

State: Arkansas **Filing Company:** National Life Insurance Company
TOI/Sub-TOI: L08 Life - Other/L08.000 Life - Other
Product Name: Premium Deposit Account Rider
Project Name/Number: NLIC/61/61

Filing at a Glance

Company: National Life Insurance Company
Product Name: Premium Deposit Account Rider
State: Arkansas
TOI: L08 Life - Other
Sub-TOI: L08.000 Life - Other
Filing Type: Form
Date Submitted: 07/19/2012
SERFF Tr Num: FRCS-128578088
SERFF Status: Closed-Approved-Closed
State Tr Num:
State Status: Approved-Closed
Co Tr Num: 5758

Implementation: On Approval
Date Requested:
Author(s): Michael Cochran, Kevin Wiggs, Marilyn Odell
Reviewer(s): Linda Bird (primary)
Disposition Date: 07/24/2012
Disposition Status: Approved-Closed
Implementation Date:

State Filing Description:

SERFF Tracking #:	FRCS-128578088	State Tracking #:	Company Tracking #: 5758
State:	Arkansas	Filing Company:	National Life Insurance Company
TOI/Sub-TOI:	L08 Life - Other/L08.000 Life - Other		
Product Name:	Premium Deposit Account Rider		
Project Name/Number:	NLIC/61/61		

General Information

Project Name: NLIC/61	Status of Filing in Domicile: Pending
Project Number: 61	Date Approved in Domicile:
Requested Filing Mode: Review & Approval	Domicile Status Comments: Submitted on this same date.
Explanation for Combination/Other:	Market Type: Individual
Submission Type: New Submission	Individual Market Type:
Overall Rate Impact:	Filing Status Changed: 07/24/2012
	State Status Changed: 07/24/2012
Deemer Date:	Created By: Michael Cochran
Submitted By: Kevin Wiggs	Corresponding Filing Tracking Number:

Filing Description:

We have been retained by National Life Insurance Company to file the enclosed form for approval in your state.

Our fee of \$50 has been sent by EFT on this same date.

This form is new and does not replace any previously approved form.

This policy form is a premium deposit account rider. This rider is available to all policies for all issue ages and all risk classes. There are no charges for this rider. It will be used with all life insurance products of the company's portfolio.

This rider allows for the payment of a lump sum payment that will be used to pay future planned premiums for the life insurance policy to which this rider is attached on an annual basis, using amounts withdrawn from a premium deposit account. This rider may be elected on or after issue of the policy. The lump sum payment, the payment period and the guaranteed credited interest rate are shown in a Premium Deposit Account confirmation letter which is sent to the owner upon receipt of each deposit.

The death benefit associated with this rider is the premium deposit account balance with accrued interest.

The only variables in this rider are the company address and officer's signature.

Please note that except for Company reference and form number, this form is identical to another form, form 20121(0512), that we are submitting concurrently via a separate filing on behalf of Life Insurance Company of the Southwest. We suggest that you review the two submissions together.

To the best of our knowledge, this filing is complete and intended to comply with the insurance laws of your jurisdiction.

If you have any questions or need additional information, please call toll-free 1-800-927-2730. Thank you for your assistance.

Company and Contact

Filing Contact Information

Michael Cochran, Compliance Specialist	michael.cochran@firstconsulting.com
1020 Central	800-927-2730 [Phone] 2756 [Ext]
Suite 201	816-391-2755 [FAX]
Kansas City, MO 64105	

State: Arkansas Filing Company: National Life Insurance Company

TOI/Sub-TOI: L08 Life - Other/L08.000 Life - Other

Product Name: Premium Deposit Account Rider

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Filing Company Information

(This filing was made by a third party - FC01)

National Life Insurance Company CoCode: 66680 State of Domicile: Vermont
One National Life Drive Group Code: 634 Company Type:
Montpelier, VT 05604 Group Name: National Life Group State ID Number:
(802) 229-7060 ext. [Phone] FEIN Number: 03-0144090

Filing Fees

Fee Required? Yes
Fee Amount: \$50.00
Retaliatory? No
Fee Explanation: \$50 per form x 1 = \$50
Per Company: No

Table with 4 columns: Company, Amount, Date Processed, Transaction #. Row 1: National Life Insurance Company, \$50.00, 07/19/2012, 61040210

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved-Closed	Linda Bird	07/24/2012	07/24/2012

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Disposition

Disposition Date: 07/24/2012

Implementation Date:

Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		Yes
Supporting Document	Application		No
Supporting Document	Authorization		Yes
Supporting Document	AR Certificate of Compliance		Yes
Form	Premium Deposit Account Rider		Yes

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Form Schedule

Lead Form Number: 20120(0512)							
Item No.	Schedule Item Status	Form Number	Form Type	Form Name	Action/Action Specific Data	Readability Score	Attachments
1		20120(0512)	POLA	Premium Deposit Account Rider	Initial:	50.900	20120(0512) NL-PDArider-Bracketed.pdf

Form Type Legend:

ADV	Advertising	AEF	Application/Enrollment Form
CER	Certificate	CERA	Certificate Amendment, Insert Page, Endorsement or Rider
DDP	Data/Declaration Pages	FND	Funding Agreement (Annuity, Individual and Group)
MTX	Matrix	NOC	Notice of Coverage
OTH	Other	OUT	Outline of Coverage
PJK	Policy Jacket	POL	Policy/Contract/Fraternal Certificate
POLA	Policy/Contract/Fraternal Certificate: Amendment, Insert Page, Endorsement or Rider	SCH	Schedule Pages

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PREMIUM DEPOSIT ACCOUNT RIDER

This rider allows the policy Owner, or the Depositor as shown in the Instructions for Premium Deposit Account Rider form, to make a lump sum payment which will be used to pay future premiums of the policy over a chosen Payment Period. The Premium Deposit Account is not intended to be used for investment purposes.

This rider has been issued as part of the Entire Contract. Defined terms and contractual provisions are set forth in the policy or are added by this rider. This rider is attached to and amends the policy as of the Effective Date of the rider. There are no charges for this rider.

PREMIUM DEPOSIT ACCOUNT

The lump sum payment will create the Premium Deposit Account. The lump sum payment is shown in the Premium Deposit Account confirmation letter. Only one Premium Deposit Account is allowed on each policy. Partial withdrawals will be taken from the Premium Deposit Account on the Policy Anniversary. The partial withdrawals will be used to make automatic payments called Planned Premiums.

We will issue a revised policy Data Section showing any change in the policy's premium when the Premium Deposit Account is created or when the Planned Premium is changed.

PLANNED PREMIUM

The Planned Premium is paid annually from the Premium Deposit Account. It represents the premium payment as shown in the policy's Data Section which includes the base policy premium and any premiums for riders that are attached to the policy. If the premium payment mode is shown other than annual on the policy's Data Section, then the mode will be changed to annual. Premium payments in the policy's Data Section may be referred to as a "Planned Periodic Premium," an "Annual Premium," or a "Premium" depending upon the type of policy that the Data Section applies to.

CHANGES TO
PLANNED
PREMIUMS

The amount of the Planned Premium may only be changed if:

1. a new lump sum payment is made into the Premium Deposit Account;
or
2. a change is required in order to meet the minimum or maximum premium limits in accordance with the terms of the policy to which this rider is attached; or
3. a partial election of an Accelerated Benefits Rider is processed; or
4. a partial withdrawal is made; or
5. any premium is waived due to the exercise of a Waiver of Specified Premium Rider or a Waiver of Target Premium Rider.

The policy Owner may elect to change the Planned Premium. If we receive no election, the Premium Payments will continue without change, and the Payment Period will end when the Premium Deposit Account is insufficient to pay the Planned Premium.

PREMIUM
PAYMENTS

Planned Premiums are automatically paid on an annual basis. The Premium Deposit Account may not be used to pay partial premiums.

If the Premium Deposit Account is insufficient to pay the Planned Premium or if the Payment Period has been completed, the remainder of the Premium Deposit Account balance will be paid to the Owner or the Depositor. Benefits under the Premium Deposit Account Rider will then be terminated.

Premiums in addition to the Planned Premium amount can be paid by the Owner subject to any restrictions of conditions for premium payments as stated in the policy.

INTEREST
CREDITED TO THE
PREMIUM DEPOSIT
ACCOUNT

Interest will accrue daily from the policy anniversary day of the month nearest the premium collection day. The premium collection day will be the date the instructions for the Premium Deposit Account and lump sum payment are received by us.

Amounts held in the Premium Deposit Account will be credited with interest on each premium due date at an interest rate which will be guaranteed for the Payment Period. The credited interest rate is shown in the Premium Deposit Account confirmation letter. The interest credited will reduce the amount of Premium Deposit Account funds required to pay the Planned Premiums.

National Life Insurance Company

*One National Life Drive * Montpelier, Vermont 05604 * (800) 732-8939*

If the policy and the Premium Deposit Account are terminated prior to any premium due date, no interest shall accrue or be payable for the period from the last premium due date to the date of termination.

Interest credited to the Premium Deposit Account may be taxable. A federal 1099-INT statement or its replacement showing the amount of interest credited will be sent annually to the Owner or to the Depositor if different than the Owner.

SUBSEQUENT DEPOSITS

Subsequent deposits will require an increase in the Planned Premium amount or an increase in the Payment Period. A Premium Deposit Account confirmation letter will be sent to the Owner or the Depositor reflecting any subsequent deposits.

WITHDRAWALS AND SURRENDERS

Once per policy year, a partial withdrawal of up to 10% of the Premium Deposit Account balance will be allowed upon written request from the Owner or the Depositor. A confirmation letter reflecting the partial withdrawal will be sent to the Owner or the Depositor. The Planned Premium may be changed due to any payments of partial withdrawals.

Upon death of the Insured, the Premium Deposit Account balance will be paid to the Beneficiary or the Depositor as selected on the Instructions for Premium Deposit Account Rider form. The entire Premium Deposit Account Rider will then be terminated.

Upon termination of the policy, or if the policy is continued under a nonforfeiture option, the Premium Deposit Account balance will be paid to the Owner or the Depositor. The entire Premium Deposit Account Rider will then be terminated.

Payments of the entire Premium Deposit Account balance will incur a surrender penalty equal to the lesser of:

1. 10% of the Accumulated Value; or
2. the current sum of interest earned on the Premium Deposit Account.

INTERACTION WITH ACCELERATED BENEFITS RIDERS

The Premium Deposit Account balance will only be paid to the Owner or the Depositor upon the full election of an Accelerated Benefits Rider. Under a partial election of an Accelerated Benefits Rider, the Premium Deposit Account will continue to pay Planned Premiums. The Planned Premium may be reduced in order to comply with the conditions of premium payments as stated in the policy or rider.

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INTERACTION WITH
WAIVER OF
SPECIFIED
PREMIUM OR
WAIVER OF
TARGET PREMIUM

If any premium is waived due to the exercise of a Waiver of Specified Premium Rider or a Waiver of Target Premium Rider, we will pay an amount equal to the Planned Premium to the Owner or the Depositor. These riders may not be applicable to your policy.

INCONTESTABILITY

If the Insured dies within the contestable period of the policy to which this rider is attached from any cause, any remaining Premium Deposit Account balance will be paid to the Owner or the Depositor.

REINSTATEMENT

If this rider is terminated, it will not be reinstated. However, a new Premium Deposit Account may be opened by submitting a new Instructions for Premium Deposit Account Rider form and making a new lump sum payment.

LIMITATIONS

This rider may not be exercised while the policy to which this rider is attached is owned by a Qualified Pension or Profit Sharing Plan. If the Owner wishes to exercise this rider, the policy must first be transferred out of the plan.

TERMINATION OF
PREMIUM DEPOSIT
ACCOUNT BENEFITS

Benefits paid under this rider shall terminate on the earliest of:

1. after the balance of the Premium Deposit Account becomes zero; or
2. when the Payment Period has been completed.

TERMINATION OF THIS RIDER

The entire rider will terminate on the earliest of:

1. the date the policy terminates; or
2. if the policy is continued under a nonforfeiture option; or
3. upon the death of the Insured.

When this rider terminates:

1. all rights under this rider will cease; and
2. payment of the Premium Deposit Account balance, if any, will be made as selected on the Instructions for Premium Deposit Account Rider form; and
3. the policy will be considered separate and complete without this rider.

GENERAL TERMS

DEPOSITOR

Person other than the Owner named on the Instructions for Premium Deposit Account Rider form who paid a lump sum payment into the Premium Deposit Account. The Depositor may be entitled to receive the Premium Deposit Account balance.

PAYMENT PERIOD

The Payment Period is the number of years over which the Planned Premiums are being paid from the Premium Deposit Account. The Payment Period is shown in the Instructions for Premium Deposit Account Rider form and in the Premium Deposit Account confirmation letter. The Payment Period can only be changed if a subsequent deposit is made.

EFFECTIVE DATE

The Effective Date of this rider is the policy's Effective Date unless a later date is shown below.

Effective Date of this rider if later than the policy's Effective Date:

Signed for National Life Insurance Company at Montpelier, Vermont, as of the Effective Date of this rider, by


President & Chief Executive Officer

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Supporting Document Schedules

		Item Status:	Status Date:
Satisfied - Item:	Flesch Certification		
Comments:			
Attachment(s):			
NLIC - AR Readability Cert.pdf			

		Item Status:	Status Date:
Satisfied - Item:	Authorization		
Comments:			
Attachment(s):			
Auth - NLIC.pdf			

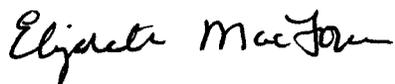
		Item Status:	Status Date:
Satisfied - Item:	AR Certificate of Compliance		
Comments:			
Attachment(s):			
NLIC - AR Cert.pdf			

**STATE OF ARKANSAS
READABILITY CERTIFICATION**

COMPANY NAME: National Life Insurance Company

This is to certify that the forms referenced below has achieved a Flesch Reading Ease Score as indicated below and complies with the requirements of Ark. Stat. Ann. Section 66-3251 through 66-3258, cited as the Life and Disability Insurance Policy Language Simplification Act.

Form Number	Score
20120(0512)	50.9



Elizabeth MacGowan
VP & Chief Life Product Officer

July 13, 2012

Date



July 18, 2012

To: The Insurance Commissioner

Authorization

This letter, or a copy thereof, will authorize the consulting firm of First Consulting & Administration, Inc., Kansas City, Missouri, to represent this Company in matters before the Insurance Department.

This Authorization shall be valid until revoked by us.

National Life Insurance Company®

By: *Elizabeth MacFarlane*

Title: Chief Life Product Officer

**STATE OF ARKANSAS
CERTIFICATION OF COMPLIANCE**

Company Name: National Life Insurance Company

Form Titles: Premium Deposit Account Rider

Form Numbers: 20120(0512)

I hereby certify that to the best of my knowledge and belief, the above form and submission complies with Reg. 19, as well as the other laws and regulations of the State of Arkansas.



Elizabeth MacGowan
VP & Chief Life Product Officer

July 13, 2012

Date