

State: Arkansas
TOI/Sub-TOI: L08 Life - Other/L08.000 Life - Other
Product Name: Supplemental Applications
Project Name/Number: /

Filing Company: Southern Farm Bureau Life Insurance company

Filing at a Glance

Company: Southern Farm Bureau Life Insurance company
Product Name: Supplemental Applications
State: Arkansas
TOI: L08 Life - Other
Sub-TOI: L08.000 Life - Other
Filing Type: Form
Date Submitted: 11/02/2012
SERFF Tr Num: SFBL-128750223
SERFF Status: Closed-Accepted For Informational Purposes
State Tr Num:
State Status: Closed-Accepted for Informational Purposes
Co Tr Num:

Implementation: On Approval
Date Requested:
Author(s): Hart Sullivan
Reviewer(s): Linda Bird (primary)
Disposition Date: 11/07/2012
Disposition Status: Accepted For Informational Purposes
Implementation Date:

State Filing Description:

State: Arkansas
TOI/Sub-TOI: L08 Life - Other/L08.000 Life - Other
Product Name: Supplemental Applications
Project Name/Number: /

Filing Company: Southern Farm Bureau Life Insurance company

General Information

Project Name:	Status of Filing in Domicile: Not Filed
Project Number:	Date Approved in Domicile:
Requested Filing Mode: Informational	Domicile Status Comments: n/a
Explanation for Combination/Other:	Market Type: Individual
Submission Type: New Submission	Individual Market Type:
Overall Rate Impact:	Filing Status Changed: 11/07/2012
	State Status Changed: 11/07/2012
Deemer Date:	Created By: Hart Sullivan
Submitted By: Hart Sullivan	Corresponding Filing Tracking Number:

Filing Description:
 Informational Filing - Please see cover letter attached to Supporting Documentation tab.

Company and Contact

Filing Contact Information

Hart Sullivan,	hsullivan@sfbli.com
1401 Livingston Lane	601-981-7422 [Phone] 1522 [Ext]
Jackson, MS 39213	601-713-3071 [FAX]

Filing Company Information

Southern Farm Bureau Life	CoCode: 68896	State of Domicile: Mississippi
Insurance company	Group Code:	Company Type:
1401 Livingston Lane	Group Name:	State ID Number:
Jackson, MS 39213	FEIN Number: 64-0283583	
(601) 981-7422 ext. [Phone]		

Filing Fees

Fee Required?	No
Retaliatory?	No
Fee Explanation:	

SERFF Tracking #:

SFBL-128750223

State Tracking #:

Company Tracking #:

State:

Arkansas

Filing Company:

Southern Farm Bureau Life Insurance company

TOI/Sub-TOI:

L08 Life - Other/L08.000 Life - Other

Product Name:

Supplemental Applications

Project Name/Number:

/

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Informational Purposes	Linda Bird	11/07/2012	11/07/2012

SERFF Tracking #:

SFBL-128750223

State Tracking #:

Company Tracking #:

State:

Arkansas

Filing Company:

Southern Farm Bureau Life Insurance company

TOI/Sub-TOI:

L08 Life - Other/L08.000 Life - Other

Product Name:

Supplemental Applications

Project Name/Number:

/

Disposition

Disposition Date: 11/07/2012

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No
Supporting Document	Cover letter...		Yes

SERFF Tracking #:

SFBL-128750223

State Tracking #:

Company Tracking #:

State:

Arkansas

Filing Company:

Southern Farm Bureau Life Insurance company

TOI/Sub-TOI:

L08 Life - Other/L08.000 Life - Other

Product Name:

Supplemental Applications

Project Name/Number:

/

Supporting Document Schedules

		Item Status:	Status Date:
Satisfied - Item:	Cover letter...		
Comments:	Please see attached.		
Attachment(s):			
L - AR filing Informational Filing 10_12.pdf			

November 2, 2012

Ms. Linda Bird
Arkansas Insurance Department
Policy & Other Form Filings
1200 West Third Street
Little Rock, AR 72201

RE: **Form 01333-AR (3/11) – Supplemental Application**
Form L475-AR – Simplified Supplemental Application
SERFF Tracking Number: SFBL-127061170
NAIC# 68896

Ms. Bird:

Pursuant to our telephone conversation, please let this serve as notice that Southern Farm Bureau Life Insurance Company has a minor change to the above-referenced forms. They are as follows:

Form 01333-AR (3/11) – pg. 2, Section 6, “Changes to Benefits/Rider”, we will add the following options to the Child Term Rider:

- \$10,000 Child Term Rider \$20,000 Child Term Rider

Form L475-AR – pg. 1, Section 3, “Action To Be Taken”, we will add the following options after ADD RIDER:

- \$10,000 Child Term Rider \$20,000 Child Term Rider

You stated this would be an informational filing and no filing fee would be charged. Both of these forms were included in the previously submitted filing: SERFF Tracking Number SFBL-127061170 and State Tracking Number 48140; Disposition Date April 20, 2011.

Thank you for your assistance with this matter. Feel free to give me a call should you have any questions.

Sincerely,

(Mrs.) Hart Sullivan
Product Development Supervisor

Enclosures