

Arkansas Insurance Department

Mike Beebe
Governor



Jay Bradford
Commissioner

April 9, 2014

Via electronic mail, U.S. Mail, Certified Mail, Receipt No. 7009 1680 0002 2605 0183

Velapoint
c/o Mike Pickens
Mike Pickens Law Firm
123 Orleans Drive
Maumelle, AR 72113

AMENDED NOTICE OF HEARING

Dear Mr. Pickens:

You are hereby notified that an administrative hearing has been scheduled pursuant to Arkansas Code Annotated §§ 23-61-303, 23-61-103, and other applicable provisions of Arkansas law, before Insurance Commissioner Jay Bradford, as Hearing Officer, or his designee, on Tuesday, May 6, 2014 at 10:00 a.m. in the Third Floor AID Meeting Staff Room, Arkansas Insurance Department ("Department"), 1200 West Third Street, Little Rock, Arkansas. The purpose of this hearing is to determine whether the Cease and Desist Orders issued to Velapoint Producers should stand, be amended, or revoked.

The Commissioner will obtain a competent reporter to record the hearing. Your client may avail itself of other privileges, including the Department's assistance to subpoena any needed witnesses or records.

Your verbal or written notification that you have received this notice of hearing must be received in this office within ten (10) days of your receipt. If your notification is not received by the Department within ten (10) days, any and all expenses incurred by the Department in continuing the hearing or in notification of witnesses, including but not limited to, phone calls, issuance of subpoenas and postage, will be charged to the party or parties requesting such continuance. If you determine a continuance is necessary, or if you have questions or concerns, please contact me at ava.franks@arkansas.gov or (501) 371-2820.

Sincerely,

A handwritten signature in blue ink that reads "Ava Franks".

Ava Franks
Associate Counsel

cc: Margie Farmer
Fred Stiffler
LoRaine Rowland
Alice Jones
Sandy Myrick