

SERFF Tracking Number: MUTM-128269869 State: Arkansas
Filing Company: Mutual of Omaha Insurance Company State Tracking Number:
Company Tracking Number: ROBYN GONZALES
TOI: MS08I Individual Medicare Supplement - Sub-TOI: MS08I.012 Multi-Plan 2010
Standard Plans 2010
Product Name: Medicare Supplement - Mutual
Project Name/Number: 2012 Discontinuance Letters/Withdrawal/Discontinuance Letter

Filing at a Glance

Company: Mutual of Omaha Insurance Company

Product Name: Medicare Supplement - Mutual SERFF Tr Num: MUTM-128269869 State: Arkansas

TOI: MS08I Individual Medicare Supplement - SERFF Status: Closed-Accepted State Tr Num:

Standard Plans 2010 For Informational Purposes

Sub-TOI: MS08I.012 Multi-Plan 2010 Co Tr Num: ROBYN GONZALES State Status: Filed-Closed

Filing Type: Form Reviewer(s): Stephanie Fowler

Authors: Sofia Kuehn, Jan Serafini, Disposition Date: 04/17/2012

Kurt Vangreen, Gilbert Burket,

Kryisia Gannon, Melanie Worth,

Robyn Gonzales, Joanne Najdzin,

Luther Mardock

Date Submitted: 04/16/2012

Disposition Status: Accepted For
Informational Purposes

Implementation Date:

Implementation Date Requested: On Approval

State Filing Description:

General Information

Project Name: 2012 Discontinuance Letters

Project Number: Withdrawal/Discontinuance Letter

Requested Filing Mode: Informational

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact:

Status of Filing in Domicile:

Date Approved in Domicile:

Domicile Status Comments:

Market Type: Individual

Individual Market Type:

Filing Status Changed: 04/17/2012

State Status Changed: 04/17/2012

Created By: Kryisia Gannon

Corresponding Filing Tracking Number:

Deemer Date:

Submitted By: Kryisia Gannon

Filing Description:

NAIC # 261-71412

Informational Notification: 2010 Individual Medicare Supplement Plans Withdrawal

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Mutual of Omaha Insurance Company wishes to withdraw its modernized 2010 individual Medicare supplement plans in Arkansas effective June 1, 2010.

Policies MM20-22778 (Plan A), MM22-22779 (Plan C), MM23-22780 (Plan D), MM24-22781 (Plan F), and MM25-22782 (Plan G) were approved by your Department on April 29, 2010, under SERFF Tracking # MUTM-126554604; State Tracking # 45378. Please note, however, that these policies were not released for new business sales. Therefore, no in-force policies are affected by the decision to withdraw.

Thank you for your consideration in this matter. Your acknowledgment of this informational notification would be appreciated. If I may be of any assistance, please do not hesitate to contact me.

Sincerely,

Robyn Gonzales
Senior Product and Advertising Compliance Analyst
Corporate Compliance and Ethics Division
Phone: 402-351-6748
Fax: 402-351-5298
Email: Robyn.Gonzales@mutualofomaha.com
State Narrative:

Company and Contact

Filing Contact Information

Robyn Gonzales, Product & Advertising Compliance Analyst
robyn.gonzales@mutualofomaha.com
Mutual of Omaha 402-351-6748 [Phone]
Mutual of Omaha Plaza 402-351-5298 [FAX]
Omaha, NE 68175

Filing Company Information

Mutual of Omaha Insurance Company CoCode: 71412 State of Domicile: Nebraska
Mutual of Omaha Plaza Group Code: 261 Company Type: Health Insurance
Omaha, NE 68175 Group Name: State ID Number:
(402) 351-6910 ext. [Phone] FEIN Number: 47-0246511

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Filing Fees

Fee Required? No
Retaliatory? No
Fee Explanation:
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Mutual of Omaha Insurance Company	\$0.00	04/16/2012	

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Informational Purposes	Stephanie Fowler	04/17/2012	04/17/2012

SERFF Tracking Number: MUTM-128269869 *State:* Arkansas
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Disposition

Disposition Date: 04/17/2012

Implementation Date:

Status: Accepted For Informational Purposes

Comment: Please see the attached letter for more details.

Rate data does NOT apply to filing.

Arkansas Insurance Department

Mike Beebe
Governor



Jay Bradford
Commissioner

April 17, 2012

Ms. Robyn Gonzales
Mutual of Omaha
Mutual of Omaha Plaza
Omaha, NE 68175

RE: Notice of Marketing Withdrawal for Mutual of Omaha Insurance Company

Dear Ms. Gonzales:

This is to acknowledge receipt of your letter notifying the Department pursuant to AR Rule 27, Sec. 15 D (1) (a) of your intent to discontinue the marketing of Medicare Supplement Plans effective June 1, 2012. We do regret your decision to leave this market.

As you are aware, by discontinuing the availability of this coverage, the Company will not be permitted to file for approval new forms of this type for a period of five (5) years.

If you have any questions, please let us know.

Sincerely,

Stephanie Fowler

Stephanie Fowler
Compliance Officer
Life and Health Division
(501) 371-2768
e-mail: Stephanie.fowler@arkansas.gov