

Arkansas Insurance Department

Asa Hutchinson
Governor



Allen Kerr
Commissioner

September 23, 2016

Via U.S. Mail Return Receipt No. 7009 1680 0002 2605 6918 and Electronic Mail to Jeffrey.Weissmann@NGIC.com

Jeffrey Weissmann
National General Insurance
59 Maiden Lane, 38th Floor
New York, NY 10038

RE: STATEMENT REGARDING THE ACQUISITION OF CONTROL OF A DOMESTIC INSURANCE COMPANY, DIRECT NATIONAL INSURANCE COMPANY BY NATIONAL GENERAL HOLDINGS CORP. ("APPLICANT")

NOTICE OF PUBLIC HEARING

Pursuant to Ark. Code Ann. §§ 23-63-501, *et seq.*, and other applicable provisions of Arkansas law, you are hereby notified that a PUBLIC HEARING will be held as to the filing described above before the Insurance Commissioner or his designated Hearing Officer. The Public Hearing will be held in the Hearing Room on the First Floor of the Arkansas Insurance Department, 1200 West Third Street, Little Rock, Arkansas, on **October 13, 2016, at 2:00 p.m.**

The Public Hearing is being held to consider whether the Commissioner should approve the filing as to the above transaction involving an acquisition or change in control of Direct National Insurance Company, a domestic Arkansas insurer, by the Applicant.

The Commissioner will retain a competent Reporter to make a full stenographic record of the proceedings at the Applicant's expense. An appearance fee is charged by the Reporter, which the Applicant must pay or arrange to pay on the date of the Public Hearing. Additional charges will be assessed the Applicant for the transcript of this Public Hearing which the Department will order from the Reporter.

The Department will make all Hearing Exhibits available to the parties upon timely request, as required by and in conformity with the Arkansas Administrative Procedures Act, Ark. Code Ann. §§ 25-15-201, *et seq.*

Please contact me if you have any questions regarding this Public Hearing.

Sincerely yours,



Amanda Capps Rose
Associate Counsel
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