

State: Arkansas **Filing Company:** UnitedHealthcare Insurance Company
TOI/Sub-TOI: MS08G Group Medicare Supplement - Standard Plans 2010/MS08G.001 Plan A 2010
Product Name: GROUP MEDICARE SUPPLEMENT
Project Name/Number: ADVERTISING/FM12-558

Filing at a Glance

Company: UnitedHealthcare Insurance Company
Product Name: GROUP MEDICARE SUPPLEMENT
State: Arkansas
TOI: MS08G Group Medicare Supplement - Standard Plans 2010
Sub-TOI: MS08G.001 Plan A 2010
Filing Type: Advertisement
Date Submitted: 07/31/2012
SERFF Tr Num: UHLC-128609404
SERFF Status: Closed-Filed-Closed
State Tr Num:
State Status: Filed-Closed
Co Tr Num: FM12-558
Implementation: On Approval
Date Requested:
Author(s): Wanda Augustus, Bobbie Walton, Lisa Muhammad
Reviewer(s): Stephanie Fowler (primary)
Disposition Date: 08/03/2012
Disposition Status: Filed-Closed
Implementation Date:

State Filing Description:

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General Information

Project Name: ADVERTISING Status of Filing in Domicile: Not Filed
 Project Number: FM12-558 Date Approved in Domicile:
 Requested Filing Mode: File & Use Domicile Status Comments:
 Explanation for Combination/Other: Market Type: Group
 Submission Type: New Submission Group Market Size: Large
 Group Market Type: Association Overall Rate Impact:
 Filing Status Changed: 08/03/2012
 State Status Changed: 08/03/2012 Deemer Date:
 Created By: Lisa Muhammad Submitted By: Lisa Muhammad
 Corresponding Filing Tracking Number: FM12-558

Filing Description:

Submitted for your review is advertising for use in connection with the AARP group health insurance plans. The enclosed advertising is new and does not replace any previously submitted advertisement.

The enclosed materials will be utilized with the following which were approved by the Department on 11/5/09, under State Tracking number 43459 .

Standardized Medicare Supplement Certificates: MDA 0001 – MDN 0007 (Mass Marketed)
 Standardized Medicare Select Certificate: MDSC 0008, MDSF 0009 (Mass Marketed)
 Plan Benefit Tables: BT25 – BT33
 BT002 ST AB, CF, KLN
 BT002 ST CCSelect,
 BT002 ST FFSelect
 Plan Overviews: POV3, POV4
 Rules & Disclosures: RD4, RD5
 Premium Rate Pages: MRP0001 (Med Supp), MRP0002 (Med Select) - - (All Non-Agent Marketing Channels)
 MRP0003 (Med Supp), MRP0004 (Med Select) - - (All Marketing Channels)

The following enrollment application(s) will be used with the enclosed advertising material(s) approved by the Department on 11/13/09 under State Tracking Number 43696: S93143AGMMAR01 01B,

The definitions, disclosures, eligibility requirements, exclusions, limitations, Group Policy Form No. GRP 79171 GPS-1, as well as, the statement, "...not connected with, or endorsed by, the U.S. Government or the federal Medicare program," can be found in BA25014AR (07-12), which was approved by the Department on 07/17/2012 under SERFF Tracking Number UHLC-128565300.

Company and Contact

Filing Contact Information

Susan Cipollo, Director Susan_J_Cipollo@uhc.com
 680 Blair Mill Rd. 215-902-8444 [Phone]
 Horsham, PA 19044 215-902-8813 [FAX]

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Filing Company Information

UnitedHealthcare Insurance Company	CoCode: 79413	State of Domicile: Connecticut
185 Asylum Street	Group Code: 707	Company Type: Life and Health
Hartford, CT 06103	Group Name:	State ID Number:
(860) 702-5000 ext. [Phone]	FEIN Number: 36-2739571	

Filing Fees

Fee Required? Yes
 Fee Amount: \$50.00
 Retaliatory? No
 Fee Explanation: \$50 x 1 = \$50.00
 Per Company: No

Company	Amount	Date Processed	Transaction #
UnitedHealthcare Insurance Company	\$50.00	07/31/2012	61322476

SERFF Tracking #:

UHLC-128609404

State Tracking #:

Company Tracking #:

FM12-558

State:

Arkansas

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	08/03/2012	08/03/2012

SERFF Tracking #:

UHLC-128609404

State Tracking #:

Company Tracking #:

FM12-558

State:

Arkansas

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Disposition

Disposition Date: 08/03/2012

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

Schedule	Schedule Item	Schedule Item Status	Public Access
Form	LETTER	Filed-Closed	Yes

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Form Schedule

Lead Form Number: LA26085S1

Item No.	Schedule Item Status	Form Number	Form Type	Form Name	Action/ Action Specific Data	Readability Score	Attachments
1	Filed-Closed 08/03/2012	LA26085S1	ADV	LETTER	Initial:	45.000	LA26085S1.pdf

Form Type Legend:

ADV	Advertising	AEF	Application/Enrollment Form
CER	Certificate	CERA	Certificate Amendment, Insert Page, Endorsement or Rider
DDP	Data/Declaration Pages	FND	Funding Agreement (Annuity, Individual and Group)
MTX	Matrix	NOC	Notice of Coverage
OTH	Other	OUT	Outline of Coverage
PJK	Policy Jacket	POL	Policy/Contract/Fraternal Certificate
POLA	Policy/Contract/Fraternal Certificate: Amendment, Insert Page, Endorsement or Rider	SCH	Schedule Pages

Hello,

Thank you for your interest in the AARP® Medicare Supplement Insurance Plans, insured by UnitedHealthcare Insurance Company. Inside this booklet, you will find everything you need to choose and enroll in the plan that best meets your needs. The material in the booklet is arranged in three sections:

- **Rates** – Use this section to find the rates for each plan.
- **Eligibility & Benefits** – This is where you'll find a side-by-side overview of the benefits included in each plan, as well as detailed descriptions of each plan and the benefits it offers. The overview can help you choose the plan that best fits your specific needs.
- **Enrollment Forms** – This section contains everything you need to enroll in one of these plans, including a handy checklist explaining each form.

Your Sales Representative (who is a licensed insurance agent contracted with UnitedHealthcare) will review the information with you and answer any questions you may have. Once you've chosen the plan that's best for your needs and budget, your Sales Representative can help you complete and submit the Application Form, along with the first month's premium.

If you have any questions – or think of some later – please feel free to call your Sales Representative. You can also call toll-free: 1-866-387-7550 any weekday from 7 a.m. to 11 p.m. and Saturdays from 9 a.m. to 5 p.m., Eastern Time.

Sincerely,



Susan Morisato,
President, Insurance Solutions
UnitedHealthcare Insurance Company

- **Choose your own doctor who accepts Medicare patients**
- **No referrals for specialists who accept Medicare patients**
- **Helps pay some or all of the costs that Medicare doesn't**

P.S. If you're not currently an AARP member, remember to join. The AARP Membership form includes options: You can join online, by phone or by including the form and separate check for the annual Membership dues with your application.



AARP endorses the AARP Medicare Supplement Insurance Plans, insured by UnitedHealthcare Insurance Company. UnitedHealthcare Insurance Company pays royalty fees to AARP for the use of its intellectual property. These fees are used for the general purposes of AARP. AARP and its affiliates are not insurers.

AARP does not employ or endorse agents, brokers or producers.

Insured by UnitedHealthcare Insurance Company, Horsham, PA (UnitedHealthcare Insurance Company of New York, Islandia, NY for New York residents). Policy Form No. GRP 79171 GPS-I (G-36000-4). In some states, plans may be available to persons eligible for Medicare by reason of disability.

Not connected with or endorsed by the U.S. Government or the federal Medicare program.

This is a solicitation of insurance. A licensed insurance agent/producer will contact you.

See the following materials for complete information including benefits, costs, eligibility requirements, exclusions and limitations.