

**State:** Arkansas **Filing Company:** Principal Life Insurance Company  
**TOI/Sub-TOI:** MS06 Medicare Supplement - Other/MS06.000 Medicare Supplement - Other  
**Product Name:** Principal Life Insurance Company 2012 Multiple Policy Report  
**Project Name/Number:** PG MP RPT AR/

## Filing at a Glance

Company: Principal Life Insurance Company  
Product Name: Principal Life Insurance Company 2012 Multiple Policy Report  
State: Arkansas  
TOI: MS06 Medicare Supplement - Other  
Sub-TOI: MS06.000 Medicare Supplement - Other  
Filing Type: Form  
Date Submitted: 01/29/2013  
SERFF Tr Num: IASL-128871537  
SERFF Status: Closed-Accepted For Informational Purposes  
State Tr Num:  
State Status: Closed-Accepted for Informational Purposes  
Co Tr Num: PG MP RPT AR  
Implementation: On Approval  
Date Requested:  
Author(s): Lauren Perley  
Reviewer(s): Stephanie Fowler (primary)  
Disposition Date: 01/29/2013  
Disposition Status: Accepted For Informational Purposes  
Implementation Date:  
State Filing Description:

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## General Information

Project Name: PG MP RPT AR Status of Filing in Domicile: Pending  
 Project Number: Date Approved in Domicile:  
 Requested Filing Mode: Informational Domicile Status Comments:  
 Explanation for Combination/Other: Market Type: Individual  
 Submission Type: New Submission Individual Market Type:  
 Overall Rate Impact: Filing Status Changed: 01/29/2013  
 State Status Changed: 01/29/2013  
 Deemer Date: Created By: Lauren Perley  
 Submitted By: Lauren Perley Corresponding Filing Tracking Number:

### Filing Description:

In accordance with your state's Medicare Supplement regulations, Insurance Administrative Solutions, L.L.C. is providing you with the 2012 Multiple Policy Report due March 1, 2013.

## Company and Contact

### Filing Contact Information

Lauren Perley, Lauren.Perley@iasadmin.com  
 8545 126th Avenue North, Suite 727-584-0007 [Phone]  
 200 727-584-5613 [FAX]  
 Largo, FL 33773-1502

### Filing Company Information

(This filing was made by a third party - insuranceadministrativesolutions)

|                                  |                         |                         |
|----------------------------------|-------------------------|-------------------------|
| Principal Life Insurance Company | CoCode: 61271           | State of Domicile: Iowa |
| 711 High Street                  | Group Code: 332         | Company Type:           |
| Des Moines, IA 50392-2300        | Group Name:             | State ID Number:        |
| (515) 247-5111 ext. [Phone]      | FEIN Number: 42-0127290 |                         |

## Filing Fees

Fee Required? No  
 Retaliatory? No  
 Fee Explanation:

SERFF Tracking #:

IASL-128871537

State Tracking #:

Company Tracking #:

PG MP RPT AR

State:

Arkansas

Filing Company:

Principal Life Insurance Company

TOI/Sub-TOI:

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## Correspondence Summary

### Dispositions

| Status                              | Created By       | Created On | Date Submitted |
|-------------------------------------|------------------|------------|----------------|
| Accepted For Informational Purposes | Stephanie Fowler | 01/29/2013 | 01/29/2013     |

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## Disposition

Disposition Date: 01/29/2013

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

| Schedule            | Schedule Item                            | Schedule Item Status                | Public Access |
|---------------------|--|-------------------------------------|---------------|
| Supporting Document | Flesch Certification                     |                                     | No            |
| Supporting Document | Application                              |                                     | No            |
| Supporting Document | Health - Actuarial Justification         |                                     | No            |
| Supporting Document | Outline of Coverage                      |                                     | No            |
| Supporting Document | Multiple Policy Report due March 1, 2013 | Accepted for Informational Purposes | Yes           |
| Supporting Document | Third Party Authorization Letter         | Accepted for Informational Purposes | Yes           |

**SERFF Tracking #:**

IASL-128871537

**State Tracking #:****Company Tracking #:**

PG MP RPT AR

**State:**

Arkansas

**Filing Company:**

Principal Life Insurance Company

**TOI/Sub-TOI:**

MS06 Medicare Supplement - Other/MS06.000 Medicare Supplement - Other

**Product Name:**

Principal Life Insurance Company 2012 Multiple Policy Report

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## Supporting Document Schedules

|                   |  | <b>Item Status:</b>                 | <b>Status Date:</b> |
|-------------------|--|-------------------------------------|---------------------|
| Satisfied - Item: | Multiple Policy Report due March 1, 2013 | Accepted for Informational Purposes | 01/29/2013          |
| Comments:         |  |                                     |                     |
| Attachment(s):    |  |                                     |                     |
| AR Rpt.pdf        |  |                                     |                     |

|   |                                  | <b>Item Status:</b>                 | <b>Status Date:</b> |
|---|----------------------------------|-------------------------------------|---------------------|
| Satisfied - Item:                       | Third Party Authorization Letter | Accepted for Informational Purposes | 01/29/2013          |
| Comments:                               |                                  |                                     |                     |
| Attachment(s):                          |                                  |                                     |                     |
| 2013 01 PG IAS Authorization Letter.pdf |                                  |                                     |                     |

**FORM FOR REPORTING  
MEDICARE SUPPLEMENT POLICIES  
STATE OF ARKANSAS**

**Company Name:** NAIC #61271 PRINCIPAL LIFE INSURANCE COMPANY  
**Address:** c/o Insurance Administrative Solutions, LLC  
8545 126th Avenue N, Suite 200  
Largo, FL 33773-1502  
**Phone Number:** 877-777-2443

**Due March 1, annually**

The purpose of this form is to report the following information on each resident of this state who has in force more than one Medicare supplement policy or certificate. The information is to be grouped by individual policyholder.

| Policy and Certificate # | Date of Issuance |
|--------------------------|------------------|
| NONE TO REPORT           |                  |
|                          |                  |
|                          |                  |
|                          |                  |



**Signature**

Lauren Perley, Compliance Analyst

**Name and Title (please type)**

January 29, 2013

**Date**



Principal Life  
Insurance Company

January 4, 2013

Ms. Darcey Shaffer, FLMI, ACS  
Compliance Manager  
Insurance Administrative Solutions, L.L.C.  
8545 126<sup>th</sup> Avenue North, Suite 200  
Largo, Florida 33773-1502

Re: Filing/Reporting Requirements

Dear Ms. Shaffer:

This letter authorizes Insurance Administrative Solutions, L.L.C. to file on behalf of Principal Life Insurance Company rate filings and reports with the State Departments of Insurance.

Insurance Administrative Solutions, L.L.C. may correspond with the State Departments of Insurance regarding any questions they may have concerning the filings.

A copy of this letter is as valid as the original. This authorization will be valid for twelve months from the date of this letter.

Sincerely,

A handwritten signature in blue ink that reads "Natalie J. Sell". The signature is written in a cursive, flowing style.

Natalie J. Sell, FSA, MAAA  
Actuary – Pricing  
Specialty Benefits Division  
Phone: (515) 247-7440