

State: Arkansas **Filing Company:** Fidelity Life Association, A Legal Reserve Life Insurance Company
TOI/Sub-TOI: L08 Life - Other/L08.000 Life - Other
Product Name: FLA F1006E W/ ADDTL PLANS
Project Name/Number: /

Filing at a Glance

Company: Fidelity Life Association, A Legal Reserve Life Insurance Company
 Product Name: FLA F1006E W/ ADDTL PLANS
 State: Arkansas
 TOI: L08 Life - Other
 Sub-TOI: L08.000 Life - Other
 Filing Type: Form
 Date Submitted: 01/09/2013
 SERFF Tr Num: PSEN-128840783
 SERFF Status: Closed-Accepted For Informational Purposes
 State Tr Num:
 State Status: Closed-Accepted for Informational Purposes
 Co Tr Num: FLA F1006E W/ ADDTL PLANS
 Implementation: On Approval
 Date Requested:
 Author(s): Barbara Ritzke, Deb Howver, Joanne Miller
 Reviewer(s): Linda Bird (primary)
 Disposition Date: 01/14/2013
 Disposition Status: Accepted For Informational Purposes
 Implementation Date:
 State Filing Description:

State: Arkansas Filing Company: Fidelity Life Association, A Legal Reserve Life Insurance Company
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General Information

Project Name: Status of Filing in Domicile:
 Project Number: Date Approved in Domicile:
 Requested Filing Mode: Informational Domicile Status Comments:
 Explanation for Combination/Other: Market Type: Individual
 Submission Type: New Submission Individual Market Type:
 Overall Rate Impact: Filing Status Changed: 01/14/2013
 State Status Changed: 01/14/2013
 Deemer Date: Created By: Deb Howver
 Submitted By: Joanne Miller Corresponding Filing Tracking Number:

Filing Description:

On behalf of Fidelity Life Association, A Legal Reserve Life Insurance Company, we are submitting this informational filing to advise that the Company would like to begin using its Application for Individual Life Insurance form F1006E (approved on 09/26/2012 under SERFF tracking number PSEN-128683372) with the following previously approved policy forms:

Form F3500 AR - Graded Death Benefit Whole Life Policy approved on 12/15/2005 under SERFF tracking number SERT-6HZR3N553

Form F3501 AR - Graded Death Benefit 10 Year Term Policy – approved on 12/15/2005 under SERFF tracking number SERT-6HZRPP787

Form F3511 AR - Graded Death Benefit 20 Year Term Policy – approved on 04/21/2008 under SERFF tracking number ACTR-125582223

Form F3521 AR - Graded Death Benefit 30 Year Term Policy – approved on 04/21/2008 under SERFF tracking number ACTR-125582223

No new forms are being filed.

Company and Contact

Filing Contact Information

Debbie Howver, deb@myactuary.com
 35W841 Burr Oak Lane 224-402-2156 [Phone]
 West Dundee, IL 60118 847-551-1795 [FAX]

Filing Company Information

(This filing was made by a third party - problemsolvingenterprises)

Fidelity Life Association, A Legal Reserve Life Insurance Company	CoCode: 63290	State of Domicile: Illinois
8700 W. Bryn Mawr Avenue	Group Code:	Company Type:
Suite 900S	Group Name:	State ID Number:
Chicago, IL 60631	FEIN Number: 36-1068685	
(630) 522-0392 ext. [Phone]		

Filing Fees

State: Arkansas **Filing Company:** Fidelity Life Association, A Legal Reserve Life Insurance Company

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Fee Required? No

Retaliatory? No

Fee Explanation:

SERFF Tracking #:

PSEN-128840783

State Tracking #:

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FLA F1006E W/ ADDTL PLANS

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/

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Informational Purposes	Linda Bird	01/14/2013	01/14/2013

SERFF Tracking #:

PSEN-128840783

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/

Disposition

Disposition Date: 01/14/2013

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No
Supporting Document	Third Party Authorization Letter		Yes

SERFF Tracking #:

PSEN-128840783

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Company Tracking #:

FLA F1006E W/ ADDTL PLANS

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Supporting Document Schedules

		Item Status:	Status Date:
Satisfied - Item:	Third Party Authorization Letter		
Comments:			
Attachment(s):			
FLA_ Letter of Authorization_130103_signed.pdf			



Fidelity Life Association
8700 W. Bryn Mawr Avenue, Suite 900S
Chicago, IL 60631
Tel: 630.522.0392 Fax: 866.375.8175

January 3, 2013

To Whom It May Concern:

Please allow this letter to serve as authorization for Problem Solving Enterprises, Inc. to make rate, rule and form filings on behalf of Fidelity Life Association, a Legal Reserve Life Insurance Company. Problem Solving Enterprises serves as actuarial and compliance consultants for Fidelity Life Association.

Any questions may be directed to me at 630-371-1888.

Sincerely,



Digitally signed by Ciaran Brady
DN: cn=Ciaran Brady, o=Fidelity Life
Association, ou=Vice President -
Operations,
email=Ciaran.Brady@fidelitylife.co
m, c=US
Date: 2013.01.03 12:16:00 -06'00'

Ciaran Brady
Vice President of Operations