

SERFF Tracking Number: ALSB-128400142 State: Arkansas
Filing Company: American Heritage Life Insurance Company State Tracking Number:
Company Tracking Number:
TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other
Product Name: MIB Update Filing 2012
Project Name/Number: MIB Update Filing 2012/MIB Update Filing 2012

Filing at a Glance

Company: American Heritage Life Insurance Company

Product Name: MIB Update Filing 2012

SERFF Tr Num: ALSB-128400142 State: Arkansas

TOI: L08 Life - Other

SERFF Status: Closed-Accepted State Tr Num:

For Informational Purposes

Sub-TOI: L08.000 Life - Other

Co Tr Num:

State Status: Approved-Closed

Filing Type: Form

Reviewer(s): Linda Bird

Author: Devyn Stoltz

Disposition Date: 06/08/2012

Date Submitted: 06/05/2012

Disposition Status: Accepted For

Informational Purposes

Implementation Date:

Implementation Date Requested: 06/15/2012

State Filing Description:

General Information

Project Name: MIB Update Filing 2012

Status of Filing in Domicile: Pending

Project Number: MIB Update Filing 2012

Date Approved in Domicile:

Requested Filing Mode: Informational

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Individual

Submission Type: New Submission

Individual Market Type:

Overall Rate Impact:

Filing Status Changed: 06/08/2012

State Status Changed: 06/08/2012

Deemer Date:

Created By: Devyn Stoltz

Submitted By: Devyn Stoltz

Corresponding Filing Tracking Number:

Filing Description:

The following letter is submitted as an informational notification regarding recent changes to MIB (Medical Insurance Bureau) application disclosures. MIB notified our companies that effective January 2013 we are required to change their Authorization language found in our American Heritage Life Insurance Company life application series. Please accept this letter as notification of our intent to comply with this requirement.

A summary of the change is as follows:

Old Language: "The Company or its reinsurers may, however, make a brief report thereon to the MIB, Inc., formerly known as the Medical Information Bureau, a not-for-profit membership organization of insurance companies, which operates an information exchange on behalf of its members".

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New Language: "I authorize The Company, or its reinsurers, to make a brief report of my personal health information to MIB".

The previously approved application series' are as follows:

FIC413, approved 2/16/2011 under SERFF Tracking Number ALSB-127006354
FIC413L, approved 2/16/2011 under SERFF Tracking Number ALSB-127006354
FIC413S, approved 2/16/2011 under SERFF Tracking Number ALSB-127006354
AWDAFAPP, approved 2/11/2010 under SERFF Tracking Number ALSB-126464809
AWDULAPP, approved 1/28/2011 under SERFF Tracking Number ALSB-126939095
AWDAFAPPT, approved 2/11/2010 under SERFF Tracking Number ALSB-126464809

The previously approved form numbers will remain the same. We confirm that this will be the ONLY change made to these applications.

If you have any questions, please feel free to contact me via SERFF. Thank you for your consideration of this matter.

Sincerely,

Devyn Marie Stoltz
State Filing Project Manager
Contract Development and Filing
State Narrative:

Company and Contact

Filing Contact Information

Devyn Stoltz, dpors@allstate.com
3100 Sanders Rd, Suite M2A 847-402-9262 [Phone]
Northbrook, IL 60062 847-326-5224 [FAX]

Filing Company Information

American Heritage Life Insurance Company	CoCode: 60534	State of Domicile: Florida
1776 American Heritage Dr	Group Code: 8	Company Type:
Jacksonville, FL 32224-6688	Group Name:	State ID Number:
(800) 880-1370 ext. [Phone]	FEIN Number: 59-0781901	

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Filing Fees

Fee Required? Yes
Fee Amount: \$50.00
Retaliatory? No
Fee Explanation: Per general instructions, corrections to approved forms are \$50
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
American Heritage Life Insurance Company	\$50.00	06/05/2012	59690189

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Informational Purposes	Linda Bird	06/08/2012	06/08/2012

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Disposition

Disposition Date: 06/08/2012

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No

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Supporting Document Schedules

	Item Status:	Status Date:
Bypassed - Item: Flesch Certification		
Bypass Reason: Not applicable to this filing.		
Comments:		

	Item Status:	Status Date:
Bypassed - Item: Application		
Bypass Reason: Not applicable to this filing.		
Comments:		