

DATE: JULY 1, 2013  
TO: ALL HEALTH INSURERS & OTHER INTERESTED PARTIES  
FROM: ARKANSAS INSURANCE DEPARTMENT  
SUBJECT: RULE 104 HEALTH INSURANCE MARKETPLACE ASSISTER FEES

**NOTICE OF PUBLIC HEARING**

Please find attached or available by electronic publication by the Arkansas Insurance Department (“Department”) proposed Rule 104, “Health Insurance Marketplace Assister Fees.” The Arkansas Insurance Commissioner (“Commissioner”) proposes a thirty five dollar (\$35.00) Assister licensure fee.

Pursuant to Section One (1) of Act 1439 of the 2013 Arkansas General Assembly to be codified in Ark. Code Ann. § 23-64-607, Ark. Code Ann. §§23-61-108(a)(1), 25-15-204, and other applicable laws or rules, NOTICE is hereby given that a PUBLIC HEARING will be held on July 31, 2013, at 10:30 A.M., in the First Floor Hearing Room, Arkansas Insurance Department (“Department”), 1200 West Third Street, Little Rock, Arkansas.

The purpose of the Public Hearing will be to determine whether the Commissioner should adopt Rule 104, "Health Insurance Marketplace Assister Fees," to be effective September 12, 2013.

All interested persons are encouraged to attend the Public Hearing and may appear and present, orally or in writing, statements, arguments or opinions on the proposed Rule. All licensees and other interested persons are responsible for notifying all their personnel, agents, and employees about this Public Hearing.

Persons wishing to testify should notify the Legal Division as soon as possible, and are requested to submit intended statements in writing in advance.

Direct your inquiries to the Legal Division at (501) 371-2820 or [insurance.legal@arkansas.gov](mailto:insurance.legal@arkansas.gov).

A copy of the proposed to Rule 104 may be obtained or viewed on the Legal Division’s Internet Web Site at <http://insurance.arkansas.gov/Legal%20Dataservices/divpage.htm>.

Sincerely,

Ava Franks  
Associate Counsel  
Arkansas Insurance Department  
(501) 371-2820

**RULE 104**  
**HEALTH INSURANCE MARKETPLACE ASSISTERS FEES**

**Table of Contents**

Section 1. Authority  
Section 2. Purpose  
Section 3. Definitions  
Section 4. Fees  
Section 5. Effective Date

**Section 1. Authority**

This Rule is promulgated pursuant to Section One (1) of Act 1439 of 2013 of the Arkansas General Assembly to be codified in Ark. Code Ann. § 23-64-607, Ark. Code Ann. § 23-61-108, Ark. Code Ann. § 25-15-204, and other applicable laws or rules.

**Section 2. Purpose**

The purpose of this Rule is to establish Health Insurance Marketplace Assister fees for licensures.

**Section 3. Definitions**

- A. "Commissioner" means the Arkansas Insurance Commissioner.
- B. "License" means a license obtained from the Arkansas Insurance Department for an IPA Guide, Navigator, Certified Application Counselor, or Health Insurance Marketplace licensed producer.

**Section 4. Fees**

There shall be a thirty-five dollar (\$35.00) regulatory fee paid to the Commissioner prior to the issuance of a License. The License shall be renewed annually at the thirty-five dollar (\$35.00) fee.

**Section 5. Effective Date**

This Rule shall apply to all persons applying for an Assister license to be issued in this State or renewed on and after September 12, 2013.

---

JAY BRADFORD  
INSURANCE COMMISSIONER  
STATE OF ARKANSAS

---

DATE