

SERFF Tracking Number: GRTA-125409465 State: Arkansas
First Filing Company: Great American Alliance Insurance Company, ... State Tracking Number: #? \$?
Company Tracking Number: CP-AR-0711-SBEN
TOI: 01.0 Property Sub-TOI: 01.0001 Commercial Property (Fire and Allied Lines)
Product Name: Commercial Property
Project Name/Number: Commercial Property SBP New Coverage Endorsements/CP-AR-0711-SBEN

Filing at a Glance

Companies: Great American Alliance Insurance Company, Great American Assurance Company, Great American Insurance Company, Great American Insurance Company of New York

Product Name: Commercial Property SERFF Tr Num: GRTA-125409465 State: Arkansas
TOI: 01.0 Property SERFF Status: Closed State Tr Num: #? \$?
Sub-TOI: 01.0001 Commercial Property (Fire and Allied Lines) Co Tr Num: CP-AR-0711-SBEN State Status: Fees not received
Filing Type: Rule Co Status: Reviewer(s): Betty Montesi, Llyweyia Rawlins, Brittany Yielding
Author: Donna Lansing Disposition Date: 01/07/2008
Date Submitted: 01/02/2008 Disposition Status: Exempt from Review
Effective Date Requested (New): 01/01/2008 Effective Date (New): 01/01/2008
Effective Date Requested (Renewal): 01/01/2008 Effective Date (Renewal): 01/01/2008

State Filing Description:

General Information

Project Name: Commercial Property SBP New Coverage Endorsements Status of Filing in Domicile: Authorized
Project Number: CP-AR-0711-SBEN Domicile Status Comments:
Reference Organization: NA Reference Number: NA
Reference Title: NA Advisory Org. Circular: NA
Filing Status Changed: 01/07/2008
State Status Changed: 01/02/2008 Deemer Date:
Corresponding Filing Tracking Number:

Filing Description:

The captioned companies hereby submit four new property coverage endorsements that provide additional property coverages for an additional flat premium charge. The coverages will be offered under our Select Business Policy property product.

SERFF Tracking Number: GRTA-125409465 State: Arkansas
 First Filing Company: Great American Alliance Insurance Company, ... State Tracking Number: #? \$?
 Company Tracking Number: CP-AR-0711-SBEN
 TOI: 01.0 Property Sub-TOI: 01.0001 Commercial Property (Fire and Allied Lines)
 Product Name: Commercial Property
 Project Name/Number: Commercial Property SBP New Coverage Endorsements/CP-AR-0711-SBEN

Please find enclosed, for review, the following:

1. Copies of the Rule Page and New Forms.
2. All transmittals required by the state.
3. Explanatory Memorandum

We wish for this adoption filing to be applicable to all policies written on or after January 1, 2008.

Please return the enclosed duplicate to indicate your receipt and approval.

Company and Contact

Filing Contact Information

Donna Lansing, Filing analyst dlansing@gaic.com
 49 east 4th street (513) 369-5000 [Phone]
 Cincinnati, OH 45202

Filing Company Information

Great American Alliance Insurance Company	CoCode: 26832	State of Domicile: Ohio
580 Walnut Street	Group Code: 84	Company Type: P&C
Cincinnati, OH 45202	Group Name:	State ID Number:
(513) 369-5000 ext. [Phone]	FEIN Number: 95-1542353	

Great American Assurance Company	CoCode: 26344	State of Domicile: Ohio
580 Walnut Street	Group Code: 84	Company Type: P&C
Cincinnati, OH 45202	Group Name:	State ID Number:
(513) 369-5000 ext. [Phone]	FEIN Number: 15-6020948	

Great American Insurance Company	CoCode: 16691	State of Domicile: Ohio
580 Walnut Street	Group Code: 84	Company Type: P&C
Cincinnati, OH 45202	Group Name:	State ID Number:
(513) 369-5000 ext. [Phone]	FEIN Number: 31-0501234	

SERFF Tracking Number: GRTA-125409465 State: Arkansas
First Filing Company: Great American Alliance Insurance Company, ... State Tracking Number: #? \$?
Company Tracking Number: CP-AR-0711-SBEN
TOI: 01.0 Property Sub-TOI: 01.0001 Commercial Property (Fire and Allied Lines)
Product Name: Commercial Property
Project Name/Number: Commercial Property SBP New Coverage Endorsements/CP-AR-0711-SBEN

Great American Insurance Company of New York CoCode: 22136 State of Domicile: New York
580 Walnut Street Group Code: 84 Company Type: P&C
Cincinnati, OH 45202 Group Name: State ID Number:
(513) 369-5000 ext. [Phone] FEIN Number: 13-5539046

SERFF Tracking Number: GRTA-125409465 State: Arkansas
First Filing Company: Great American Alliance Insurance Company, ... State Tracking Number: #? \$?
Company Tracking Number: CP-AR-0711-SBEN
TOI: 01.0 Property Sub-TOI: 01.0001 Commercial Property (Fire and Allied Lines)
Product Name: Commercial Property
Project Name/Number: Commercial Property SBP New Coverage Endorsements/CP-AR-0711-SBEN

Filing Fees

Fee Required? No
Retaliatory? No
Fee Explanation:
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Great American Alliance Insurance Company	\$0.00	01/02/2008	17306238
Great American Assurance Company	\$0.00	01/02/2008	17306239
Great American Insurance Company	\$0.00	01/02/2008	17306240
Great American Insurance Company of New York	\$0.00	01/02/2008	17306241

SERFF Tracking Number: GRTA-125409465 State: Arkansas
First Filing Company: Great American Alliance Insurance Company, ... State Tracking Number: #? \$?
Company Tracking Number: CP-AR-0711-SBEN
TOI: 01.0 Property Sub-TOI: 01.0001 Commercial Property (Fire and Allied Lines)
Product Name: Commercial Property
Project Name/Number: Commercial Property SBP New Coverage Endorsements/CP-AR-0711-SBEN

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Exempt from Review	Llyweyia Rawlins	01/07/2008	01/07/2008

SERFF Tracking Number: *GRTA-125409465* State: *Arkansas*
 First Filing Company: *Great American Alliance Insurance Company, ...* State Tracking Number: *#? \$?*
 Company Tracking Number: *CP-AR-0711-SBEN*
 TOI: *01.0 Property* Sub-TOI: *01.0001 Commercial Property (Fire and Allied Lines)*
 Product Name: *Commercial Property*
 Project Name/Number: *Commercial Property SBP New Coverage Endorsements/CP-AR-0711-SBEN*

Disposition

Disposition Date: 01/07/2008
 Effective Date (New): 01/01/2008
 Effective Date (Renewal): 01/01/2008
 Status: Exempt from Review
 Comment: This filing is contingent on receiving the filing fees of \$25.

This line is exempt from filing rates/rules in compliance with ACA 23-67-206 which states that P&C insurance for commercial risks, excluding workers' compensation, employers' liability and professional liability insurance, including but not limited to, medical malpractice insurance, are exempted from the rate/rule filing and review requirements.

Rate data does NOT apply to filing.

Overall Rate Information for Multiple Company Filings

Overall Percentage Rate Indicated For This Filing	0.000%
Overall Percentage Rate Impact For This Filing	0.000%
Effect of Rate Filing-Written Premium Change For This Program	\$0
Effect of Rate Filing - Number of Policyholders Affected	0

SERFF Tracking Number: GRTA-125409465 State: Arkansas
 First Filing Company: Great American Alliance Insurance Company, ... State Tracking Number: #? \$?
 Company Tracking Number: CP-AR-0711-SBEN
 TOI: 01.0 Property Sub-TOI: 01.0001 Commercial Property (Fire and Allied Lines)
 Product Name: Commercial Property
 Project Name/Number: Commercial Property SBP New Coverage Endorsements/CP-AR-0711-SBEN

Item Type	Item Name	Item Status	Public Access
Supporting Document	Explanatory Memorandum	Accepted for Informational Purposes	Yes
Supporting Document	Premium Development Support	Accepted for Informational Purposes	Yes
Rate	SBP Enhanced Plus Program	Accepted for Informational Purposes	Yes

SERFF Tracking Number: GRTA-125409465 State: Arkansas
 First Filing Company: Great American Alliance Insurance Company, ... State Tracking Number: #? \$?
 Company Tracking Number: CP-AR-0711-SBEN
 TOI: 01.0 Property Sub-TOI: 01.0001 Commercial Property (Fire and Allied Lines)
 Product Name: Commercial Property
 Project Name/Number: Commercial Property SBP New Coverage Endorsements/CP-AR-0711-SBEN

Rate/Rule Schedule

Review Status:	Exhibit Name:	Rule # or Page #:	Rate Action	Previous State Filing Attachments Number:
Accepted for Informational Purposes	SBP Enhanced Plus Program	SB-EP-1	New	Enhanced Plus Rule Page SB-EP-1.pdf

SELECT BUSINESS POLICY MANUAL
SELECT BUSINESS POLICY ENHANCED PLUS PROGRAM

Coverage under the Select Business Policy (SBP) Enhanced Plus program will be provided by selection of one of the following programs. The annual charges indicated below are not subject to further adjustments.

	Declarations	Coverage Form	Premium Charge
Enhanced Plus	SB 8117	SB 8116	\$ 250
Enhanced Healthcare Plus	SB 8112	SB 8113	\$ 500
Enhanced Municipalities Plus	SB 8108	SB 8109	\$ 500
Enhanced Manufacturing Plus	SB 8110	SB 8111	\$ 800

SB-EP-1

SERFF Tracking Number: GRTA-125409465 State: Arkansas
First Filing Company: Great American Alliance Insurance Company, ... State Tracking Number: #? \$?
Company Tracking Number: CP-AR-0711-SBEN
TOI: 01.0 Property Sub-TOI: 01.0001 Commercial Property (Fire and Allied Lines)
Product Name: Commercial Property
Project Name/Number: Commercial Property SBP New Coverage Endorsements/CP-AR-0711-SBEN

Supporting Document Schedules

Satisfied -Name: Explanatory Memorandum **Review Status:** Accepted for Informational Purposes 01/07/2008

Comments:

Attachment:

Enhanced SBP Explanatory Memo.pdf

Satisfied -Name: Premium Development Support **Review Status:** Accepted for Informational Purposes 01/07/2008

Comments:

Attachment:

Enhanced Plus Premium Development Support.pdf

**EXPLANATORY MEMO
SELECT BUSINESS POLICY ENHANCED PROPERTY PLUS ENDORSEMENTS**

This is a new coverage offering. It does not replace or supersede any other endorsement or coverage.

Great American Insurance Group submits the enclosed filing for the purpose of offering enhanced coverages and limits for risks insured under our Select Business Policy property product. We are introducing four new property coverage endorsements that provide additional property coverages for an additional flat premium charge.

The flat premium charges for these new endorsements are listed below.

	<u>Declarations</u>	<u>Coverage Form</u>	<u>Premium Charge</u>
Enhanced Plus	SB 8117	SB 8116	\$ 250
Enhanced Healthcare Plus	SB 8112	SB 8113	\$ 500
Enhanced Municipalities Plus	SB 8108	SB 8109	\$ 500
Enhanced Manufacturing Plus	SB 8110	SB 8111	\$ 800

Exhibits detailing the development of the flat premium charges are included in the filing. We believe that the proposed premium reasonably reflects the coverage and limits provided. Since these are new endorsements, there is no rate impact on existing policyholders.

The Supplementary Coverages and Limits information below provides summary information of the minimum limits and the additional coverages provided in the enhancement products.

SUPPLEMENTARY COVERAGES AND LIMITS

Paragraph A.

Building & Personal Property Blanket Additional Coverages

Blanket Limit = \$250,000

SB 8117	SB 8112	SB 8110	SB 8108
<u>Enhanced Plus</u>	<u>Enhanced Healthcare Plus</u>	<u>Enhanced Manufacturing Plus</u>	<u>Enhanced Municipalities & Schools Plus</u>
Accounts Receivables	Accounts Receivables	Accounts Receivables	Accounts Receivables
Electronic Data	Electronic Data	Electronic Data	Electronic Data
Extra Expense	Extra Expense	Extra Expense	Extra Expense
Fire Dept Service	Fire Dept Service	Fire Dept Service	Fire Dept Service
Fire Protection Device	Fire Protection Device	Fire Protection Device	Fire Protection Device
Loss Data Preparation	Loss Data Preparation	Loss Data Preparation	Loss Data Preparation
Personal Effects	Personal Effects	Personal Effects	Personal Effects
Pollutant Clean Up	Pollutant Clean Up	Pollutant Clean Up	Pollutant Clean Up
Tenant Undamaged	Tenant Undamaged	Tenant Undamaged	Tenant Undamaged
Improvements & Betterments	Improvements & Betterments	Improvements & Betterments	Improvements & Betterments
Utility Services	Utility Services	Utility Services	Utility Services
Valuable Papers	Valuable Papers	Valuable Papers	Valuable Papers
	Personal Property of Patients	Personal Property of Others	Personal Property of Others
	Emergency Evacuation Expense	Installation Floater	Emergency Evacuation Expense
	Food Spoilage	Employees Tools	Food Spoilage
	Lock Replacement Expense		Lock Replacement Expense
			Installation Floater
			Band Uniforms
			Musical Instruments
			Surface Water

**EXPLANATORY MEMO
SELECT BUSINESS POLICY ENHANCED PROPERTY PLUS ENDORSEMENTS**

**Paragraph B.
Building & Personal Property Additional Coverages**

	<u>SB 8117</u>	<u>SB 8112</u>	<u>SB 8110</u>	<u>SB 8108</u>
Crime Reward	\$10,000	\$10,000	\$10,000	\$10,000
Debris Removal	\$100,000	\$100,000	\$100,000	\$100,000
Fine Arts		\$25,000	\$25,000	\$25,000
Money & Securities		\$5,000	\$5,000	\$5,000
Newly Acquired or Constructed Locations				
Building	\$500,000	\$500,000	\$500,000	\$500,000
Business Personal Property	\$250,000	\$250,000	\$250,000	\$250,000
Business Income	\$100,000	\$100,000	\$100,000	\$100,000
Extra Expense	\$100,000	\$100,000	\$100,000	\$100,000
Ordinance or Law				
Coverage A	Included in Building Limit	Included in Building Limit	Included in Building Limit	Included in Building Limit
Coverage B	\$100,000	\$100,000	\$100,000	\$100,000
Coverage C	\$100,000	\$100,000	\$100,000	\$100,000
Property in Transit	\$5,000	\$5,000	\$5,000	\$5,000

Paragraph C. Additional Coverages Not at Described Premises

	<u>SB 8117</u>	<u>SB 8112</u>	<u>SB 8110</u>	<u>SB 8108</u>
Building	\$100,000	\$100,000	\$100,000	\$100,000
Personal Property	\$100,000	\$100,000	\$100,000	\$100,000
Business income	\$100,000	\$100,000	\$100,000	\$100,000
Extra Expense	\$100,000	\$100,000	\$100,000	\$100,000

SB 8108 (Ed. 11 07) Enhanced Municipalities School Plus Premium Development Support Exhibit

Loss Cost Based Premium Development					Loss Cost Multiplier Development ³	
Supplemental Coverages	Provided Limit	Premium Basis	Loss Cost x	Loss Cost x	Estimated Expenses	
			Cost	Premium Basis		
Blanket Location Coverages ¹	250,000	2500	0.200	\$ 500.00	Commissions	22.0%
Ordinance or Law - B	100,000	1000	0.200	\$ 200.00	Taxes	2.1%
Ordinance or Law - C	100,000	1000	0.200	\$ 200.00	Other acquisition	3.8%
					General Expenses	8.6%
					Und Profit	<u>5.0%</u>
Total Premium to Cover Losses				\$ 900.00	Total Expenses	41.5%
Coverage Combination Discount ²			65%	\$ 315.00	LCM (1/1-Expenses)	1.71
LCM				1.71		
Total Premium				\$ 538.75		
Actual Premium charge rounded down to				\$ 500.00		

Blanket Location Coverages (Accounts Receivables, EDP, Extra Expense, etc.) and Ordinance Coverage based on Avg 0702 (office) Group I Loss Cost

¹ Avg 0702 (Office) CW Group I Loss Cost = 0.200

² Coverage Combination Discount

A discount is provided due to the expectation that the loss experience of insureds purchasing the combination of coverages included in the form will be lower than the loss experience used to develop the individual coverage loss costs. Individual accounts

The Coverage Combination discount varies among the three industry specific forms based on the degree to which risks within that industry category may have exposures to loss including and up to the limits provided under the additional coverages included in

³ See attached Countrywide Fire & Allied Lines Expense Exhibit

SB 8110 (Ed. 11 07) Enhanced Manufacturing Plus Premium Development Support Exhibit

Loss Cost Based Premium Development					Loss Cost Multiplier Development ³	
Supplemental Coverages	Provided Limit	Premium Basis	Loss Cost x	Loss Cost x	Estimated Expenses	
			Cost	Premium Basis		
Blanket Location Coverages ¹	250,000	2500	0.200	\$ 500.00	Commissions	22.0%
Ordinance or Law - B	100,000	1000	0.200	\$ 200.00	Taxes	2.1%
Ordinance or Law - C	100,000	1000	0.200	\$ 200.00	Other acquisition	3.8%
					General Expenses	8.6%
					Und Profit	<u>5.0%</u>
				\$ 900.00	Total Expenses	41.5%
			45%	\$ 495.00		
				1.71	LCM (1/1-Expenses)	1.71
				\$ 846.60		
				\$ 800.00		

Blanket Location Coverages (Accounts Receivables, EDP, Extra Expense, etc.) and Ordinance Coverage based on Avg 0702 (office) Group I Loss Cost

¹ Avg 0702 (Office) CW Group I Loss Cost = 0.200

² Coverage Combination Discount
 A discount is provided due to the expectation that the loss experience of insureds purchasing the combination of coverages included in the form will be lower than the loss experience used to develop the individual coverage loss costs. Individual accounts
 The Coverage Combination discount varies among the three industry specific forms based on the degree to which risks within that industry category may have exposures to loss including and up to the limits provided under the additional coverages included in

³ See attached Countrywide Fire & Allied Lines Expense Exhibit

SB 8112 (Ed. 11 07) Enhanced Healthcare Plus Premium Development Support Exhibit

Loss Cost Based Premium Development					Loss Cost Multiplier Development ³	
Supplemental Coverages	Provided Limit	Premium Basis	Loss Cost x	Loss Cost x	Estimated Expenses	
			Cost	Premium Basis		
Blanket Location Coverages ¹	250,000	2500	0.200	\$ 500.00	Commissions	22.0%
Ordinance or Law - B	100,000	1000	0.200	\$ 200.00	Taxes	2.1%
Ordinance or Law - C	100,000	1000	0.200	\$ 200.00	Other acquisition	3.8%
					General Expenses	8.6%
					Und Profit	<u>5.0%</u>
Total Premium to Cover Losses				\$ 900.00	Total Expenses	41.5%
Coverage Combination Discount ²			65%	\$ 315.00		
LCM				1.71	LCM (1/1-Expenses)	1.71
Total Premium				\$ 538.75		
Actual Premium charge rounded down to				\$ 500.00		

Blanket Location Coverages (Accounts Receivables, EDP, Extra Expense, etc.) and Ordinance Coverage based on Avg 0702 (office) Group I Loss Cost

¹ Avg 0702 (Office) CW Group I Loss Cost = 0.200

² Coverage Combination Discount
 A discount is provided due to the expectation that the loss experience of insureds purchasing the combination of coverages included in the form will be lower than the loss experience used to develop the individual coverage loss costs. Individual accounts
 The Coverage Combination discount varies among the three industry specific forms based on the degree to which risks within that industry category may have exposures to loss including and up to the limits provided under the additional coverages included in

³ See attached Countrywide Fire & Allied Lines Expense Exhibit

SB 8117 (Ed. 11 07) Enhanced Plus Premium Development Support Exhibit

Loss Cost Based Premium Development					Loss Cost Multiplier Development ³	
Supplemental Coverages	Provided Limit	Premium Basis	Loss Cost x Cost	Loss Cost x Premium Basis	Estimated Expenses	
Blanket Location Coverages ¹	250,000	2500	0.200	\$ 500.00	Commissions	22.0%
Ordinance or Law - B	100,000	1000	0.200	\$ 200.00	Taxes	2.1%
Ordinance or Law - C	100,000	1000	0.200	\$ 200.00	Other acquisition	3.8%
					General Expenses	8.6%
					Und Profit	<u>5.0%</u>
Total Premium to Cover Losses				\$ 900.00	Total Expenses	41.5%
Coverage Combination Discount ²			80%	\$ 180.00	LCM (1/1-Expenses)	1.71
LCM				1.71		
Total Premium				\$ 307.86		
Actual Premium charge rounded down to				\$ 250.00		

Blanket Location Coverages (Accounts Receivables, EDP, Extra Expense, etc.) and Ordinance Coverage based on Avg 0702 (office) Group I Loss Cost

¹ Avg 0702 (Office) CW Group I Loss Cost = 0.200

² Coverage Combination Discount

A discount is provided due to the expectation that the loss experience of insureds purchasing the combination of coverages included in the form will be lower than the loss experience used to develop the individual coverage loss costs. Individual accounts

The Coverage Combination discount varies among the three industry specific forms based on the degree to which risks within that industry category may have exposures to loss including and up to the limits provided under the additional coverages included in Coverage A.

³ See attached Countrywide Fire & Allied Lines Expense Exhibit

**GREAT AMERICAN PROPERTY & CASUALTY INSURANCE GROUP
COUNTRYWIDE FIRE & ALLIED LINES
EXPENSE EXHIBIT**

	2004	%	2005	%	2006	%	3-YEAR TOTAL	3-YEAR AVG	SELECTED
DIRECT WP	254,652,317		225,833,613		263,182,817		743,668,746		
DIRECT EP	261,692,709		226,653,496		246,196,314		734,542,519		
COMMISSION AND BROKERAGE	58,873,984	23.1%	48,143,058	21.3%	56,334,579	21.4%	163,351,621	22.0%	22.0%
TAXES, LICENSES AND FEES	6,035,360	2.3%	4,181,686	1.8%	5,333,841	2.2%	15,550,887	2.1%	2.1%
OTHER ACQUISITION	10,333,479	3.9%	10,473,815	4.6%	7,161,919	2.9%	27,969,213	3.8%	3.8%
GENERAL EXPENSES	21,187,354	8.1%	18,460,683	8.1%	23,821,569	9.7%	63,469,606	8.6%	8.6%
		37.5%		35.9%		36.2%		36.5%	36.5%
COMMISSION & BROKERAGE	22.0%								
TAXES	2.1%								
OTHER ACQ	3.8%								
GENERAL	8.6%								
UND PFOIT	5.0%								
TOTAL EXPENSE & PROFIT	41.5%								
EXPECTED LOSS RATIO (1- TOTAL EXP)	58.5%								
EXPENSE BASED LCM (1/EXP LOSS RATIO)	1.71								