overall % Indicated Change:	Overall % Rate Impact:	Written Premium Change for this Program:	# of Policy Holders Affected for this Program:	Written Premium for this Program:	Maximum % Change (where req'd):	Minimum % Change (where req'd):
World Insurance Company	0.000%	0.000%	\$0	1	\$3,325	0.000%	0.000%

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Health - Actuarial Justification	Approved-Closed	No
Rate	AR Rates	Approved-Closed	Yes

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Rate Information

Rate data applies to filing.

Filing Method: SERFF
Rate Change Type: Neutral
Overall Percentage of Last Rate Revision: 0.000%
Effective Date of Last Rate Revision: 01/01/2012
Filing Method of Last Filing: SERFF

Company Rate Information

Company Name:	Overall % Indicated Change:	Overall % Rate Impact:	Written Premium Change for this Program:	# of Policy Holders Affected for this Program:	Written Premium for this Program:	Maximum % Change (where req'd):	Minimum % Change (where req'd):
World Insurance Company	0.000%	0.000%	\$0	1	\$3,325	0.000%	0.000%

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Rate/Rule Schedule

Item No.	Schedule Item Status	Document Name	Affected Form Numbers (Separated with commas)	Rate Action*	Rate Action Information		Attachments
1	Approved-Closed 10/09/2012	AR Rates	D-A05C	Other	Previous State Filing Number:	AMRP-127776472	02 AR_WIACQSTDMS_Rates_2013.pdf
					Rate Action Other Explanation:	No rate change	

WORLD INSURANCE
 (Originally issued by BML)
 Policy Forms D-A05A through D-05i
 2011 Rates
 Arkansas

Issue Age	D-A05A	D-A05B	D-A05C	D-A05D	D-A05E	D-A05F	D-A05G	D-A05H	D-A05I
ALL	1,984.28	2,896.61	3,228.19	3,127.71	3,291.34	3,416.48	3,253.89	4,943.50	5,369.94

ANNUAL PREMIUM CONVERSION FORMULAS

- Semi-Annual = $.515 \times \text{Annual Premium} + \1.00
- Quarterly = $.2625 \times \text{Annual Premium} + \1.00
- Monthly = $.09167 \times \text{Annual Premium} + \1.00
- Monthly Bank Draft = $.08583 \times \text{Annual Premium} + \1.00