

State: Arkansas **Filing Company:** UnitedHealthcare Insurance Company
TOI/Sub-TOI: MS08G Group Medicare Supplement - Standard Plans 2010/MS08G.001 Plan A 2010
Product Name: GROUP MEDICARE SUPPLEMENT
Project Name/Number: ADVERTISING/FM12-832

Filing at a Glance

Company: UnitedHealthcare Insurance Company
Product Name: GROUP MEDICARE SUPPLEMENT
State: Arkansas
TOI: MS08G Group Medicare Supplement - Standard Plans 2010
Sub-TOI: MS08G.001 Plan A 2010
Filing Type: Advertisement
Date Submitted: 11/14/2012
SERFF Tr Num: UHLC-128771423
SERFF Status: Closed-Filed-Closed
State Tr Num:
State Status: Filed-Closed
Co Tr Num: FM12-832

Implementation

Date Requested:
Author(s): Michelle Ambach, Wanda Augustus, Tammy Frederick, Bobbie Walton
Reviewer(s): Stephanie Fowler (primary)
Disposition Date: 12/12/2012
Disposition Status: Filed-Closed
Implementation Date:

State Filing Description:

State: Arkansas **Filing Company:** UnitedHealthcare Insurance Company
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General Information

Project Name: ADVERTISING	Status of Filing in Domicile: Not Filed
Project Number: FM12-832	Date Approved in Domicile:
Requested Filing Mode: File & Use	Domicile Status Comments:
Explanation for Combination/Other:	Market Type: Group
Submission Type: New Submission	Group Market Size: Large
Group Market Type: Association	Overall Rate Impact:
Filing Status Changed: 12/12/2012	
State Status Changed: 12/12/2012	Deemer Date:
Created By: Bobbie Walton	Submitted By: Bobbie Walton
Corresponding Filing Tracking Number: FM12-832	

Filing Description:

Submitted for your review is advertising for use in connection with the AARP Medicare Supplement Insurance plans. The enclosed advertising is new and does not replace any previously submitted advertisement. The material included within this filing is an Invitation to Inquire.

The website content being filed here will eventually reside at the URL: www.aarphealth.com.

Company and Contact

Filing Contact Information

Cheryl Gomez, Compliance Manager	cheryl_l_gomez@uhc.com
680 BLAIR MILL RD	215-902-8452 [Phone]
Horsham, PA 19044	

Filing Company Information

UnitedHealthcare Insurance Company	CoCode: 79413	State of Domicile: Connecticut
185 Asylum Street	Group Code: 707	Company Type: Life and Health
Hartford, CT 06103	Group Name:	State ID Number:
(860) 702-5000 ext. [Phone]	FEIN Number: 36-2739571	

Filing Fees

Fee Required?	Yes
Fee Amount:	\$100.00
Retaliatory?	No
Fee Explanation:	\$50 X 2 = \$100
Per Company:	No

Company	Amount	Date Processed	Transaction #
UnitedHealthcare Insurance Company	\$100.00	11/14/2012	64907289

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	12/12/2012	12/12/2012

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Disposition Date: 12/12/2012

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	STATEMENT OF VARIABILITY	Filed-Closed	Yes
Form	Web Page	Filed-Closed	Yes
Form	Web Page	Filed-Closed	Yes

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Form Schedule

Lead Form Number: WB25461ST (07/13)

Item No.	Schedule Item Status	Form Name	Form Number	Form Type	Form Action	Action Specific Data	Readability Score	Attachments
1	Filed-Closed 12/12/2012	Web Page	WB25461S T (07/13)	ADV	Initial		45.000	WB25461ST (07-13).pdf
2	Filed-Closed 12/12/2012	Web Page	WB25463S T (07/13)	ADV	Initial		45.000	WB25463ST (07-13).pdf

Form Type Legend:

ADV	Advertising	AEF	Application/Enrollment Form
CER	Certificate	CERA	Certificate Amendment, Insert Page, Endorsement or Rider
DDP	Data/Declaration Pages	FND	Funding Agreement (Annuity, Individual and Group)
MTX	Matrix	NOC	Notice of Coverage
OTH	Other	OUT	Outline of Coverage
PJK	Policy Jacket	POL	Policy/Contract/Fraternal Certificate
POLA	Policy/Contract/Fraternal Certificate: Amendment, Insert Page, Endorsement or Rider	SCH	Schedule Pages

Medicare Supplement

AARP Medicare Supplement Plans
insured by UnitedHealthcare
Insurance Company
AARP Medicare Supplement Insurance Plans

When you choose an AARP Medicare Supplement Plan, insured by UnitedHealthcare Insurance Company, count on having the only Medicare Supplement plan endorsed by AARP.*

[View Plans and Pricing](#) ▶

What you need to know about Standardized Medicare Supplement Plans:

- Help you pay some or all medical expenses not paid by Medicare part A & B
- May help limit your annual out-of-pocket medical expense
- See any doctor that accepts Medicare patients

Why get an AARP Medicare Supplement Plan:

- The only Medicare Supplement plans endorsed by AARP*
- Insured by UnitedHealthcare Insurance Company the insurer serving the most Medicare supplement enrollees nationwide**
- 94% Customer Satisfaction Rate**

Want to Get in Touch?

AARP Medicare Supplement Information

Phone: ^1-[866-524-7865] (TTY: 711)

Monday - Friday: 7am to 11pm EST

Saturday: 9am to 5pm EST

* The AARP Medicare Supplement Insurance Plans carry the AARP name and UnitedHealthcare Insurance Company pays a royalty fee to AARP for use of the AARP intellectual property. Amounts paid are used for the general purposes of AARP and its members. Neither AARP nor its affiliate is the insurer.

AARP does not employ or endorse agents, brokers, or producers.

Insured by UnitedHealthcare Insurance Company, Horsham, PA (UnitedHealthcare Insurance Company of New York, Islandia, NY for New York residents.) Policy form No. GRP 79171 GPS-1 (G-36000-4). In some states plans may be available to persons under age 65 who are eligible for Medicare by reason of disability or End-Stage Renal Disease.

Not connected with or endorsed by the U.S. Government or the federal Medicare program.

This is a solicitation of insurance. An agent/producer may contact you.

^Call a licensed insurance agent/producer to receive complete information including benefits, costs, eligibility requirements, exclusions and limitations.

** From a report prepared for UnitedHealthcare Insurance Company: GfK Custom Research NA, "Medicare Supplement Plan," 03/21/2012 & Mark Farrah Associates, "December 2011 Medigap Enrollment & Market Share," July 2012, www.UHCMedSupStats.com

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Supporting Document Schedules

		Item Status:	Status Date:
Satisfied - Item:	STATEMENT OF VARIABILITY	Filed-Closed	12/12/2012
Comments:			
Attachment(s):			
SOV- AARP Health Site Content_MS.pdf			

Med Supp AARP Health Site Component List Statement of Variability

These are the conditions of variable text within this component:

WB25461ST (07/13)

- The telephone number could vary depending on what source the user came into the site.