

SERFF Tracking Number: TRVE-125715735 State: Arkansas  
 Filing Company: Travelers Casualty and Surety Company of America State Tracking Number: EFT \$100  
 Company Tracking Number: 2008-06-0052-LIA  
 TOI: 17.0 Other Liability - Claims Made/Occurrence Sub-TOI: 17.0000 Other Liability Sub-TOI Combinations  
 Product Name: Wrap+ Branding Rule Filing 2008-06-0052  
 Project Name/Number: Wrap+ Branding Rule Filing 2008-06-0052/2008-06-0052

## Filing at a Glance

Company: Travelers Casualty and Surety Company of America

Product Name: Wrap+ Branding Rule Filing SERFF Tr Num: TRVE-125715735 State: Arkansas

2008-06-0052

TOI: 17.0 Other Liability - Claims SERFF Status: Closed State Tr Num: EFT \$100

Made/Occurrence

Sub-TOI: 17.0000 Other Liability Sub-TOI Co Tr Num: 2008-06-0052-LIA State Status: Fees verified and received

Combinations

Filing Type: Rule Co Status: Reviewer(s): Betty Montesi, Edith Roberts

Authors: Socorro Armstrong, Disposition Date: 07/02/2008

Theresa Lavenburg, Michelle Smith

Cotto, Sonia Worrell, Timothy

Bengston, Celina Caez

Date Submitted: 06/30/2008 Disposition Status: Filed

Effective Date Requested (New): 09/01/2008

Effective Date (New):

Effective Date Requested (Renewal): 09/01/2008

Effective Date (Renewal):

State Filing Description:

## General Information

Project Name: Wrap+ Branding Rule Filing 2008-06-0052

Status of Filing in Domicile:

Project Number: 2008-06-0052

Domicile Status Comments:

Reference Organization:

Reference Number:

Reference Title:

Advisory Org. Circular:

Filing Status Changed: 07/02/2008

State Status Changed: 07/02/2008

Deemer Date:

Corresponding Filing Tracking Number:

Filing Description:

In compliance with the insurance laws and regulations of your state, we submit an enhancement to our Wrap+ modular program which was approved by your department with an effective date of March 27, 2006, under our company filing

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 Product Name: Wrap+ Branding Rule Filing 2008-06-0052  
 Project Name/Number: Wrap+ Branding Rule Filing 2008-06-0052/2008-06-0052  
 number 2005-07-0133R.

We are submitting a new rule to the Wrap+ modular general rules. Wrap+ is the primary modular program in which insureds can select anything from a monoline coverage part to a Wrap+ multi-coverage part policy. With this filing, we are adding a "Branding Rule" in the event we want to offer our Executive Choice and/or SelectOne brand names on our existing filed and approved forms. We are making no substantive changes to those filed and approved forms. We are simply opening up our modular program to other brand names since certain market segments prefer one brand name to another.

There is no rating impact for this filing.

## Company and Contact

### Filing Contact Information

Michelle Smith Cotto, Regulatory Analyst MSMITHCO@travelers.com  
 One Tower Square (860) 277-2345 [Phone]  
 Hartford, CT 06183 (860) 235-4951[FAX]

### Filing Company Information

Travelers Casualty and Surety Company of America CoCode: 31194 State of Domicile: Connecticut  
 One Tower Square Group Code: 3548 Company Type:  
 2S2B  
 Hartford, CT 06183 Group Name: State ID Number:  
 (860) 277-0179 ext. [Phone] FEIN Number: 06-0907370  
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## Filing Fees

Fee Required? Yes  
 Fee Amount: \$100.00  
 Retaliatory? No  
 Fee Explanation:  
 Per Company: No

SERFF Tracking Number: TRVE-125715735 State: Arkansas  
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COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Travelers Casualty and Surety Company of America	\$100.00	06/30/2008	21142430

SERFF Tracking Number: TRVE-125715735 State: Arkansas  
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## Correspondence Summary

### Dispositions

Status	Created By	Created On	Date Submitted
Filed	Edith Roberts	07/02/2008	07/02/2008

SERFF Tracking Number: TRVE-125715735 State: Arkansas  
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Project Name/Number: Wrap+ Branding Rule Filing 2008-06-0052/2008-06-0052

## Disposition

Disposition Date: 07/02/2008

Effective Date (New):

Effective Date (Renewal):

Status: Filed

Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number: TRVE-125715735 State: Arkansas  
 Filing Company: Travelers Casualty and Surety Company of State Tracking Number: EFT \$100  
 America  
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<b>Item Type</b>	<b>Item Name</b>	<b>Item Status</b>	<b>Public Access</b>
<b>Supporting Document</b>	Actuarial Memorandum	Filed	Yes
<b>Supporting Document</b>	Explanatory Memorandum	Filed	Yes
<b>Supporting Document</b>	PC NAIC	Filed	Yes
<b>Rate</b>	55843	Filed	Yes

*SERFF Tracking Number:* TRVE-125715735      *State:* Arkansas  
*Filing Company:* Travelers Casualty and Surety Company of      *State Tracking Number:* EFT \$100  
America  
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*TOI:* 17.0 Other Liability - Claims Made/Occurrence      *Sub-TOI:* 17.0000 Other Liability Sub-TOI Combinations  
*Product Name:* Wrap+ Branding Rule Filing 2008-06-0052  
*Project Name/Number:* Wrap+ Branding Rule Filing 2008-06-0052/2008-06-0052

## **Rate Information**

Rate data does NOT apply to filing.

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## Rate/Rule Schedule

Review Status:	Exhibit Name:	Rule # or Page #:	Rate Action	Previous State Filing Attachments Number:
Filed	55843	1 page	New	Pages from 55843 AR 200806.pdf

Travelers Casualty and Surety Company of America

**A. GENERAL RULES****Arkansas**

Filing Number: 2008-06-0052

**IX. Branding**

The Wrap+<sup>®</sup> programs will be marketed and/or written with three program name options (Wrap+<sup>®</sup>, Executive Choice<sup>SM</sup>, and SelectOne<sup>SM</sup>) based on market segment to which the product is issued.

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## Supporting Document Schedules

**Satisfied -Name:** Actuarial Memorandum **Review Status:** Filed 07/02/2008  
**Comments:**  
**Attachment:**  
Actuarial Memorandum LIA.pdf

**Satisfied -Name:** Explanatory Memorandum **Review Status:** Filed 07/02/2008  
**Comments:**  
.  
**Attachment:**  
Arkansas LIA.pdf

**Satisfied -Name:** PC NAIC **Review Status:** Filed 07/02/2008  
**Comments:**  
.  
**Attachments:**  
2007 PC NAIC Transmittal \_generic\_ \_2\_.pdf  
AR NAIC Rate Header LIA.pdf

## Actuarial Memorandum

This filing (internal reference number 2008-06-0052 LIA) revises the Wrap+<sup>®</sup> package policy program written by Travelers Casualty and Surety Company of America.

The proposed change to this program is the introduction of two brand name service marks, Executive Choice<sup>SM</sup> and SelectOne<sup>SM</sup>, to be used in addition to the Wrap+<sup>®</sup> registered trademark. The use of each brand name will be determined by the market segment to which the product is issued.

This change will have no rate impact on any insured.



One Tower Square, 2SHS  
Hartford, CT 06183

Michelle Smith Cotto  
Travelers Bond and Financial Products  
Phone: (860) 277-2345  
FAX: (866) 235-4951  
Email: msmithco@travelers.com

June 30, 2008

Honorable Mike Pickens  
Commissioner of Insurance  
Arkansas Insurance Dept  
1200 West Third Street  
Little Rock, AR 72201-1904

**2008-06-0052 LIA**

**Wrap<sup>+</sup>® Enhancement Filing –Rule Filing  
Other Liability**

**TRAVELERS CASUALTY AND SURETY COMPANY OF AMERICA 3548-31194; 06-0907370**

In compliance with the insurance laws and regulations of your state, we submit an enhancement to our **Wrap<sup>+</sup>®** modular program which was approved by your department with an effective date of March 27, 2006, under our company filing number 2005-07-0133R.

We are submitting a new rule to the **Wrap<sup>+</sup>®** modular general rules. **Wrap<sup>+</sup>®** is the primary modular program in which insureds can select anything from a monoline coverage part to a **Wrap<sup>+</sup>®** multi-coverage part policy. With this filing, we are adding a “Branding Rule” in the event we want to offer our Executive Choice and/or SelectOne brand names on our existing filed and approved forms. We are making no substantive changes to those filed and approved forms. We are simply opening up our modular program to other brand names since certain market segments prefer one brand name to another.

There is no rating impact for this filing.

We propose to implement this filing for all new and renewal business effective September 1, 2008. Should you have any questions, please feel free to contact me at (860) 277-2345.

Regards,

*Michelle Smith Cotto*



<b>17. Reference Organization # &amp; Title</b>	N/A
<b>18. Company's Date of Filing</b>	6/30/08
<b>19. Status of filing in domicile</b>	<input type="checkbox"/> Not Filed <input checked="" type="checkbox"/> Pending <input type="checkbox"/> Authorized <input type="checkbox"/> Disapproved

**Property & Casualty Transmittal Document—**

<b>20. This filing transmittal is part of Company Tracking #</b>	2008-06-0052 LIA
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<b>21. Filing Description</b> [This area can be used in lieu of a cover letter or filing memorandum and is free-form text]
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This filing revises the Wrap+<sup>®</sup> package policy program written by Travelers Casualty and Surety Company of America.

The proposed change to this program is the introduction of two brand name service marks, Executive Choice<sup>SM</sup> and SelectOne<sup>SM</sup>, to be used in addition to the Wrap+<sup>®</sup> registered trademark. The use of each brand name will be determined by the market segment to which the product is issued.

This change will have no rate impact on any insured.

<b>22. Filing Fees</b> (Filer must provide check # and fee amount if applicable) [If a state requires you to show how you calculated your filing fees, place that calculation below]
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**Check #:**  
**Amount:**

**Refer to each state's checklist for additional state specific requirements or instructions on calculating fees.**

Effective March 1, 2007

**\*\*\*Refer to the each state's checklist for additional state specific requirements (i.e. # of additional copies required, other state specific forms, etc.)**

**STATE OF ARKANSAS  
RATE/RULE FILING SCHEDULE**

(This form must be provided **ONLY** when making a filing that includes rate-related items such as Rate; Rule; Rate & Rule; Reference; Loss Cost; Loss Cost & Rule or Rate, etc.)

(Do not refer to the body of the filing for the component/exhibit listing, unless allowed by state.)

1.	This filing transmittal is part of Company Tracking #	2008-06-0052 LIA
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2.	This filing corresponds to form filing number (Company tracking number of form filing, if applicable)	N/A
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Rate Increase                     
  Rate Decrease                     
  Rate Neutral (0%)

3.	Filing Method (Prior Approval, File & Use, Flex Band, etc.)	File & Use
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4a.	Rate Change by Company (As Proposed)						
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Company Name	Overall % Indicated Change (when applicable)	Overall % Rate Impact	Written premium change for this program	# of policyholders affected for this program	Written premium for this program	Maximum % Change (where required)	Minimum % Change (where required)
Travelers Casualty and Surety Company of America	N/A	0.00%	0	505	2,995,994	0.00%	0.00%

4b.	Rate Change by Company (As Accepted) For State Use Only						
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Company Name	Overall % Indicated Change	Overall % Rate Impact	Written premium change for this program	# of policyholders affected for this program	Written premium for this program	Maximum % Change	Minimum % Change

Overall Rate Information (Complete for Multiple Company Filings only)		
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		STATE USE
5a.	Overall percentage rate change (when applicable)	0.00%
5b.	Overall percentage rate impact for this filing	0.00%
5c.	Effect of Rate Filing – Written premium change for this program	0
5d.	Effect of Rate Filing - Number of policyholders affected	505

6.	Overall percentage of last rate revision	-1.52%
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7.	Effective Date of last rate revision	9/1/2008
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8.	Filing Method of Last filing (Prior Approval, File & Use, Flex Band, etc.)	File & Use
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9.	Rule # or Page # Submitted for Review	Replacement or Withdrawn?	Previous state filing number, if required by state
01	55843 AR Rev. 06-2008	New X Replacement Withdrawn	
02		New Replacement Withdrawn	
03		New Replacement Withdrawn	
04		New Replacement Withdrawn	
05		New Replacement Withdrawn	