

State: Arkansas **Filing Company:** Primerica Life Insurance Company
TOI/Sub-TOI: L04I Individual Life - Term/L04I.500 Other
Product Name: Address Change Endorsement
Project Name/Number: Address Change Endorsement/PL-ADCH

Filing at a Glance

Company: Primerica Life Insurance Company
Product Name: Address Change Endorsement
State: Arkansas
TOI: L04I Individual Life - Term
Sub-TOI: L04I.500 Other
Filing Type: Form
Date Submitted: 09/07/2012
SERFF Tr Num: PRMD-128672763
SERFF Status: Closed-Approved-Closed
State Tr Num:
State Status: Approved-Closed
Co Tr Num: PL-ADCH

Implementation: 10/01/2012
Date Requested:
Author(s): Regenia Green
Reviewer(s): Linda Bird (primary)
Disposition Date: 09/12/2012
Disposition Status: Approved-Closed
Implementation Date:

State Filing Description:

State: Arkansas **Filing Company:** Primerica Life Insurance Company
TOI/Sub-TOI: L04I Individual Life - Term/L04I.500 Other
Product Name: Address Change Endorsement
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General Information

Project Name: Address Change Endorsement	Status of Filing in Domicile: Authorized
Project Number: PL-ADCH	Date Approved in Domicile: 06/06/2012
Requested Filing Mode: Informational	Domicile Status Comments:
Explanation for Combination/Other:	Market Type: Individual
Submission Type: New Submission	Individual Market Type:
Overall Rate Impact:	Filing Status Changed: 09/12/2012
	State Status Changed: 09/12/2012
Deemer Date:	Created By: Regenia Green
Submitted By: Regenia Green	Corresponding Filing Tracking Number:

Filing Description:
 RE: Endorsement - Notice of Our Address Change

On April 1, 2013, the executive and administrative offices of Primerica Life Insurance Company will move to a new location just a few miles from our current location.

For your review, attached is the address change endorsement that we are filing for Informational purposes. Once your Department acknowledges receipt of this endorsement, the new address may be used on all forms without attaching the endorsement.

Included is a listing of all approved in-force forms which will be affected by this change. After relocating to the new address, we will then use the new address on all forms and correspondence.

Please contact me if additional information is required.

Thank you.

Company and Contact

Filing Contact Information

Regenia Green,	regenia.green@primerica.com
3100 breckinridge blvd	770-564-6593 [Phone]
duluth, GA 30099-0001	770-564-7948 [FAX]

Filing Company Information

Primerica Life Insurance Company	CoCode: 65919	State of Domicile:
3100 Breckinridge Blvd	Group Code: 4750	Massachusetts
Duluth, GA 30099-0001	Group Name:	Company Type: term life
(770) 546-6158 ext. [Phone]	FEIN Number: 04-1590590	insurance
		State ID Number:

Filing Fees

Fee Required?	Yes
Fee Amount:	\$75.00

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Retaliatory? Yes
Fee Explanation: 1 submission x \$75.00 = \$75.00
Per Company: No

Company	Amount	Date Processed	Transaction #
Primerica Life Insurance Company	\$75.00	09/07/2012	62491956

SERFF Tracking #:

PRMD-128672763

State Tracking #:

Company Tracking #:

PL-ADCH

State:

Arkansas

Filing Company:

Primerica Life Insurance Company

TOI/Sub-TOI:

L041 Individual Life - Term/L041.500 Other

Product Name:

Address Change Endorsement

Project Name/Number:

Address Change Endorsement/PL-ADCH

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved-Closed	Linda Bird	09/12/2012	09/12/2012

SERFF Tracking #:

PRMD-128672763

State Tracking #:

Company Tracking #:

PL-ADCH

State:

Arkansas

Filing Company:

Primerica Life Insurance Company

TOI/Sub-TOI:

L04I Individual Life - Term/L04I.500 Other

Product Name:

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Disposition

Disposition Date: 09/12/2012

Implementation Date:

Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		Yes
Supporting Document	Application		No
Supporting Document	Life & Annuity - Acturial Memo		No
Form	Address Change Endorsement		Yes

SERFF Tracking #:

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PL-ADCH

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Form Schedule

Lead Form Number:

Item No.	Schedule Item Status	Form Number	Form Type	Form Name	Action/ Action Specific Data	Readability Score	Attachments
1		PL-ADCH	CERA	Address Change Endorsement	Initial:	49.000	PL-ADCH - Final 6.12.12.pdf

Form Type Legend:

ADV	Advertising	AEF	Application/Enrollment Form
CER	Certificate	CERA	Certificate Amendment, Insert Page, Endorsement or Rider
DDP	Data/Declaration Pages	FND	Funding Agreement (Annuity, Individual and Group)
MTX	Matrix	NOC	Notice of Coverage
OTH	Other	OUT	Outline of Coverage
PJK	Policy Jacket	POL	Policy/Contract/Fraternal Certificate
POLA	Policy/Contract/Fraternal Certificate: Amendment, Insert Page, Endorsement or Rider	SCH	Schedule Pages

Primerica Life Insurance Company

3120 Breckinridge Blvd., Duluth, Georgia 30099-0001

ENDORSEMENT

NOTICE OF OUR ADDRESS CHANGE

This Endorsement is made part of and should be attached to your policy or contract.

No terms, conditions or benefits of your policy have changed. Your rights as an owner are not affected.

Effective April 1, 2013, we are moving and all references in your policy or contract to the Administrative Office and/or Executive Offices of Primerica Life Insurance Company are hereby changed to:

1 Primerica Parkway, Duluth, Georgia 30099-0001

As of April 1, 2013, all future premium payments, notices, claims actions and any other correspondence with the Company should be sent to 1 Primerica Parkway, Duluth, Georgia 30099-0001.

Signed for the Company at its office in Duluth, GA.



Secretary



President

You may also view your policy and contact us at

www.myprimerica.com

email us at

PLIC@primerica.com

Call us at

1-800-257-4725 / Spanish 1-800-338-6866 / Hearing Impaired 1-800-824-1715

Primerica Life Insurance Company
(A Stock Company)
Home Office: Boston, Massachusetts

SERFF Tracking #:

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State:

Arkansas

Filing Company:

Primerica Life Insurance Company

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Supporting Document Schedules

		Item Status:	Status Date:
Satisfied - Item:	Flesch Certification		
Comments:	see attached		
Attachment(s):			
AR pdf.pdf			

Primerica Life Insurance Co. Tel 1 866 230 6617
Office of the General Counsel Tel 770 564-7941
3120 Breckinridge Boulevard Fax 770 564 7948
Duluth, GA 30099-0001
NAIC#: 041-65919



STATE OF ARKANSAS

READABILITY CERTIFICATION

RE: PL-ADCH

The Company has reviewed the enclosed form and certifies that, to the best of its knowledge and belief, it meets the requirements of ACA 23-80-206 of the Arkansas Insurance Code. This form meets the minimum reading ease score on the Flesch reading ease test.

A handwritten signature in black ink, appearing to read "Steven A. Reidich".

Steven A. Reidich, Senior Vice President
Chief Legal Officer

September 7, 2012

Date