

Arkansas Insurance Department

Mike Beebe
Governor



Jay Bradford
Commissioner

May 14, 2014

U.S. Mail & Certified Mail, Receipt No. 7009 1680 0002 2605 0381; 7009 1680 0002 2605 0398

William S. Davis, Jr.
12 Inverness Circle
Little Rock, AR 72212

William S. Davis, Jr.
10201 West Markham 217
P.O. Box 21520
Little Rock, AR 72205

NOTICE OF HEARING

Dear Mr. Davis:

You are hereby notified that an administrative hearing has been scheduled pursuant to Arkansas Code Annotated § 23-61-303, and other applicable provisions of Arkansas law, before Insurance Commissioner Jay Bradford, as Hearing Officer, or his designee, on Thursday, May 29, 2014, at 2:00 pm in the AID Meeting Staff Room, Arkansas Insurance Department ("Department"), 1200 West Third Street, Little Rock, Arkansas. The purpose of this hearing is to determine whether your offer to purchase a dental plan for consumers constitutes rebating and whether that action would warrant administrative action to be taken on your license.

You have the right to represent yourself or be represented by counsel of your own choosing at this proceeding. Additionally, the Commissioner will obtain a competent reporter to record the hearing. You may avail yourself of other privileges, including the Department's assistance to subpoena any needed witnesses or records.

Your verbal or written notification that you have received this notice of hearing must be received in this office within ten (10) days of your receipt. If your notification is not received by the Department within ten (10) days, any and all expenses incurred by the Department in continuing the hearing or in notification of witnesses, including but not limited to, phone calls, issuance of subpoenas and postage, will be charged to the party or parties requesting such continuance. If you or your attorney determines that a continuance is necessary, or you have questions or concerns, please contact me at ava.franks@arkansas.gov or (501) 371-2820.

Sincerely,

A handwritten signature in blue ink that reads "Ava Franks".

Ava Franks
Associate Counsel

cc: Fred Stiffler, LoRraine Rowland, Alice Jones, Sandy Myrick, Andrea Moore