

April 9, 1998

Bulletin No. 5-98

TO: AUTHORIZED INSURANCE COMPANIES, HMO'S,
HOSPITAL/MEDICAL SERVICE CORPORATIONS,
FARMERS' MUTUAL AID ASSOCIATIONS AND INSURER
AND AGENT TRADE ASSOCIATIONS

FROM: ARKANSAS INSURANCE DEPARTMENT

SUBJECT; VIOLATION OF ARK. CODE ANN. §§23-66-206(8) AND 23-66-
308 OF THE INSURANCE CODE; TOKEN GIFT
EXCEPTIONS

The giving of any gift, whether it be money, trading stamps, goods or otherwise, of whatever value, as an inducement to make inquiry about, to purchase or renew insurance is prohibited under Ark. Code Ann. §§23-66-206(8) and 23-66-308.

Token gifts of twenty-five dollars (\$25.00) or less in value (wholesale), such as ballpoint pens, calendars, notebooks, and other items for advertisement purposes are not meant to be included. Contact the Legal Division at 501-371-2820 with your inquiries.

This Directive is intended to and does supercede and replace Directive 2-85.

Mike Pickens
Insurance Commissioner