

<i>SERFF Tracking Number:</i>	<i>SEFL-128400484</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Assurity Life Insurance Company</i>	<i>State Tracking Number:</i>	
<i>Company Tracking Number:</i>	<i>AMEND 1205</i>		
<i>TOI:</i>	<i>A10 Annuities - Other</i>	<i>Sub-TOI:</i>	<i>A10.000 Annuities - Other</i>
<i>Product Name:</i>	<i>Amend 1205</i>		
<i>Project Name/Number:</i>	<i>Amend 1205/Amend 1205</i>		

Filing at a Glance

Company: Assurity Life Insurance Company

Product Name: Amend 1205

TOI: A10 Annuities - Other

Sub-TOI: A10.000 Annuities - Other

Filing Type: Form

SERFF Tr Num: SEFL-128400484 State: Arkansas

SERFF Status: Closed-Approved-
Closed State Tr Num:

Co Tr Num: AMEND 1205

State Status: Approved-Closed

Author: Kristi Hendrickson

Reviewer(s): Linda Bird

Date Submitted: 05/23/2012

Disposition Date: 05/29/2012

Disposition Status: Approved-
Closed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

General Information

Project Name: Amend 1205

Project Number: Amend 1205

Requested Filing Mode: Review & Approval

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact:

Status of Filing in Domicile: Pending

Date Approved in Domicile:

Domicile Status Comments: Pending

Market Type: Individual

Individual Market Type:

Filing Status Changed: 05/29/2012

State Status Changed: 05/29/2012

Created By: Kristi Hendrickson

Corresponding Filing Tracking Number:

Deemer Date:

Submitted By: Kristi Hendrickson

Filing Description:

Assurity submits the Amend 1205 form for review and approval. The form is new and does not replace any previously approved forms.

The purpose of the filing is to amend or add to any of Assurity's Annuities an optional maturity/commencement provision where the owner can extend the maturity date of their contract. It will be used with Assurity's current and previously issued Annuities upon the Owners request to extend the maturity date.

State Narrative:

Company and Contact

SERFF Tracking Number: SEFL-128400484 State: Arkansas
 Filing Company: Assurity Life Insurance Company State Tracking Number:
 Company Tracking Number: AMEND 1205
 TOI: A10 Annuities - Other Sub-TOI: A10.000 Annuities - Other
 Product Name: Amend 1205
 Project Name/Number: Amend 1205/Amend 1205

Filing Contact Information

Kristi Hendrickson, Policy Filing Specialist policyfiling@assurity.com
 P.O. Box 82533 402-437-3452 [Phone]
 Lincoln, NE 68501-2533 402-437-3802 [FAX]

Filing Company Information

Assurity Life Insurance Company CoCode: 71439 State of Domicile: Nebraska
 P.O. Box 82533 Group Code: Company Type: Life/Health
 Lincoln, NE 68501-2533 Group Name: State ID Number:
 (800) 276-7619 ext. [Phone] FEIN Number: 38-1843471

Filing Fees

Fee Required? Yes
 Fee Amount: \$50.00
 Retaliatory? No
 Fee Explanation: \$50 per form
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Assurity Life Insurance Company	\$50.00	05/23/2012	59372489

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved-Closed	Linda Bird	05/29/2012	05/29/2012

SERFF Tracking Number: SEFL-128400484 State: Arkansas
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Disposition

Disposition Date: 05/29/2012

Implementation Date:

Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number: SEFL-128400484 *State:* Arkansas
Filing Company: Assurity Life Insurance Company *State Tracking Number:*
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Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		Yes
Supporting Document	Application		No
Supporting Document	Life & Annuity - Actuarial Memo		No
Form	Optional Maturity/Commencement Date Amendment		Yes

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Form Schedule

Lead Form Number: Amend 1205

Schedule Item Status	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
	Amend 1205	Policy/Cont ract/Fraternal Certificate: Amendmen t, Insert Page, Endorsement or Rider	Optional Maturity/Commencement Date	Initial		51.400	Amend1205.pdf

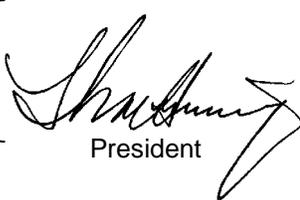


OPTIONAL MATURITY/COMMENCEMENT DATE AMENDMENT

Under General Provisions, the Optional Maturity/Commencement Date provision is added or amended to read as follows:

While this Policy is in force, the Owner may change the Maturity/Commencement Date to a date no later than the Policy's anniversary following the Annuitant's 90th birthday or such earlier date requested by the Owner.

This amendment is attached to and forming part of Policy No. [01234567890] issued by Assurity Life Insurance Company.


President


Secretary

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Supporting Document Schedules

	Item Status:	Status Date:
Satisfied - Item: Flesch Certification Comments: Attachment: Readability Certification.pdf		

	Item Status:	Status Date:
Bypassed - Item: Application Bypass Reason: N/A Comments:		

	Item Status:	Status Date:
Bypassed - Item: Life & Annuity - Acturial Memo Bypass Reason: N/A Comments:		

READABILITY CERTIFICATION

I hereby certify the following forms were tested for readability using Microsoft® Word XP program and achieved the following test results:

Company Name: Assurity Life Insurance Company

Form Number(s): Amend 1205

Type of Form: Whole Life Insurance

Form No.	Description	Flesch Score
Amend 1205	Optional Maturity/Commencement Date Amendment	51.4


Signature

May 23, 2012
Date

Carol S. Watson
Vice President, General Counsel & Secretary