

SERFF Tracking Number: UNAM-128462155 State: Arkansas
Filing Company: The Pyramid Life Insurance Company State Tracking Number: RPT-LTC 2011
Company Tracking Number: LTC LAPSE/RPT - PYR
TOI: LTC06 Long Term Care - Other Sub-TOI: LTC06.000 Long Term Care - Other
Product Name: LTC Lapse Replacement Report
Project Name/Number: /

Filing at a Glance

Company: The Pyramid Life Insurance Company

Product Name: LTC Lapse Replacement Report SERFF Tr Num: UNAM-128462155 State: Arkansas

Report

TOI: LTC06 Long Term Care - Other SERFF Status: Closed-Accepted For Informational Purposes State Tr Num: RPT-LTC 2011

Sub-TOI: LTC06.000 Long Term Care - Other Co Tr Num: LTC LAPSE/RPT - PYR State Status: Closed-Accepted for Informational Purposes

Filing Type: Form

Author: Mary Reichert

Date Submitted: 06/11/2012

Reviewer(s): Donna Lambert

Disposition Date: 06/11/2012

Disposition Status: Accepted For Informational Purposes

Implementation Date:

Implementation Date Requested:

State Filing Description:

General Information

Project Name:

Project Number:

Requested Filing Mode: Informational

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact:

Deemer Date:

Submitted By: Mary Reichert

Filing Description:

Dear Colleague:

Status of Filing in Domicile: Not Filed

Date Approved in Domicile:

Domicile Status Comments: Report submitted as required

Market Type: Individual

Individual Market Type:

Filing Status Changed: 06/11/2012

State Status Changed: 06/11/2012

Created By: Mary Reichert

Corresponding Filing Tracking Number:

In accordance with state regulation, we are submitting the Long-Term Care Insurance Replacement and Lapse report for calendar year 2011.

Please feel free to contact me directly if you have questions or need additional information. I may be reached through SERFF, through email at mreichert@universalamerican.com, or by phone at 407-444-4371.

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Sincerely,

Mary Reichert
 Compliance Auditor

State Narrative:

Company and Contact

Filing Contact Information

Mary Reichert, mreichert@universalamerican.com
 P.O. Box 958465 407-444-4371 [Phone]
 Lake Mary, FL 32795-8465

Filing Company Information

The Pyramid Life Insurance Company CoCode: 68284 State of Domicile: Kansas
 1001 Heathrow Park Lane Group Code: 953 Company Type:
 Suite 5001 Group Name: State ID Number:
 Lake Mary, FL 32746 FEIN Number: 48-0557726
 (407) 995-8000 ext. [Phone]

Filing Fees

Fee Required? No
 Retaliatory? No
 Fee Explanation:
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
The Pyramid Life Insurance Company	\$0.00	06/11/2012	

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Disposition Date: 06/11/2012

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Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No
Supporting Document	Health - Actuarial Justification		No
Supporting Document	Outline of Coverage		No
Supporting Document	LTC REPLACEMENT AND LAPSE REPORT - 2011	Accepted for Informational Purposes	Yes

**Long-Term Care Insurance
Replacement and Lapse Reporting Form**

For the State of Arkansas

For the Reporting Year of 2011

Company Name: The Pyramid Life
 Company Address: 1001 Heathrow Park Ln
 Contact Person: Mary Reichert

Due: June 30 annually
 Company NAIC Number: 68284
 Phone Number: (407) 444-4371

Instructions

The purpose of this form is to report on a statewide basis information regarding long-term care insurance policy replacements and lapses. Specifically, every insurer shall maintain records for each agent on that agent's amount of long-term care insurance replacement sales as a percent of the agent's total annual sales and the amount of lapses of long-term care insurance policies sold by the agent as a percent of the agent's total annual sales. The tables below should be used to report the ten percent (10%) of the insurer's agents with the greatest percentages of replacements and lapses.

Listing of the 10% of Agents with the Greatest Percentage of Replacements

Agent's Name	Number of Policies Sold By This Agent	Number of Policies Replaced By This Agent	Number of Replacements As % of Number Sold By This Agent
N/A			

Listing of the 10% of Agents with the Greatest Percentage of Lapses

Agent's Name	Number of Policies Sold By This Agent	Number of Policies Lapsed By This Agent	Number of Lapses As % of Number Sold By This Agent
N/A			

Company Totals

Percentage of Replacement Policies Sold to Total Annual Sales 0%
 Percentage of Replacement Policies Sold to Policies in Force (as of the end of the preceding calendar year) 0%
 Percentage of Lapsed Policies to Total Annual Sales 0%
 Percentage of Lapsed Policies to Policies in Force (as of the end of the preceding calendar year) 0%