

State: Arkansas **Filing Company:** American Continental Insurance Company
TOI/Sub-TOI: MS08I Individual Medicare Supplement - Standard Plans 2010/MS08I.012 Multi-Plan 2010
Product Name: Medicare Supplement
Project Name/Number: rebranding policy jacket/policy cover- 2

Filing at a Glance

Company: American Continental Insurance Company
Product Name: Medicare Supplement
State: Arkansas
TOI: MS08I Individual Medicare Supplement - Standard Plans 2010
Sub-TOI: MS08I.012 Multi-Plan 2010
Filing Type: Form
Date Submitted: 11/20/2012
SERFF Tr Num: AETN-128728010
SERFF Status: Closed-Filed-Closed
State Tr Num:
State Status: Filed-Closed
Co Tr Num: REBRAND POLICY JACKET 2

Implementation: On Approval
Date Requested:
Author(s): Mary Ann Pyle, Lori Rodman
Reviewer(s): Stephanie Fowler (primary)
Disposition Date: 12/12/2012
Disposition Status: Filed-Closed
Implementation Date:

State Filing Description:

State: Arkansas **Filing Company:** American Continental Insurance Company
TOI/Sub-TOI: MS08I Individual Medicare Supplement - Standard Plans 2010/MS08I.012 Multi-Plan 2010
Product Name: Medicare Supplement
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General Information

Project Name: rebranding policy jacket Status of Filing in Domicile: Not Filed
 Project Number: policy cover- 2 Date Approved in Domicile:
 Requested Filing Mode: Informational Domicile Status Comments:
 Explanation for Combination/Other: Market Type: Individual
 Submission Type: New Submission Individual Market Type:
 Overall Rate Impact: Filing Status Changed: 12/12/2012
 State Status Changed: 12/12/2012
 Deemer Date: Created By: Lori Rodman
 Submitted By: Lori Rodman Corresponding Filing Tracking Number:

Filing Description:

The enclosed policy cover was revised to replace the SERFF filing # AETN-128675862 with the enclosed submission. We are replacing that filing as we have updated the logos and addresses and as a result the form number was changed. If you have any questions regarding this submission please contact Lori Rodman at 615 884-6162

Company and Contact

Filing Contact Information

Lori Rodman, Compliance Consultant RodmanL@Aetna.com
 101 Continental Place 615-373-0272 [Phone]
 Brentwood, TN 37027

Filing Company Information

American Continental Insurance Company CoCode: 12321 State of Domicile: Tennessee
 101 Continental Place Group Code: 1 Company Type:
 Brentwood, TN 37027 Group Name: State ID Number:
 (615) 370-9044 ext. [Phone] FEIN Number: 20-2901054

Filing Fees

Fee Required? Yes
 Fee Amount: \$50.00
 Retaliatory? No
 Fee Explanation: one form at \$50.00
 Per Company: No

Company	Amount	Date Processed	Transaction #
American Continental Insurance Company	\$50.00	11/20/2012	65087226

SERFF Tracking #:

AETN-128728010

State Tracking #:

Company Tracking #:

REBRAND POLICY JACKET 2

State:

Arkansas

Filing Company:

American Continental Insurance Company

TOI/Sub-TOI:

MS081 Individual Medicare Supplement - Standard Plans 2010/MS081.012 Multi-Plan 2010

Product Name:

Medicare Supplement

Project Name/Number:

rebranding policy jacket/policy cover- 2

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	12/12/2012	12/12/2012

SERFF Tracking #:

AETN-128728010

State Tracking #:**Company Tracking #:**

REBRAND POLICY JACKET 2

State:

Arkansas

Filing Company:

American Continental Insurance Company

TOI/Sub-TOI:

MS081 Individual Medicare Supplement - Standard Plans 2010/MS081.012 Multi-Plan 2010

Product Name:

Medicare Supplement

Project Name/Number:

rebranding policy jacket/policy cover- 2

Disposition

Disposition Date: 12/12/2012

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		Yes
Supporting Document	Application		Yes
Supporting Document	Health - Actuarial Justification		Yes
Supporting Document	Outline of Coverage		Yes
Form	policy cover	Filed-Closed	Yes

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Form Schedule

Lead Form Number:

Item No.	Schedule Item Status	Form Name	Form Number	Form Type	Form Action	Action Specific Data	Readability Score	Attachments
1	Filed-Closed 12/12/2012	policy cover	ACILP0168 9	PJK	Initial			ACILP01689 POLICY COVER MEDSUP ACI 2012.pdf

Form Type Legend:

ADV	Advertising	AEF	Application/Enrollment Form
CER	Certificate	CERA	Certificate Amendment, Insert Page, Endorsement or Rider
DDP	Data/Declaration Pages	FND	Funding Agreement (Annuity, Individual and Group)
MTX	Matrix	NOC	Notice of Coverage
OTH	Other	OUT	Outline of Coverage
PJK	Policy Jacket	POL	Policy/Contract/Fraternal Certificate
POLA	Policy/Contract/Fraternal Certificate: Amendment, Insert Page, Endorsement or Rider	SCH	Schedule Pages

Underwritten by

**American Continental
Insurance Company**

An Aetna Company

Helping provide
financial security

aetnaSM



**Medicare Supplement
Insurance Policy**

Welcome

Dear valued policyholder,

Thank you for your recent application for Medicare Supplement insurance and welcome to our family of policyholders. Enclosed is your policy. We would like for you to take a few minutes to look over the copy of your application in the back of your policy. **It is important that all information including your date of birth, height, weight and health questions are answered correctly.** Please pay close attention to the answers on the health and medical questions as an incorrect answer could jeopardize your coverage under this policy. If you applied during the Open Enrollment or Guarantee Issue period, these health questions will not be answered as they do not apply. If there are any corrections or additions please notify us immediately.

American Continental Insurance Company is committed to providing outstanding service to our policyholders. We feel that our rapid growth is a result of striving for excellence in everything we do – from customer service to products that fit the needs of the market. Please take a few moments to review your policy and keep it in a handy place for future reference.

If you have any questions regarding your policy benefits or if we can be of assistance in other ways concerning your insurance needs, please let us hear from you. Our staff of dedicated professionals is ready to assist you.

Our commitment

American Continental Insurance Company, headquartered in the Nashville, Tennessee area, has an unwavering commitment to providing the best personal service possible, quick claims payment, quality products with solid financial backing, and helpful, friendly associates with extensive knowledge and experience. Policyholders rely on our company to be there when they need us. We take those obligations very seriously and everything we do is focused on fulfilling our commitments in a timely, hassle-free manner – so you have the best experience possible.

**American Continental
Insurance Company**

An Aetna Company

Not connected with or endorsed by the U.S. Government or the
Federal Medicare Program.

800 264.4000

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Supporting Document Schedules

		Item Status:	Status Date:
Bypassed - Item:	Flesch Certification		
Bypass Reason:	n/a		

		Item Status:	Status Date:
Bypassed - Item:	Application		
Bypass Reason:	n/a		

		Item Status:	Status Date:
Bypassed - Item:	Health - Actuarial Justification		
Bypass Reason:	n/a		

		Item Status:	Status Date:
Bypassed - Item:	Outline of Coverage		
Bypass Reason:	n/a		