

SERFF Tracking Number: UNAM-128257041 State: Arkansas
Filing Company: The Pyramid Life Insurance Company State Tracking Number:
Company Tracking Number:
TOI: LTC06 Long Term Care - Other Sub-TOI: LTC06.000 Long Term Care - Other
Product Name: LONG TERM CARE SUITABILITY - 2011
Project Name/Number: /

Filing at a Glance

Company: The Pyramid Life Insurance Company

Product Name: LONG TERM CARE SUITABILITY - 2011 SERFF Tr Num: UNAM-128257041 State: Arkansas

TOI: LTC06 Long Term Care - Other SERFF Status: Closed-Accepted State Tr Num:
For Informational Purposes

Sub-TOI: LTC06.000 Long Term Care - Other Co Tr Num: State Status: Closed-Accepted for
Informational Purposes

Filing Type: Advertisement

Author: Alicia Phillips-Guiler

Reviewer(s): Donna Lambert

Date Submitted: 04/11/2012

Disposition Date: 04/11/2012

Disposition Status: Accepted For
Informational Purposes

Implementation Date Requested:

Implementation Date: 04/11/2012

State Filing Description:

General Information

Project Name:

Status of Filing in Domicile:

Project Number:

Date Approved in Domicile:

Requested Filing Mode:

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Individual

Submission Type: New Submission

Individual Market Type:

Overall Rate Impact:

Filing Status Changed: 04/11/2012

State Status Changed: 04/11/2012

Deemer Date:

Created By: Alicia Phillips-Guiler

Submitted By: Alicia Phillips-Guiler

Corresponding Filing Tracking Number:

Filing Description:

Dear Sir or Madam:

The above-captioned company is not currently marketing long term care products in your state and as such we have no suitability related information to report for Calendar Year 2011.

Annual suitability standards reporting will be initiated accordingly should the above-captioned company commence sales of long term care products in the future.

SERFF Tracking Number: UNAM-128257041 State: Arkansas
Filing Company: The Pyramid Life Insurance Company State Tracking Number:
Company Tracking Number:
TOI: LTC06 Long Term Care - Other Sub-TOI: LTC06.000 Long Term Care - Other
Product Name: LONG TERM CARE SUITABILITY - 2011
Project Name/Number: /

If additional information is needed, please contact me at 407-444-4355 or aguiler@uafc.com

Sincerely,

Alicia P. Guiler
Senior Compliance Analyst

State Narrative:

Company and Contact

Filing Contact Information

Alicia Guiler, AGuiler@universalamerican.com
P.O. Box 958465 407-444-4355 [Phone]
Lake Mary, FL 32795-8465

Filing Company Information

The Pyramid Life Insurance Company CoCode: 68284 State of Domicile: Kansas
1001 Heathrow Park Lane Group Code: 953 Company Type:
Suite 5001 Group Name: State ID Number:
Lake Mary, FL 32746 FEIN Number: 48-0557726
(407) 995-8000 ext. [Phone]

Filing Fees

Fee Required? No
Retaliatory? No
Fee Explanation:
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
The Pyramid Life Insurance Company	\$0.00	04/11/2012	

SERFF Tracking Number: UNAM-128257041 State: Arkansas
Filing Company: The Pyramid Life Insurance Company State Tracking Number:
Company Tracking Number:
TOI: LTC06 Long Term Care - Other Sub-TOI: LTC06.000 Long Term Care - Other
Product Name: LONG TERM CARE SUITABILITY - 2011
Project Name/Number: /

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Donna Lambert Informational Purposes		04/11/2012	04/11/2012

SERFF Tracking Number: UNAM-128257041 State: Arkansas
Filing Company: The Pyramid Life Insurance Company State Tracking Number:
Company Tracking Number:
TOI: LTC06 Long Term Care - Other Sub-TOI: LTC06.000 Long Term Care - Other
Product Name: LONG TERM CARE SUITABILITY - 2011
Project Name/Number: /

Disposition

Disposition Date: 04/11/2012

Implementation Date: 04/11/2012

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number: UNAM-128257041

State: Arkansas

Filing Company: The Pyramid Life Insurance Company

State Tracking Number:

Company Tracking Number:

TOI: LTC06 Long Term Care - Other

Sub-TOI: LTC06.000 Long Term Care - Other

Product Name: LONG TERM CARE SUITABILITY - 2011

Project Name/Number: /

Schedule

Schedule Item

Schedule Item Status Public Access

Supporting Document

LTC SUITABILITY

Accepted for Informational Purposes
Yes

SERFF Tracking Number: UNAM-128257041 State: Arkansas
Filing Company: The Pyramid Life Insurance Company State Tracking Number:
Company Tracking Number:
TOI: LTC06 Long Term Care - Other Sub-TOI: LTC06.000 Long Term Care - Other
Product Name: LONG TERM CARE SUITABILITY - 2011
Project Name/Number: /

Supporting Document Schedules

	Item Status:	Status
Satisfied - Item: LTC SUITABILITY	Accepted for Informational Purposes	Date: 04/11/2012
Comments:		
Attachment: AR-PYR.pdf		



1001 Heathrow Park Lane, Suite 5001
Lake Mary, FL 32746
800 444 0321 toll-free
www.pyramidlife.com

April 11, 2012

Arkansas Department of Insurance
Life and Health Division
1200 W. Third Street
Little Rock, AR 72201-1904

Re: **THE PYRAMID LIFE INSURANCE COMPANY**
Long-Term Care Suitability Report
Calendar Year 2011

NAIC# 68284

Dear Sir or Madam:

The above-captioned company is not currently marketing long term care products in your state and as such we have no suitability related information to report for Calendar Year 2011.

Annual suitability standards reporting will be initiated accordingly should the above-captioned company commence sales of long term care products in the future.

If additional information is needed, please contact me at 407-444-4355 or aguiler@uafc.com

Sincerely,

A handwritten signature in cursive script that reads "Alicia P. Guiler".

Alicia P. Guiler
Senior Compliance Analyst